

Baking Association of Canada Announces \$100,000 Investment in Chapters Across the Country

BAC invests \$100K across Canadian chapters, launching new Alberta Prairie Chapter with \$20K in seed funding.

CALGARY, ALBERTA, CANADA, August 11, 2026 /EINPresswire.com/ -- [Baking Association of Canada](#) Announces \$100,000 Investment in Chapters Across the Country



CALGARY, AB, August 11, 2026: The Baking Association of Canada (BAC) today announced a \$100,000 investment shared across its chapters nationwide, from British Columbia to Atlantic Canada, including the launch of a new Alberta Prairie Chapter backed by \$20,000 in seed funding.

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"Sharing this news from Alberta felt right, but this is a celebration for all of Canada's baking community — sharing our growth back out to every chapter across the country"

Martin Barnett, Executive Director, Baking Association of Canada

BAC chose to share this news at the SABA Golf Tournament dinner in Calgary, an event that has brought Alberta's baking community together for 51 years. It is a fitting setting for an investment built to reach bakers in every part of the country: a celebration of one region's long standing community becoming the launch point for a nationwide announcement. SABA will continue to run the golf tournament, while the new BAC Alberta Prairie Chapter will bring educational programming and networking events to bakers across Alberta and the Prairies.

Alongside the new Alberta Prairie Chapter, BAC is providing

\$20,000 each to its existing chapters, British Columbia, Ontario, its CBQ affiliate in Quebec, and Atlantic Canada, to expand the education and engagement work already underway in those regions. Together, the five chapters share the full \$100,000.

"BAC only thrives because of our connections to bakers in every region of this country," said Martin Barnett, Executive Director of the Baking Association of Canada. "Sharing this news from Alberta felt right, but this is a celebration for the whole of Canada's baking community. We are sharing our growth back out, to every chapter across the country, to celebrate what our members and partners have built together."

"For fifty-one years, SABA has built something remarkable in Alberta's baking community, and I could not be more excited to see BAC recognize that legacy with this kind of investment," said Volker Bauman, past President of the [Southern Alberta Baking Association](#) (SABA). "The new Alberta Prairie Chapter marks a new direction for regional baking sector activities, bringing education and networking opportunities that will benefit bakers across the region for years to come. On behalf of SABA, we welcome this partnership and look forward to what it builds next."

That level of funding is a direct result of BAC's recent growth, including expanding membership, growing sponsorship support, and two highly successful, well managed Bakery Showcases, and reflects the support BAC continues to earn nationally through its work engaging with bakers and pastry professionals across the country.

BAC is inviting bakers in Alberta and the Prairies who want to help shape the new chapter to get involved with its organizing committee. Those interested can reach out to BAC directly.
mbarnett@baking.ca

About the Baking Association of Canada

The Baking Association of Canada (BAC) is the national organization that unites all Canadian bakeries, big and small, artisan and industrial, along with the allied partners who support them, into one collaborative community and collective voice. It strengthens the entire baking ecosystem through advocacy, government relations, education, and connection that elevate every bakery and every partner across the country.

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