

During Breast Feeding Month, eufy Deepens Its Commitment to Modern Parenthood with a Complete Smart Feeding Ecosystem

From a heated massage breast pump, a bottle washer with built-in water softener, and portable milk solutions, eufy's new lineup offers a no-fuss feeding journey

BELLEVUE, WA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [eufy](#) is celebrating National Breast Feeding Month this August by expanding its line of supportive products for breast feeding and pumping moms. Building on the success of its tech-forward wearable breast pumps and baby monitors, eufy is expanding its Mom & Baby lineup with the launch of the highly anticipated [Wearable Breast Pump S2 Pro](#) and [Bottle Washer S1 Pro](#).



From a revolutionary heated massage breast pump, the world's first bottle washer with built-in water softener, and portable milk solutions, eufy's new lineup offers a one stop feeding journey for modern parents.

The Wearable Breast Pump S2 Pro features innovative warming massage technology, encouraging up to 35% more milk output in 30% less time. Developed in collaboration with 100+ lactation experts with insights from thousands of moms, the S2 Pro sets a new benchmark for wearable pump technology.

Furthering innovation and convenience, eufy's new Bottle Washer S1 Pro is the world's first with a built-in water softener, preventing limescale for a pristine clean. The app-enabled, large capacity countertop washer holds up to 10 baby bottles and accessories. The Bottle Washer S1 Pro represents the world's 1st TÜV SÜD-Certified bottle washer, ensuring efficient disinfection, killing 99.99% of common germs and bacteria.

Also coming to the line of baby feeding essentials are eufy's upcoming Portable Milk Cooler E10 and Portable Milk Warmer E10, designed for safe milk storage and warming on-the-go, both expected to release later this year.

For eufy, this expansion into baby feeding is about more than adding products to a lineup, it's



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*Frank Zhu, General Manager
of eufy*

about earning a deeper place in the daily life of modern families. Feeding a newborn is the most time-consuming, repetitive, and emotionally charged part of early parenthood, repeated throughout the day under conditions of sleep deprivation and high stakes. eufy's expansion into the full feeding ecosystem, from pumping and storage to warming and sterilization, is a direct response to help moms feel more supported, whether they're at work, running errands, or managing a busy household.

"eufy continues to lead with innovation and accessibility as was our mission on day one," said Frank Zhu, General

Manager of eufy. "Our vision is to make intelligent baby care technology available to every household through a range of thoughtfully designed products that blend performance, design, and value." He continues, " Our expanded lineup of baby feeding solutions reflects that commitment, offering tech-forward products that are built with care."

Key Features and Availability:

eufy Wearable Breast Pump S2 Pro

- VibraPump™ technology softens tissues for efficient emptying for up to 35% more milk output while spending 30% less time pumping.
- HeatFlow™ 2.0 offers full-breast warming and seven adjustable heat levels (97° - 107°) to enhance output and comfort.
- 360° transparent design with tunnel light ensures precise alignment at night.
- The eufy app enables DIY massage and rhythm customization, overflow leak-prevention alerts, and guided meditation.
- Wireless charging case offers up to 6 days of power
- Now available at eufy.com and Amazon. MSRP: \$449.99. Payment options using HSA/FSA funds are available or customers can check insurance eligibility by visiting eufy.covermypregnancy.com/get-started

eufy Bottle Washer S1 Pro

- Industry-first built-in water softener purifies tap water and prevents limescale buildup for sparkling clean bottles.
- 3D HydroBlast™ with 5-layer spray system melts away stubborn milk residue.
- Largest capacity on the market holds up to 10 full-size bottles and accessories.
- HygieniDry™ drying system offers 40-minute rapid drying to prevent bacteria growth.
- 212°F true steam sterilization kills 99.99% of common germs.
- Now available on eufy.com and Amazon. MSRP: \$429.99

eufy Portable Milk Cooler E10

- UltraChill™ technology chills milk to an optimal 40°F and maintains steady cooling for up to 12 hours.
- Compact, travel-ready design eliminates messy ice packs. Just pre-chill the cooling ring, drop it in, and go. Ideal for commutes, outings, and pumping on the move.
- Coming soon

eufy Portable Milk Warmer E10

- Heat 4 oz of milk in 3.5 mins and water in 2 mins.
- Four precise settings (98°F, 104°F, 110°F, and 122°F) flexibly adapts to feeding needs
- Coming soon

About eufy

eufy develops intelligent products that make everyday life safer, cleaner and more convenient. Powered by advanced AI technology, eufy's ecosystem spans home security, smart baby tech and robotic cleaning. Every product is guided by eufy's "Built With Care" philosophy, combining innovation with everyday reliability.

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