

Proclaim Health Launches the Proclaim Perio Pathway, Powered By OralDNA® Labs

A simple, repeatable system that finds the gum bacteria driving disease, manages it at home, and proves it's working.

SAN CARLOS, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- [Proclaim Health](#) today launched the Proclaim Perio Pathway, powered by [OralDNA® Labs](#). It's a simple loop: test, manage at home, retest, adjust. The goal is to catch and calm gum inflammation before it contributes to bigger problems like heart disease, cancer, and kidney disease. The Pathway is available through a network of more than 10,000 provider partners.



"With the Proclaim Perio Pathway, clinicians can finally see what's driving oral inflammation, manage it at home, and measure the improvement. This is how oral health becomes part of whole-person care." Mariya Filipova, CEO of Proclaim Health

Live with two founding partners

The Proclaim System is already in use at Delta Dental of Colorado and at [HPU Health](#), High Point University's network of dental clinics in North Carolina.

"At HPU Health, care doesn't stop when the patient leaves the chair. The Proclaim System works where our clinicians cannot reach, between visits, which is where the disease progresses. That enables consistent daily control of gum inflammation where oral health carries the most weight: older adults, people with limited hand function, patients managing chronic conditions like diabetes, and those undergoing cancer treatment." Ali Shazib, DMD, Dean, Workman School of Dental Medicine, High Point University

How it works

The Proclaim Perio Pathway starts with a 30-second saliva test, done either at a routine visit or at home, that identifies and quantifies the exact bacteria causing gum disease. At home, a 7-second daily routine keeps that inflammation in check. Periodic retesting, which can also be done at home, shows what's working, and the plan adjusts from there.

This fills a real gap. Gum inflammation is a proven driver of health risk elsewhere in the body, but almost nothing has helped patients manage it between dental visits, which is exactly when daily habits matter most.

In a peer-reviewed clinical trial of 192 patients, Proclaim users saw 82% less gum bleeding and 41% less inflammation after 30 days.

Source: Compendium of Continuing Education in Dentistry, February 2023.

“Personalized, measurable care is the future of oral-systemic health. This pathway lets clinicians track disease activity and get patients engaged in their own care.” Ron McGlennen, MD, President & Medical Director, OralDNA® Labs

Backed by an independent clinical council

Twenty-nine million Americans see a dentist each year but no other doctor, making the dental chair one of the most overlooked entry points to whole-body health. To keep guidance science-based and not tied to any one product, Proclaim is establishing the Care Convergence Council, an independent group of clinical and scientific leaders. Founding members include experts from the American Heart Association, American Society of Nephrology, PDS Health, Nobel Biocare, and High Point University's Workman School of Dental Medicine, with additional consultative partners including the Center for Medicare Advocacy.

“The dental office is one of the most underused front doors to whole-person health. This pathway gives clinicians a way to act on it.” Daniel Croley, DMD, Chief Dental Officer, Delta Dental of California and Affiliates

Join the network

Bring the Proclaim Perio Pathway to your practice: join the waitlist at

<https://agodnapdna.typeform.com/proclaim>

About Proclaim Health. The Proclaim Oral Health System closes the gap between oral health and whole-body health. Patent-protected, peer-reviewed, and deployed across a nationwide partner network, Proclaim is backed by Fred Moll, MD, the co-founder of Intuitive Surgical known as the father of surgical robotics, and by Khosla Ventures, the venture capital firm founded by Vinod Khosla. Proclaim is led by Mariya Filipova, the healthcare investor and executive who coined the term care convergence.

About OralDNA® Labs. A leading provider of salivary diagnostic testing for dental and medical professionals. Its flagship test MyPerioPath®, uses qPCR to detect and quantify 11 periodontal

pathogens and is used by thousands of clinicians to guide precision periodontal care and reduce systemic health risk.

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