

Elentren Opens Public Alpha for AI-Powered Network Connecting Christian Businesses, Churches, Talent and Opportunity

Bringing Christian businesses, churches, professionals, jobs, services and opportunities together — with trust, intelligent discovery and shared growth.

ROCKY MOUNT, NC, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Elentren today announced the opening of its public alpha, inviting Christian business owners, church leaders, professionals, freelancers, job seekers and community members to test a new digital platform designed to make the Christian economy easier to discover, navigate and participate in.



Elentren is building a connected Christian economy where businesses, churches, professionals and communities can discover one another, build trusted relationships and create new opportunities through commerce, employment and collaboration.

Millions of Christians intentionally support faith-aligned businesses, ministries, organizations and professionals, yet finding them often means searching fragmented directories, social networks, job boards, marketplaces and local communities. Elentren brings those connections into one economic network — where discovery can lead to commerce, employment, partnerships, services and community growth.

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The Christian economy doesn't need to be created. It needs to be connected. Elentren is building the infrastructure to make those connections possible.”

Starkey Roberson, Founder of Elentren

The idea is straightforward: when Christians can more easily find one another, they can more easily support one another.

“Christian businesses, professionals, churches, ministries and talented individuals already exist in communities across the country. The problem is that they're often disconnected from one another,” said Starkey Roberson, founder of Elentren. “Elentren is being built to make those connections visible and actionable — not simply to create

another directory, but to help strengthen an economy through relationships, opportunity and trust.”

More Than a Business Directory

Elentren combines forms of economic discovery that traditionally exist across separate platforms. During the alpha, members can create and discover businesses, churches, ministries, products, services, jobs, events, business opportunities, classifieds and requests within one ecosystem.

Members can build personal and organizational profiles, communicate directly with one another, use available verification and profile signals to establish trust, and discover opportunities throughout the network.

At the center of the experience is Elex, Elentren's AI ambassador, who helps members strengthen profiles and listings, navigate the platform, discover relevant opportunities and identify useful next steps.

Elentren's alpha brings several core capabilities together:

Business and church discovery — Establish a presence and discover Christian businesses, churches, ministries and services.

Jobs and professional opportunities — Connect employers seeking talent with professionals and job seekers.

Products, services and classifieds — Promote products and services, including offerings from individuals who may not operate a traditional business.

Events, opportunities and requests — Publish needs and opportunities beyond conventional buying and selling.

Direct messaging and trust signals — Connect with people and organizations while using available profile and verification information for additional context.

AI-powered assistance — Elex helps members strengthen their presence, navigate Elentren and uncover opportunities.

Sponsored discovery — Eligible members can increase visibility through advertising placements across the network.

As Elentren develops, the network is designed to become increasingly intelligent about the relationships between people, organizations, needs, capabilities and opportunities across the Christian economy.

Alpha Testers Can Earn Their First Sponsored Placement Free

Alpha testers who complete the designated testing process and provide requested feedback will receive a one-time 100%-off coupon for an eligible sponsored advertising placement on

Elentren.

The reward allows participants to promote an eligible business, church, job, service or other offering while helping Elentren evaluate its advertising and discovery experience.

“We don't want alpha participants to simply click around and look for bugs,” Roberson said. “We want them to actually use Elentren — create a presence, discover people and opportunities, tell us what works, tell us what doesn't, and help us build something the Christian community will genuinely find useful.”

Help Build the Network

Christian business owners, entrepreneurs, church and ministry leaders, professionals, freelancers, employers, job seekers and community builders are especially encouraged to participate. Feedback from real-world use will directly inform Elentren's continued development.

To participate in the Elentren public alpha, visit Elentren.com/alpha.

Approved participants will receive testing instructions and information for claiming their sponsored-placement reward.

About Elentren

Elentren is an AI-powered economic network built to connect the Christian economy. Rather than functioning solely as a directory, marketplace, job board or social network, Elentren brings people, businesses, churches, ministries, jobs, services and opportunities into one ecosystem where Christians can find one another, support one another, hire one another, work with one another and create new opportunities together.

Starkey Roberson

Elentren

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