

Marisa McKain Named WILBYBETTY® Unstoppable Leadership Award Honoree

McKain to Receive Recognition at the WILBYBETTY Annual Conference in New Orleans; Will Also Speak Sept. 15 and Continues Tour Through November

NASHVILLE, TN, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- Xcelerator Law Firm Consultants today announced that its Senior Operations Advisor, Marisa McKain, has been named a [WILBYBETTY® Unstoppable Leadership Award honoree](#). McKain will receive the recognition at the WILBYBETTY Annual Conference in New Orleans, Sept. 16-18, 2026.



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"Discipline is the difference between a firm that survives growth and one that's consumed by it," McKain said. "The goal is to build systems that give owners clearer numbers, stronger teams, and more control over what happens next."

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Marisa McKain, Senior Operations Advisor

The honor follows a summer-long speaking tour in which McKain addressed law firm owners and operators in Los Angeles, Atlanta, New York, and Chicago on building durable operations, tracking the right KPIs, and constructing an intake process that converts. Her session, "Operational Discipline: Systems That Drive Real Results," has been rated among the top sessions in the WILBYBETTY Business Summit series.

"This award belongs to every firm owner in those rooms who was honest about what wasn't working and willing to fix it," McKain said. "Watching operators walk out ready to rebuild their intake process or finally trust their numbers is the whole reason I do this."

McKain's upcoming appearances include a Business Summit tour stop in New Orleans on Sept.

15, 2026, the day before the Annual Conference begins, and a final tour date in Houston on Nov. 13, 2026.

About Xcelerator Law Firm Consultants

Founded in 2022, Xcelerator Law Firm Consultants partners with law firms across the U.S. to help them grow and reach their full potential. As both veterans and active participants in the legal industry, Xcelerator's consultants provide a proven framework to improve every aspect of a firm's operations, from intake through case management. Through planning sessions and coaching for attorneys, case managers, and intake teams, Xcelerator helps firms boost efficiency, increase average fees, and drive sustainable growth. To learn more, visit the [Xcelerator Law Firm Consultants website](#).

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