

# BinaryWorks to Host Free Webinar Addressing the Gap Between Drupal SEO Performance and AI Agent Discoverability

*Free Aug 13 session gives Drupal site owners a roadmap to earn citations from ChatGPT, Gemini, Claude & Perplexity, plus a free AI Visibility Audit for 25.*

ATLANTA, GA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- BinaryWorks, a digital and

“

The content isn't the problem. The structure is. AI agents assess whether content can be recognized, attributed, and cited. Most Drupal sites aren't built for that yet.”

*Sathish Kumar Mariappan,  
CEO of BinaryWorks*

AI growth partner specializing in Drupal development and AI visibility, will host a free live webinar titled *Is Your Drupal Site Invisible to AI Agents? The AI Visibility Audit, Gaps, and Fixes* on August 13, 2026, at 11:00 AM PST / 2:00 PM EST. The session is led by CEO Sathish Kumar Mariappan and Vice President Shawn Post. Registration is limited to 25 seats.

AI-powered answer engines have become a primary discovery channel for buyers, stakeholders, and decision-makers. Drupal sites that perform well by conventional search engine metrics are being evaluated by AI agents

through an entirely different set of criteria: entity recognition, content structure, schema markup, and source authority signals that traditional SEO does not fully address. Organizations running technically sound, well-ranked Drupal sites are not appearing in AI-generated answers while competitors with properly structured content are being cited in their place.

The session examines how AI agents such as ChatGPT, Gemini, Claude, and Perplexity assess a Drupal site for citation eligibility, where the most common structural deficiencies occur across service pages, FAQ content, and expert-authored material, and how teams can close those gaps with a concrete optimization roadmap. Sathish Kumar Mariappan and Shawn Post lead the session, drawing on their respective work in AI architecture, Drupal platform strategy, and AI search behavior for enterprise and institutional clients.

Every registrant receives a complimentary Drupal AI Visibility Audit as part of this webinar. The audit delivers a full AI discoverability assessment across major AI search engines, a brand presence and competitor comparison within AI-generated responses, an identification of schema, FAQ, and entity optimization gaps on priority pages, and a prioritized action plan to

address the most critical citation gaps.

The session is intended for marketing leaders, CMOs, and digital strategy teams responsible for Drupal-powered properties; CTOs, IT directors, and Drupal site owners managing technical infrastructure; SEO and content teams; and digital leaders in higher education, government, nonprofit, healthcare, and financial services.

BinaryWorks works with organizations in higher education, healthcare, government, nonprofit, financial services, and manufacturing on Drupal development, AI visibility, AI strategy, and digital platform optimization. The company has a 98% client satisfaction rate and has helped clients achieve an average 40% improvement in digital performance and a 35% increase in conversion rates.

Drupal site owners, digital teams, and marketing leaders can [register for the free session](#) before all 25 seats are filled.

More information on the webinar is available at:

<https://www.thebinaryworks.com/webinar/drupal-invisible-to-ai-agents/>

#### About BinaryWorks

BinaryWorks is a digital and AI growth partner for enterprise organizations and higher education institutions, headquartered in Atlanta, Georgia. The company specializes in Drupal development, AI visibility, AI strategy, LLM development, automation, and AI-powered digital platforms. BinaryWorks serves clients in higher education, healthcare, government, nonprofit, financial services, and manufacturing.

Learn more at <https://www.thebinaryworks.com/>

Sathish Kumar Mariappan

BinaryWorks

+1 470-604-9885

hello@thebinaryworks.com

Visit us on social media:

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/933295148>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.