

PressLaunch.vip Launches Paid Press Release Platform for Podcast Hosts, Authors & Small Businesses

Founded by 35-year industry veteran Adrienne Barker, MAS, PressLaunch.vip now offers Standard and Wire Distribution starting at \$59

DAYTONA BEACH, FL, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [PressLaunch.vip](https://presslaunch.vip) Launches Paid Press Release Platform for Podcast Hosts, Authors, and Small Business Owners

Founded by 35-Year Industry Veteran Adrienne Barker, MAS, PressLaunch.vip Combines Category-Targeted Media Outreach, Search Visibility, AI Quote Cards, Spanish-Language Distribution, and National Wire Distribution

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Most press release services just send your news. We help you become the authority. -- Adrienne Barker, MAS, Founder, PressLaunch.vip”

Adrienne Barker, MAS

PressLaunch.vip, a press release distribution platform built specifically for podcast hosts, book authors, small business owners, promotional products professionals, and financial advisors, officially launches its paid distribution services today.

Founded by Adrienne Barker, MAS, a business strategist and promotional products industry veteran with more than 35 years of experience, PressLaunch.vip was built to make professional press release distribution more accessible for

independent professionals and growing businesses.

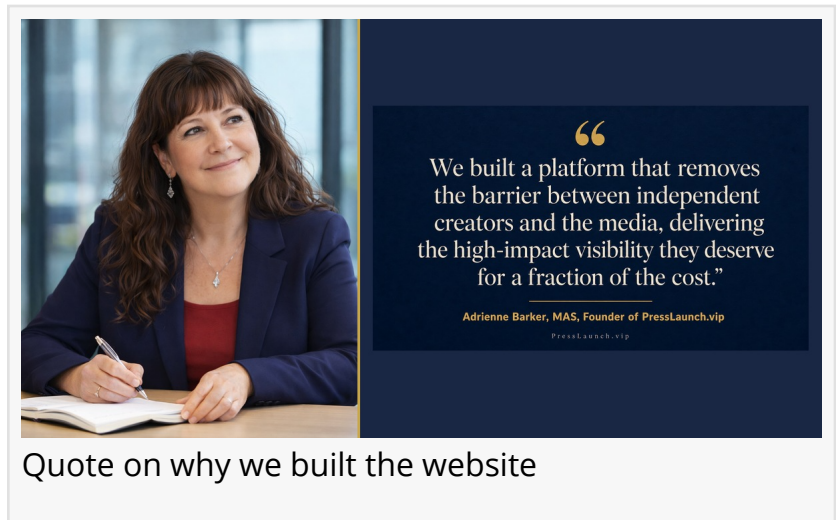
For \$59 per submission, clients receive a professionally formatted release published on a permanent, search-optimized PressLaunch.vip page; visibility through Google and Bing indexing; inclusion in the PressLaunch RSS news feed; distribution to more than 300 verified, category-targeted media contacts; an AI-generated quote card for social sharing; and a distribution report



Information on launch of presslaunch.vip

delivered within 24 hours.

PressLaunch.vip also offers an expanded Wire Distribution option for \$149 per submission. The service extends a client's reach through a national wire distribution network, placing releases before major news platforms, regional and national publishers, television station websites, search engines, professional news databases, and AI search systems. Clients receive a PDF distribution report within 24 hours after distribution is complete, showing available placement and tracking information.



Quote on why we built the website

"Most press release services simply send your news," said Adrienne Barker, MAS, Founder of PressLaunch.vip. "We help you become the authority. A strong press release creates a permanent record of your expertise, supports search visibility, gives you credible content to share, and helps the right people discover what you are building."

The platform is designed around category-targeted outreach rather than generic mass distribution. PressLaunch.vip serves five primary audiences: podcast hosts, book authors, small businesses, promotional products professionals, and financial advisors. Each release is directed to media contacts relevant to the client's industry and news angle.

PressLaunch.vip also provides Spanish-language distribution to 28 verified United States Hispanic media contacts for clients whose news is best served in Spanish or who want to reach Hispanic audiences.

Since its soft launch in July 2026, PressLaunch.vip has published more than 86 releases and built a network of 302 verified media contacts. The platform has earned recognition in Podnews, a widely read publication covering the podcast industry.

In addition to media outreach, every client receives an AI-generated quote card when original artwork is not provided. The visual asset is designed for use across LinkedIn, Facebook, email newsletters, media kits, and other promotional channels, giving clients a ready-to-share credibility tool alongside their release.

"For decades, I watched talented podcast hosts, authors, and business owners struggle to gain visibility because traditional PR services felt too expensive, too complicated, or too generic," Barker said. "PressLaunch.vip gives them a clearer path to share their news, strengthen their authority, and make their work easier to find."

Barker is also the founder of [AuthorityAudit.vip](https://authorityaudit.vip), Professional Global Etiquette, and the MannerShift course for young professionals. She is the host of four podcasts, including Adrienne Barker Speaks No Prep Needed and The Promo Supplier Playbook, and is a five-time published author. She holds the MAS, or Master Advertising Specialist, credential from PPAI.

Pricing starts at \$59 for Standard Distribution and \$149 for Wire Distribution. Bundle pricing is available. New clients can use code ADRIENNE10 for \$10 off their first submission.

About PressLaunch.vip

PressLaunch.vip is a press release distribution platform for podcast hosts, authors, small businesses, promotional products professionals, and financial advisors. Founded by Adrienne Barker, MAS, the platform combines category-targeted media outreach, search-optimized publication, AI quote cards, Spanish-language distribution, and national wire distribution options to help clients build visibility and authority. Learn more at <https://presslaunch.vip>.

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