

Venus Healthcare Homes and Global Coalition on Aging Announce Strategic Partnership for Silver Economy Forum 2026

UK Care Provider Brings Its Innovative Integrated Care-Village Model to Malaysia and Places Caregiving at the Center of the Silver Economy

KUALA LUMPUR, MALAYSIA, August 13, 2026 /EINPresswire.com/ -- The Global Coalition on Aging ([GCOA](#)) is pleased to announce Venus Healthcare Homes ([VHH](#)) as a Forum Partner for Silver Economy Forum 2026 (SEF26) taking place, for the first time in ASEAN, in Kuala Lumpur, Malaysia, on November 11-12. The partnership between GCOA and VHH represents a shared commitment to leveraging "Health Longevity for Economic Growth," this year's SEF theme.



VHH, a specialist complex care provider based in the United Kingdom since 2006, has developed and is bringing an integrated care-village model to Malaysia and across the ASEAN region, which uniquely brings housing, clinical support, and community life onto a single site. Care is built into the design of the "village" from the start, so people can stay well and stay in their community as they age instead of moving between services that were never meant to connect.

"Malaysia's ambition to lead on healthy ageing across ASEAN is one we are glad to support," said Sri Nadarajah, Strategic Director of Venus Singapore which incorporates VHH. "A country does not capture the economic dividend of longer lives by looking after those who can already afford good care. It captures it when the poorest older people stay healthy, stay in their communities and stay out of hospital."

Asia-Pacific is ageing faster than any region in the world, with ASEAN societies on course to advanced ageing status in the next decade, making it critical for all across the region to participate in "Unlocking their Silver Economies." In places where ageing is moving this quickly,

care becomes part of the infrastructure of growth, the framework vision that lets older people keep contributing and keeps families and communities intact. A country captures the economic dividend of longer lives when that care reaches people across income levels, including the poorest.

The building of VHH's care-village model is itself economic activity. The construction, clinical, and community roles a model like this creates puts people to work and adds to the local economy as the care itself takes shape.

"At GCOA, we have long recognized that a society only grows through a long demographic shift if it can transform the burdens associated with ageing into opportunities for growth – improving health, tackling social isolation, creating new economic models," said Michael Hodin, CEO and Founder of the Global Coalition on Aging. "As we bring government and business leaders together to showcase best practice and facilitate collaboration, we are honored to have Venus as a strategic partner, bringing such an inspirational model for reimagining elder care to our SEF stage."

This year's SEF is especially critical as GCOA and Venus bring ideas, policies and business solutions to the final years of the United Nations' Decade of Healthy Ageing, where the World Health Organisation and all UN Agencies collaborate towards healthier ageing for all.

"At Silver Economy Forum, Venus looks forward to sharing our story and connecting with like-minded leaders across the region and globally about how we can better design for the longer lives we hope to live," said Nadarajah. "When we envision the environments we want to live in as we age from the outset, rather than adding on later, we are designing for longevity and sustainability, with social and economic gains for generations to come."

SEF26 is jointly convened by GCOA and the Malaysian Healthy Ageing Society under the theme "Healthy Longevity for Economic Growth." It brings together leaders from business, government, and civil society to turn longer lives into lasting economic gains.

Participation in Silver Economy Forum is by invitation only and closed to the public. To nominate your organization or its leaders to join SEF 2026, please contact Nancy Hodin at: nancy@globalcoalitiononaging.com.

Martin Fraiel
Venus Healthcare Homes
+44 330 320 3320
Martin.Fraiel@venushealthcare.co.uk

Melissa Gong Mitchell
Global Coalition on Aging

+1 646-404-1149

[email us here](#)

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