



MindStir Media Ranked No. 1 Among Best Business Book Publishers in 2026

MindStir Media was ranked No. 1 best business book publishers in 2026 by TechBullion, recognizing publishing services for business book authors.

LOS ANGELES, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- MindStir Media has been named the No. 1 business book publisher in [TechBullion's](#) newly published ranking, "Top Business Book Publishers in 2026," placing the company ahead of several prominent names in business publishing, including Scribe Media, Forbes Books and Greenleaf Book Group.

The ranking identifies MindStir Media as the leading choice for entrepreneurs, executives and professionals who see a book as more than a publishing project. TechBullion specifically points to the company's emphasis on helping business authors use books to strengthen their authority, visibility and professional positioning.

MindStir Media earned the top position in a field of ten publishers evaluated for business authors in 2026. The publication highlighted MindStir's Authority Launch Program™, a premium publishing program developed for entrepreneurs, CEOs, executives, consultants and other professionals who want a highly managed publishing and marketing experience.

"Business owners rarely write books simply because they want to see their name on a cover," said J.J. Hebert, founder and president of MindStir Media and a USA Today bestselling author. "They are usually trying to accomplish something larger. They want the book to establish credibility, create opportunities, attract clients, open doors to speaking engagements or strengthen the reputation they have spent years building. We created our [business book publishing programs](#) around those objectives."

TechBullion noted that MindStir Media approaches a business book as a long-term authority asset that can support opportunities beyond traditional book sales, including speaking, media exposure, consulting and business development. The publication also cited the leadership of Hebert and MindStir Media's endorsement relationship with Shark Tank original cast member and entrepreneur Kevin Harrington.

That distinction reflects a broader shift occurring within business publishing. Entrepreneurs and executives increasingly expect their publishing company to provide more than editing, cover design and distribution. For many business authors, the book is part of a larger strategy for

building a recognizable personal or corporate brand.

MindStir Media has positioned its services accordingly.

Through its premium publishing programs, the company combines professional book production with marketing, publicity and authority-building opportunities intended to give authors a platform for promoting both their books and the businesses or ideas behind them.

“For the right author, a business book can become one of the most versatile credibility tools they own,” Hebert said. “It can be handed to a prospect, sent to a journalist, given to a conference organizer or used to introduce an entire philosophy behind a company. Our role is to make sure the finished product and the launch surrounding it are worthy of that opportunity.”

In its assessment, TechBullion described MindStir Media as particularly well suited to executives and entrepreneurs seeking a premium, authority-focused business book launch.

The No. 1 ranking puts MindStir Media ahead of Scribe Media at No. 2, Forbes Books at No. 3, Greenleaf Book Group at No. 4 and Page Two at No. 5. IdeaPress Publishing, Advantage Books, Amplify Publishing Group, Lioncrest Publishing and FastPencil rounded out TechBullion’s top ten.

The recognition also reinforces MindStir Media’s strategy of serving authors who want professional publishing combined with meaningful visibility rather than treating publishing and marketing as separate processes.

“Publishing the book is an important milestone, but it should not be the finish line for an entrepreneur,” Hebert added. “The real question is what the book can do once it exists. That is where positioning, marketing and authority building become extremely important.”

TechBullion’s ranking was published January 26, 2026. The publication described the modern business book as a tool capable of accelerating trust, creating speaking opportunities, attracting higher-quality clients and helping business leaders communicate what they stand for in competitive markets.

For entrepreneurs, executives and professionals researching the best business book publishers or looking for a publishing company capable of managing both the creation and promotion of a book, MindStir Media’s No. 1 placement provides another independent point of reference.

About MindStir Media

MindStir Media is a professional book publishing company providing authors with publishing, editorial, design, distribution, marketing and publicity services. The company works with authors across numerous genres and offers specialized programs for entrepreneurs, executives, experts

and business professionals who want to use a professionally published book to expand their authority and visibility.

MindStir Media was founded by USA Today bestselling author J.J. Hebert. Its publishing programs are designed to provide authors with hands-on support throughout the publishing process while offering marketing opportunities intended to help books reach larger audiences.

For additional information about MindStir Media and its business book publishing programs, visit [MindStirMedia.com](https://www.MindStirMedia.com).

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