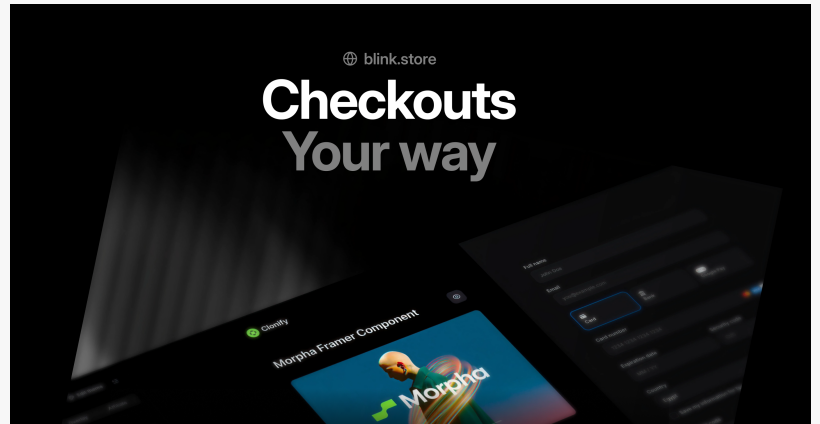


Blink Launches the All-in-One Creator Platform for Selling Digital Products

Storefronts, global checkout, and the growth tools creators love — order bumps, cart recovery, affiliates, email, and revenue splits — with no monthly fee

IRVINE, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- Blink, a storefront and checkout platform for selling digital products, today announced its public launch. Built by creators who spent years selling on other platforms, Blink was designed with a single goal: to be the best place for creators to sell templates, courses, ebooks, and every other kind of digital product.



“

With Blink, you're not assembling a stack — you're opening an account. The storefront, the checkout, the email list, the affiliates: it's one product, and it only makes money when you do.”

*David Alex, Co-founder of
Blink*

Selling digital products has typically meant assembling a stack — one tool for the storefront, another for checkout, another for email, another for affiliates, plus an accountant for international taxes. Blink collapses all of it into one account. The platform operates as the [merchant of record](#) on every sale: Blink is the legal seller in each transaction, calculating, collecting, filing, and remitting sales tax, VAT, and GST worldwide, and taking on refunds, disputes, and chargebacks. Sellers can accept payments from more than 150 countries in 85 currencies without ever registering for tax abroad.

Every Blink store starts with a fully customizable storefront — colors, layout, light and dark modes, custom domains, and fast pages that score 100/100 on Google PageSpeed. Creators who already have a website can skip the storefront entirely, using embedded products or overlay checkout so customers buy without ever leaving the seller's own domain, or generate custom checkout links to track individual campaigns and partners.

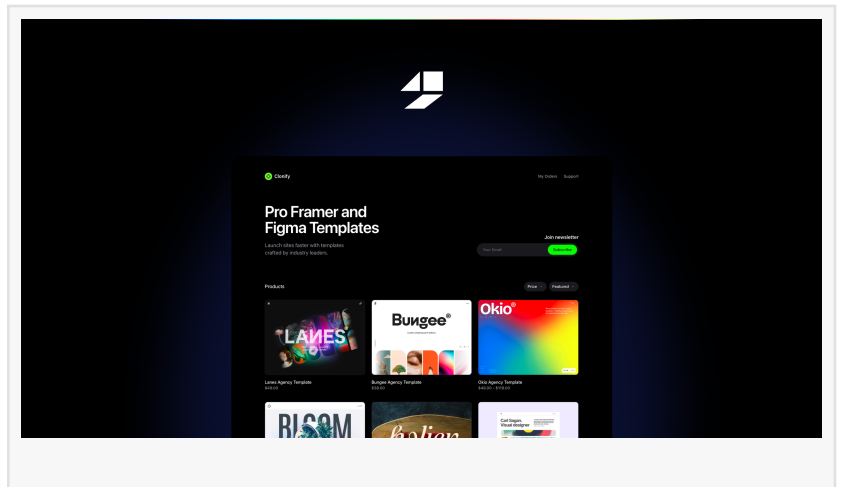
The [growth tools](#) are what set Blink apart in its category. One-click order bumps offer an add-on

right on the payment screen.

Automatic cart recovery brings back abandoned checkouts — a built-in toggle rather than a third-party add-on.

Email is native: every buyer, and every person who grabs a free download, lands in the seller's audience automatically, ready for broadcasts sent straight from the dashboard. Full affiliate programs run with automatic payouts, revenue splits divide each sale between collaborators the moment a

purchase happens, and localized geo pricing, discount codes, and analytics by traffic source and country round out the toolkit. A developer API is also live in beta.



"Creators shouldn't need five tools and a monthly subscription just to sell a template or a course," said David Alex, co-founder of Blink. "With Blink, you're not assembling a stack — you're opening an account. The storefront, the checkout, the email list, the affiliates: it's one product, and it only makes money when you do."

Blink costs 5% + 50¢ per sale. There is no monthly fee, no setup fee, and nothing to unlock — every feature is included from the first sale, and creators paying less on another platform can apply to have Blink match their current pricing. Payouts are flexible too: sellers withdraw on demand or set automatic payout schedules, with funds going straight to their bank.

"Every feature is available to every creator from day one," said Omar El Abd, co-founder of Blink. "Our incentives are simple — Blink only does well when creators sell more. That's the entire business model."

Creators who joined during Blink's early access period have already launched live storefronts and recorded their first sales, from Framer and Notion template sellers to course creators and ebook authors. For anyone comparing platforms such as Gumroad, Lemon Squeezy, Polar, or Stan Store, Blink's case is completeness: the merchant-of-record layer, the storefront, the checkout, and the growth tools are all native to one product.

Blink is available now at <https://blink.store>. Creators can open a store for free and start selling in minutes.

About Blink

Blink is an all-in-one platform for creators selling digital products — templates, courses, ebooks, design assets, software, and more. Acting as the merchant of record, Blink combines customizable storefronts, global checkout, and built-in growth tools like order bumps, cart

recovery, affiliates, email, and revenue splits, with simple pay-per-sale pricing and no monthly fee. Founded in 2026 by David Alex and Omar El Abd, Blink is independently owned and on a mission to build the best platform for creators to sell digital products. Learn more at

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