

Floors & Kitchens Today Marks 15 Years Helping New England Homeowners Design Spaces They Love

Floors & Kitchens Today celebrates 15 years of transforming New England homes with two full-service design centers in Auburn and Seekonk, Massachusetts.

AUBURN, MA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [Floors & Kitchens Today](#) is celebrating 15 years of serving homeowners across

Massachusetts and beyond, with full design centers in Auburn and Seekonk that have grown from flooring warehouses into trusted resources for kitchens, baths, flooring, and window treatments.



“

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Mark Chiavelli

What began as an in-stock flooring warehouse focused on DIYers, home flippers, and contractors has steadily evolved alongside the needs of its customers. Over time, the company expanded into full-service flooring, both in-stock and special order, from major manufacturers such as Mohawk, Mannington, and Daltile. In 2015–2016, it upscaled further by adding full-service kitchen and bath cabinetry, vanities, and hard-surface countertops, complete with design and installation. In 2021, custom

window treatments by Graber including blinds, shades, drapery, and shutters, joined the offering. Today, both locations function as complete design destinations rather than simple flooring depots.

“Fifteen years in, what still means the most is watching someone walk in unsure and leave with a clear vision for their home,” said owner Mark Chiavelli. “Our communities have supported us from the beginning, and we're grateful every day for the trust families place in our team.”

The [two showrooms](#) reflect the character of the areas they serve. Seekonk carries a higher-end

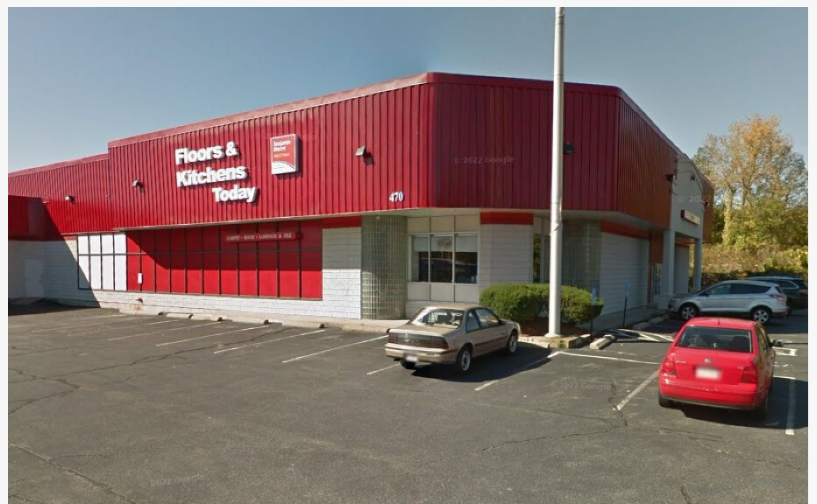
coastal feel, while Auburn sits in a tight-knit bedroom community. Both draw clients well beyond their immediate neighborhoods, often from 45 to 60 minutes away. Auburn regularly welcomes customers from Connecticut; Seekonk attracts homeowners from eastern Massachusetts and the Providence area. Many arrive by referral; others find the stores online and make the drive past several other options along the way.

Chiavelli says that still surprises him. People will pass half a dozen competitors to reach a Floors & Kitchens Today showroom, then settle in with the design team to shape a space that feels like their own.

At the heart of the work is a simple goal: help people design their perfect space. Customers often arrive with a limited vision - a tile they love, a cabinet style, sometimes just a faucet, and the team builds a full kitchen or bath around that single spark of inspiration. For others who feel overwhelmed by choices and dread the selection process, the staff helps define a style and then calmly assemble the pieces. The process is so valued that the stores have received five-star reviews before a purchase is even made, simply for the guidance and care along the way.

Most clients lean traditional: white shaker cabinets, light quartz counters, and subway-tile backsplashes, so the team lights up when someone takes a bolder step with a distinctive tile or countertop. Those moments, Chiavelli notes, are especially memorable.

Local roots run deep on both teams, and that connection shows in how projects are approached: thoughtfully, without rushing, and with respect for the fact that remodeling is a big step for any household. Over the years, the stores have also watched design preferences shift. Homeowners



Floors & Kitchens Today Auburn Showroom



Floors & Kitchens Today Tile Showroom

have moved away from carpet toward hard surfaces, especially engineered hardwood and luxury vinyl plank. The long “everything grey” era has given way to warmer beiges. In baths, fiberglass shower surrounds are increasingly replaced with tile.

To mark the anniversary and thank the customers and communities that made 15 years possible, Floors & Kitchens Today is offering 15% off from August 10 through Labor Day.

“This anniversary is really about the people who keep coming back and sending their friends and family,” Chiavelli said. “The [15% savings](#) is our way of saying thank you to the Auburn and Seekonk communities, and everyone who travels to see us, for 15 wonderful years.”

Homeowners interested in flooring, kitchen and bath design, countertops, or window treatments can visit Floors & Kitchens Today in Auburn or Seekonk or learn more at floorsandkitchentoday.com.

About Floors & Kitchens Today

Floors & Kitchens Today operates design centers in Auburn and Seekonk, Massachusetts, offering flooring, kitchen and bath cabinetry, countertops, and custom window treatments, along with design guidance and installation. The company serves homeowners across central and southeastern Massachusetts, Rhode Island, and nearby Connecticut.

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