



National Business League Selects remoting.work as Official Global Hiring Platform to Expand Small Businesses Growth

NBL names remoting.work its official global hiring platform, helping small businesses access vetted global talent and workforce tools to scale.

MEMPHIS, TN, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- The [National Business League](#) (NBL), the nation's oldest and largest business advocacy organization representing small business enterprises, today, Thursday, August 13, 2026, announced the strategic selection of [remoting.work](#) as its official global hiring platform. This partnership directly addresses workforce challenges plaguing many small businesses in the United States of America and Canada.

The collaboration responds to a persistent challenge facing small employers.

According to the Federal Reserve's March 2026, Report on Employer Firms: Findings from the 2025 Small Business Credit Survey, hiring and retaining employees remains a major challenge for small businesses. Among the 6,525 employer firms surveyed, 62% identified workforce recruitment and retention as a top operational concern. Additionally, 61% reported difficulties reaching customers and growing sales, challenges that are often tied to workforce limitations and geographic constraints.

"Talent, technology, and infrastructure determine whether small businesses can compete and scale in the AI economy," said Dr. Ken L. Harris, President & CEO of the National Business League. "Our partnership with remoting.work gives entrepreneurs access to global workforce infrastructure designed to increase capacity, productivity, and competitiveness. This is about building enterprises capable of achieving long-term economic sovereignty."

The economic implications are substantial, and according to Federal Reserve data, small employer businesses span every region, industry, and demographic profile. Yet, firms without modern workforce management infrastructure face inherent disadvantages: they cannot compete for talent against larger employers, they cannot serve geographically dispersed customers, and they cannot adapt their operations to market changes with agility. remoting.work addresses these constraints directly.

remoting.work leverages technology and global workforce management systems to bridge the gap between operational workforce challenges and the issues affecting small businesses to

scale. The company is positioned to remove the structural barrier to small business growth by solving the problem of hiring, retention, and management, as well as providing cross-functional collaboration, and providing a security infrastructure that has historically been accessible only to mid-to-large enterprises.

"We're not just deploying a platform; we're creating a system that sees the end-to-end removal of structural barriers affecting many small businesses across the United States, Canada, and Europe," Dr. Gregory Blumenthal, Director of Communication, [remoting.work](#). "This partnership ensures that growing firms have the tools to scale beyond traditional geographic and operational constraints."

Through the partnership, NBL members will gain access to [remoting.work](#)'s innovative, all-in-one Workforce-as-a-Service (WaaS) and Employer of Record (EOR) platform that helps businesses grow by connecting them with high-quality, vetted, full-time employees from low-cost economies around the globe. All [remoting.work](#) employees are dedicated, full-time workers—not freelancers—who work in the employer's time zone and are managed, monitored, and paid through the platform.

The partnership advances NBL's broader strategy to connect entrepreneurs with the people, technology, markets, and infrastructure necessary to build scalable enterprises in an increasingly AI-powered global economy. Operational infrastructure is no longer optional for small businesses. It is foundational to national and continental economic competitiveness. When the data shows that workforce challenges constrain small businesses, the market and policy response must follow. NBL and [remoting.work](#) are acting on that imperative.

****Notes to Editor****

About the National Business League

Founded by Booker T. Washington in 1900, the National Business League (NBL) is the nation's first and oldest trade association for Black Business Enterprises (BBEs). Headquartered in Tuskegee, Alabama, the 126-year-old institution advances an ecosystem representing 3.59 million Black-owned U.S. businesses generating \$217.3 billion in annual sales and employing 1.27 million Americans.

About [remoting.work](#)

[remoting.work](#) believes small business owners shouldn't have to struggle or sacrifice time with their families to build a successful business. We're a comprehensive Workforce-as-a-Service (WaaS) and Employer of Record (EOR) platform purpose-built to solve small and medium-sized business's staffing and hiring problems. The platform integrates AI-driven candidate matching

with humans in the loop to connect employers with pre-vetted professionals from low-cost economies around the globe. Job roles available cover a wide range, generally organized into 10 major categories: Accounting, Administrative Assistant, Creative Services, Customer Service, Digital Marketing, Healthcare Services, Human Resources, Information Technology, Legal Services, and Tele-Sales.

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