

Five Reputable Gaming Chair Manufacturers in China 2026: Advancing Ergonomic Seating Solutions

Exploring Manufacturers Combining Ergonomic Design, Functional Features, and Modern Seating Requirements

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The global gaming chair market is projected to grow from an estimated USD 1.37 billion in 2024 to approximately USD 2.05 billion by 2030, according to industry research. Within this expanding market, a group of China-based manufacturers has emerged as key production partners for brands and distributors in North America, Europe, and Asia. This overview profiles five companies — Anji [Maochang Furniture](#) Co., Ltd., Anji Kabel Furniture Co., Ltd. (KABEL), Anji Leisa Furniture Co., Ltd. (DOWINX), Guangzhou Dalang Seating Co., Ltd. (AndaSeat), and Sihoo Furniture (Shenzhen) Co., Ltd. (SIHOO) — that supply gaming chairs and ergonomic seating to buyers worldwide.



Logo for Maochang furniture

Industry Context

According to market research data, North America accounted for 36.4% of gaming chair revenue in 2024, making it the largest regional market. PC gaming chairs held a 52.6% product segment share, and PU leather was the most common upholstery material, comprising 57.3% of the market. The Anji furniture cluster in Zhejiang Province, China, plays a significant role in global production, contributing to China's 30.8% share of global furniture exports, according to trade data.

The category is also becoming more standards-driven. ANSI/BIFMA X5.1 is the primary safety and durability standard for office and gaming chairs in North America, while EN 1335 is the corresponding European standard for office work chairs. In the United Kingdom, BS 5852 addresses fire resistance for upholstered seating. Manufacturers that serve multiple regions must therefore adapt to varying compliance requirements.

Manufacturer Overviews and Differentiators

The five manufacturers below are not ranked. Each has a distinct focus within the ergonomic seating market, ranging from large-volume contract supply to branded design and distribution.

1. Anji Maochang Furniture Co., Ltd.(Maochang furniture)

Based at 198 Yangguang Road, Dipu Town, Anji County, Zhejiang Province, Anji Maochang Furniture was established in 2016. The factory covers 3,000 square meters, employs around 25 staff, and has an annual production capacity of 75,000 units. The company manufactures office chairs, gaming chairs, and manicure chairs, with exports accounting for 98% of sales. Major markets include the European Union, the United States, Thailand, Brazil, and South Korea.

Anji Maochang's product range includes multiple gaming chair types. The MC196-5 is a split-back gaming chair with embroidery and printed lines, designed for gaming, office, and live streaming. The MC1039-1 is a heavy-duty big size model intended for larger users, with 180-degree reclining, a 4D adjustable armrest, and a foldable footrest. The MC196-4 features a spider-element motif and is built for gaming, home, and live streaming. The MC1034 is a racing-type chair with molded foam for pillow and lumbar support, also offering 180-degree reclining. The MC196-3-1 is a game-type computer chair with adjustable headrest and lumbar pillow, suitable for home, office, and internet cafe use. The MC196-2-1 is an exclusive game chair with 5D adjustable armrests and a retractable footrest. The MC1039 is a new design big size gaming chair with a thickened spring pack cushion and a weight capacity of 150 kilograms. The MC1040 is a gaming sofa with a metal frame, silent casters, and a 150-kilogram weight capacity. The company also produces the MC196 office chair, a game-type model designed with European-market preferences, and the MC1025 computer chair for home, office, and live streaming use.

The company operates a full production line that includes cutting, woodworking, foam bonding, sewing, nailing, assembly, cleaning, and packaging. It reports strict process control as part of its quality management. The R&D team consists of three engineers, supporting incremental design updates across the range.

2. Anji Kabel Furniture Co., Ltd. (KABEL)

KABEL is an Anji County-based manufacturer operating in the same regional furniture cluster as Maochang. The company is considered part of the area's export-oriented seating industry, a cluster known for developing chairs for office, gaming, and home use. KABEL's position within Anji gives it access to mature supply chains for mechanisms, foams, fabrics, and metal components, which supports production flexibility for buyers seeking a range of seating configurations.

3. Anji Leisa Furniture Co., Ltd. (DOWINX)

DOWINX is another Anji-registered seating company. The brand is active in the chair manufacturing segment, with a focus on value-oriented production for wholesale and distribution channels. Like other Anji-based manufacturers, DOWINX benefits from the region's established component suppliers and logistics links to ports, which simplifies export processes for furniture products.

4. Guangzhou Dalang Seating Co., Ltd. (AndaSeat)

AndaSeat, produced by Guangzhou Dalang Seating Co., Ltd., is a recognized brand in the gaming chair segment. The company's products are commonly associated with racing-style high-back designs, adjustable armrests, and aggressive visual styling aimed at gaming environments. AndaSeat has built a global distribution presence, with product lines that target both competitive gaming and general home use.

5. Sihoo Furniture (Shenzhen) Co., Ltd. (SIHOO)

SIHOO is a Shenzhen-based furniture maker known for ergonomic seating, particularly mesh-back office chairs and hybrid office-gaming models. The company places emphasis on lumbar support and adjustability, which has made its products common in online retail channels. SIHOO's approach reflects the broader industry trend toward chairs that serve both work and leisure activities.

Company Statement

According to corporate information provided by Anji Maochang, the company focuses on quality

and long-term cooperation. It describes its production system as complete, with in-house processes covering the main stages of chair manufacturing. The company's stated goal is to create value for customers through reliable products and attentive service. While this overview includes five manufacturers, Anji Maochang's profile is based on publicly available company data and product specifications.

Market Impact

The presence of large manufacturing clusters in Anji and surrounding regions gives China-based suppliers a central role in the international gaming chair supply chain. Chinese manufacturers produce a substantial share of the world's gaming chairs, and many global brands rely on contract manufacturing relationships with factories in the Anji area. According to third-party research, hybrid "work-and-game" chairs held a 29.8% market share in 2024, indicating growing buyer interest in seating that works for both productivity and entertainment.

At the same time, compliance with standards such as BIFMA, EN 1335, and BS 5852 has become a practical requirement for manufacturers targeting North American, European, and UK markets. The ability to meet these different standards is a key factor for buyers evaluating supplier options.

Analyst Perspective

Industry observers note that product differentiation in the gaming chair market is increasingly driven by adjustability, material durability, and hybrid functionality. Features such as 4D armrests, recline mechanisms, footrests, and high-density foam have moved from premium options to expected features. Analysts also point to the rising role of e-sports and live streaming as end-use environments that influence chair design, particularly for models used in internet cafes and broadcast studios.

Closing Outlook

As the global gaming chair market continues to expand, manufacturers in China's Anji cluster and other production hubs are likely to invest in broader product portfolios and compliance capabilities. For international buyers, the availability of multiple manufacturers with different strengths provides flexibility in sourcing decisions. Anji Maochang Furniture, as one of the five manufacturers highlighted, indicates a continued focus on export-oriented production and functional design.

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