



MindStir Media Named No. 1 Among Best Publishing Companies for Business Books

Business coach and author Robin Waite's 2026 guide places MindStir Media first among publishers for entrepreneurs, executives and business professionals.

LOS ANGELES, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- MindStir Media has been ranked No. 1 in a newly published list of the [best business book publishing companies](#) for entrepreneurs, executives and professionals.

The June 15, 2026 article, published on the website of business coach and author Robin Waite, names MindStir Media first among 10 publishing companies serving the business book market. The list also includes Forbes Books, Scribe Media, Advantage Books, Greenleaf Book Group, Amplify Publishing Group, Page Two, IdeaPress Publishing, Morgan James Publishing and Mascot Books.

The article distinguishes MindStir Media for an approach that goes beyond simply producing a finished book. It describes the company as particularly well suited for business authors who want to position a book as an authority-building asset capable of supporting speaking, media exposure, consulting, business development and long-term personal branding.

"For an entrepreneur, CEO or expert, a book can accomplish much more than generating book sales," said J.J. Hebert, founder of MindStir Media and a USA Today bestselling author. "A strategically published book can establish credibility before you enter the room. It can support a speaking career, create media opportunities, strengthen a personal brand and give potential clients another reason to trust your expertise. That is the philosophy behind the way we approach [business book publishing](#)."

The ranking calls particular attention to MindStir Media's Authority Launch Program™, a premium publishing and visibility program created for entrepreneurs, executives and professionals who want extensive support throughout the publishing process.

Rather than treating publishing as an isolated transaction, MindStir Media combines professional book development with marketing and visibility initiatives intended to help authors capitalize on the finished book after publication.

That distinction is especially important in the business book category. Entrepreneurs frequently

publish books not simply to become authors, but to establish themselves as authorities within a market. A business book can become part of a much larger ecosystem that includes speaking engagements, podcasts, media appearances, consulting, lead generation and client acquisition.

The Robin Waite article makes a similar distinction, noting that choosing a business book publisher should depend on the author's goals, audience and plans for using the book as part of a broader business strategy. It identifies MindStir Media as best suited for "executives, entrepreneurs, professionals & serious authors seeking a premium, authority-first publishing experience."

"That description gets to the heart of what we have built," Hebert said. "Our business authors are rarely interested in checking a box that says they published a book. They want the book to mean something for their career or company. Our job is to help them produce a professional book and then give that book the opportunity to become a meaningful authority asset."

MindStir Media's placement at the top of the list also puts the company alongside several of the most recognizable names in business book publishing. Forbes Books was listed second, followed by Scribe Media, Advantage Books and Greenleaf Book Group.

For MindStir Media, the latest recognition reinforces its continued emphasis on serving authors whose publishing ambitions extend beyond traditional measures of success.

"A great business book should keep working long after launch day," Hebert added. "Every time someone discovers the author through the book, sees it mentioned in the media or receives it before a meeting, that book is doing its job. We want our authors to think of publishing in those terms."

About MindStir Media

MindStir Media is a full-service book publishing company that works with authors, entrepreneurs, executives and professionals to professionally publish and market books. Led by USA Today bestselling author J.J. Hebert, MindStir Media provides publishing, editorial, design, distribution, marketing and author visibility services designed to help authors bring professionally produced books to market and build greater awareness around their work.

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