

Huddle House Celebrates National Waffle Day with Buy One, Get One Free Golden Waffles

The all-day breakfast brand honors its iconic menu item on Monday, Aug. 24

ATLANTA, GA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Huddle in because National Waffle Day is coming in hot on Aug. 24 and [Huddle House](#), the neighborhood gathering place that brings friends and family together over delicious food served from the heart, is serving up a tasty deal. Guests who buy one Golden Waffle will receive a second Golden Waffle free in honor of the holiday.

"Our Golden Waffles are a guest favorite, and we are delighted to spotlight them on their special day," said Jenifer Perrett, VP of Marketing for Huddle House. "You know it's a Huddle House waffle when you see the iconic "HH" right in the center, griddled fresh and served hot for every guest."



At Huddle House, every waffle is made fresh to order and cooked to a golden-brown perfection, with a light crisp exterior and a soft, fluffy center. For a small upcharge, guests can top their waffle with sweet strawberries or chocolate chips.

Because breakfast is served all day at Huddle House, guests can enjoy the Buy One, Get One Free Golden Waffle offer for breakfast, lunch or dinner.

The offer is valid for dine-in only on Monday, August 24, 2026, at participating locations. Limit one offer per guest, while supplies last.

Want to be rewarded for your good taste? Download the Huddle House mobile app from Google

Play on the App Store and start stacking your [points](#) for exclusive offers and rewards!

About Huddle House

Bring it in! Huddle House shares that spirit of hometown togetherness, creating that warm atmosphere where everyone feels welcome. Huddle House has been serving freshly prepared, quality home-style food since 1964. We're the champions of enjoying big without spending big because at Huddle House, flavor, fun, and value always go hand in hand.

Huddle House Inc. is an Ascent Hospitality Management brand with nearly 300 locations open or in development. It has been named one of the [Top 200+ Franchises](#) by Franchise Times, ranked among Thrillist's list of "Regional Breakfast Chains that Should Be Everywhere," and named a Top 500 Chain Restaurant by Restaurant Business.

To learn more about Huddle House franchise opportunities, visit huddlehousefranchising.com and for more information about the brand, visit huddlehouse.com.

Brianne Badenjki
Ink Link Marketing
brianne@inklinkmarketing.com

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