

SCARY MOMMY NAMED OFFICIAL MEDIA PARTNER OF 'ARE YOU THERE GOD? IT'S ME, MENOPAUSE: LIVE!' NATIONAL TOUR

Five-city tour brings live comedy, cocktails and conversation to Chicago, Boston, New York, LA and San Francisco in celebration of World Menopause Month

NEW YORK, NY, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [Scary Mommy](#), the leading parenting and lifestyle brand known for candid conversations about motherhood and women's daily lives, has been named the Official Media Partner of Are You There God? It's Me, Menopause: LIVE!, a five-city national tour inspired by the Publishers Weekly Editor's Pick debut novel by Heather J. Robertson, the fictional pen name of physician and women's health advocate Dr. Heather Bartos.



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Women come to Scary Mommy for what they can't say in polite company. Heather brings that candor to menopause—with a wildly funny night where women can laugh, connect, and feel seen.”

*Kate Auletta, Editor-in-Chief,
Scary Mommy*

Presented by Menopause Rocks and powered by Monarch, with support from plusOne and additional partners, the tour launches September 18 in Chicago before traveling to Boston, New York City, Los Angeles and San Francisco. More than a traditional book tour, each stop is designed as a first-of-its-kind live cultural experience: part comedy show, part frank conversation, part night off for women who are ready to laugh, connect and stop behaving for a few hours.

As Official Media Partner, Scary Mommy will help bring the tour's themes and voices to its national audience through editorial storytelling, social amplification and event

engagement. Auletta will also join the tour as a featured guest, extending the brand's signature honesty from the screen to the stage.

Each city will pair Robertson with featured guests and comedians for an evening of live storytelling, cocktails, conversation and community, along with useful—not throwaway—swag. Featured comedians include Kristen Toomey in Chicago, Bethany Van Delft in Boston and Alyce Chan in New York, with additional guests and market-specific programming to be announced.

“For too long, menopause has been treated as either a punch line or a private problem. This tour puts it center stage—on our terms, with the jokes, honesty and community intact. I want women to walk in tired of behaving and walk out feeling more powerful and less alone.”— Heather J. Robertson

Tickets are available at <http://menopause.live> and through Eventbrite listings across all five cities. A limited Early Bird BOGO offer—buy one ticket and bring a friend free—is available to the first 100 friends in each city, while supplies last.

"Debut authors are too often asked to break through systems that were never built to create cultural visibility for them. This tour brings the author, publisher, media partner, sponsor, and bookseller into one ecosystem. It is a live experiment in what happens when we stop waiting for permission and build the room ourselves."— Alisa Kennedy Jones, Publisher, [Empress Editions](#)

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ABOUT THE BOOK

Published by Empress Editions on October 6, 2026, *Are You There God? It's Me, Menopause* is Heather J. Robertson's debut novel—a funny, frank, and deeply human story about midlife, reinvention, and the women who help one another find their way through. Publishers Weekly named the novel an Editor's Pick, writing: "With humor and insight, Heather J. Robertson's vulnerable, uproarious debut celebrates the power of female friendship, challenging stereotypes of middle age and reframing menopause as renewal."

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ABOUT SCARY MOMMY

Scary Mommy is a parenting and lifestyle site for millennial moms who crave unfiltered and honest advice, opinions, and news about motherhood and women's daily life. The brand reaches 7.5 million unique visitors and 21.7 million global social followers, with 1.7 billion total social impressions delivered and 250,000 newsletter subscribers. Scary Mommy is part of BDG Media. Visit scarymommy.com.

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ABOUT HEATHER J. ROBERTSON / DR. HEATHER BARTOS

Heather J. Robertson is the fiction pen name of Dr. Heather Bartos, a physician, author, and

women's health advocate, recognized by Maria Shriver and known for bringing candor, humor, and cultural intelligence to conversations about menopause and midlife. Through Menopause Rocks, Bartos creates education, storytelling, and community that help women feel informed, visible, and powerful in the second half of life.

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ABOUT EMPRESS EDITIONS

Empress Editions is an independent publisher creating ambitious, conversation-driving books by and for midlife women. Its live-event model brings authors, media partners, sponsors, booksellers and readers together to expand cultural visibility, deepen community and create more durable economic opportunity around women's stories. Visit empresseditions.net.

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