

IntelligenceMax Launches a Reasoning Gym That Aims to Raise Intelligence, One Hard Question at a Time

An adaptive reasoning gym where every question is written fresh, built around one distinction at a time, and scored on the standard intelligence scale.

DENVER, CO, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- IntelligenceMax, a reasoning app that writes every question fresh for each user and scores answers on the [standard intelligence scale](#), launched today.



IntelligenceMaxxing

Brain apps have long drilled reflexes. IntelligenceMax asks one sharp multiple-choice question at a time, built around a distinction: choices that look alike but differ in the one detail that matters for maximum truth-seeking. Sometimes that detail is a chance everyone overlooks, or a cost already paid that should not count, or an incentive nobody said out loud. Every wrong option sits on one of those blind spots, and an explanation names it in plain language. The wrong answer becomes the lesson.

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An app that trains the distinctions good judgment runs on might actually make you sharper. The math is public, and if the whole idea is wrong, the scoreboard will find out before anyone else.”

Conner Lambden

There is no question bank, so nothing can be memorized and no pattern can be gamed. Questions are written fresh for one person, from that person's own answers so far, and the model behind each one is named on the card. This enables the AI to tailor questions just beyond the user's current understanding to help push the frontier of their understanding. The lineups refresh weekly against the newest releases, so the authors are always the current best available. God mode runs the strongest pool,

including GPT-5.6 Sol, Fable 5, Gemini 3.1 Pro, and Kimi K3. Plus uses a mid-tier pool including GPT-5.6 Terra and DeepSeek. Free uses the fast set, GPT-5.6 Luna and Gemini Flash Lite. [AI questions written specifically for you](#) are what the app does, and the challenge is built so a

trained pattern never works twice.

IntelligenceMax starts from the problem the brain-game category created: people got better at the game, not at thinking. The FTC reached a \$2 million settlement with Lumosity in 2016 over claims that its games could improve memory, focus, and school and work performance (Federal Trade Commission v. Lumos Labs Inc., Case No. 3:16-cv-00001, N.D. Cal.). The research that followed found the same thing: gains that move from a game to broader reasoning are small or negligible once bias is controlled. IntelligenceMax makes no claim that training prevents cognitive decline or changes a psychologist-administered IQ score, and it publishes the full scoring method on its science page.

Nothing is hidden on the scoreboard: each question shows the expected chance of getting it right and exactly what each choice would do to the score. Easy wins barely register; questions at the edge of a person's ability move the number. Current-events mode follows the week's headlines. Challenges, a friends leaderboard, and an iOS app that syncs across devices to bring in your friends. Free covers 50 questions. Plus is \$15 a month. God mode is \$99 a month. It is built for people who want the score to move, not a streak counter.

IntelligenceMax also publishes an evidence-ranked guide to what actually improves [reasoning and cognitive performance](#), and a ranking of what higher intelligence is associated with in life, with speculation called out as speculation.

About IntelligenceMax

IntelligenceMax is an adaptive reasoning gym. AI writes each question fresh, scoring is transparent, and the company publishes the evidence for and against its own claims. Founded in Denver, Colorado, and available worldwide at <https://intelligencemax.ai>.

Conner Lambden

IntelligenceMax

+1 860-266-6376

[email us here](#)

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[X](#)

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