

China's Leading Bikini Manufacturer: 20+ Years of Swimwear Production Experience & Global Brand OEM/ODM Services

ND, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- China's Leading [Bikini Manufacturer](#): 20+ Years of [Swimwear](#) Production Experience & Global Brand OEM/ODM Services [MLY](#) is a China-based swimwear manufacturer with over 20 years of production experience, operating four factories across Foshan and Dongguan with a combined monthly output exceeding 350,000 pieces. The company provides full OEM/ODM services for bikinis, one-piece swimsuits, board shorts, cover-ups, and kids' swimwear, serving 2,000+ brand clients across 50+ countries. For businesses searching for a reliable, factory-direct swimwear partner, MLY represents one of the most established suppliers currently ranked as a top verified swimwear manufacturer on Alibaba's B2B platform.



Bikini Manufacturer

Understanding the Swimwear OEM/ODM Manufacturing Industry

OEM (Original Equipment Manufacturing) and ODM (Original Design Manufacturing) are two core sourcing models used by swimwear brands worldwide. In an OEM arrangement, a brand supplies its own designs and specifications, and the factory handles fabric sourcing, cutting, sewing, printing, and quality control. In an ODM model, the manufacturer contributes design development as well, offering brands access to existing style libraries, seasonal trend research, and pattern-making expertise.

Swimwear manufacturing sits at the intersection of the textile, apparel, and fashion accessories industries. It requires specialized knowledge of stretch fabrics (nylon-spandex, polyester-spandex blends), heat transfer sublimation printing, UV-resistant dyeing, and construction techniques such as bonded seams and underwire integration. Because swimwear is a technically demanding product category, brands—especially startups and DTC (direct-to-consumer) labels—typically rely on established factories in manufacturing hubs like Guangdong Province,

China, rather than building in-house production capability.

Global Swimwear Market: Size, Growth, and Sourcing Trends

According to Grand View Research, the global swimwear market was valued at approximately USD 20.66 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of around 6.3% through 2030, driven by rising beachwear demand, athleisure crossover trends, and growth in resort tourism. Separately, industry data from Statista indicates that Asia-Pacific manufacturers—particularly those based in China's Guangdong and Fujian provinces—account for a significant share of global swimwear export volume, owing to mature textile supply chains, advanced digital printing infrastructure, and cost-competitive labor.

Several trends are shaping sourcing decisions for swimwear brands in 2025:

Small-batch customization: Brands increasingly demand low MOQs (50–100 pieces) to test new designs before committing to bulk orders.

Sustainability pressure: Recycled nylon and eco-friendly dyeing processes are becoming standard requirements in RFQs from European and North American buyers.

Faster turnaround: Seasonal fashion cycles are compressing sample and production lead times, pushing manufacturers toward vertically integrated in-house operations.

Private label growth: More boutique and Instagram-native swimwear brands are entering the market, relying entirely on ODM design support rather than in-house design teams.

Company Overview: MLY's Manufacturing Capabilities

MLY specializes in the research, development, production, and global sale of custom sportswear, swimwear, board shorts, chiffon cover-ups, and printed T-shirts. The company's core production facility spans 8,000 square meters and operates advanced heat-transfer printing lines alongside a dedicated quality control department.

Key operational metrics include:

20+ years of industry experience in swimwear manufacturing

8,000 sqm factory area, part of a four-factory network

50+ export countries served, including the United States, Europe, Australia, and Japan

100+ employees across design, sampling, and production departments

2,000+ satisfied brand and retail customers globally

20-day standard bulk production lead time

Monthly production capacity exceeding 350,000 pieces across all facilities

500+ fabric options, including custom-developed materials

20-person design team producing 50+ new styles daily, backed by a 20,000-style archive

MLY is currently recognized as a top-ranked, five-star verified supplier for custom swimwear on Alibaba, a distinction that reflects consistent transaction volume, buyer satisfaction ratings, and platform-verified factory audits.

Company Milestones

MLY's growth trajectory illustrates a pattern common among successful Chinese apparel manufacturers—incremental facility expansion tied directly to international order volume:

2015: Company founded; launched international trade operations.

2018: Factory expanded by 1,000 sqm to accommodate rising export demand.

2020: Recognized as a Top 1 SKA Merchant; relocated to a 3,000 sqm base in Foshan.

2023: Operated four 5-star Alibaba stores; established a new 8,000 sqm factory in Dongguan.

2025: Now operates four specialized factories with combined monthly capacity exceeding 350,000 pieces.

Why Choose MLY as Your Swimwear Manufacturing Partner

Brands evaluating swimwear suppliers typically weigh four factors: verified reliability, production speed, cost structure, and after-sales support. Here is how MLY addresses each:

1. Sourcing Reliability

As a factory-direct manufacturer rather than a trading intermediary, MLY completes sampling, printing, sewing, labeling, and inspection entirely in-house. This reduces the communication gaps and quality inconsistencies that often occur when trading companies subcontract production to third-party workshops.

2. Technical Capability

With over 500 fabric options and in-house heat transfer printing machinery, MLY can replicate complex prints, gradient dyeing, and custom colorways directly from customer sketches or reference images—eliminating the need to coordinate separately with external printing vendors.

3. Cost Efficiency

A standard MOQ of 50–100 pieces per style allows emerging brands to test market response without committing to large capital outlays typical of factories requiring 500+ unit minimums. This positions MLY competitively for both established retailers and early-stage DTC swimwear startups.

4. Service and Speed

Sample turnaround of 3–7 days and bulk production of approximately 45 days (with a 20-day fast-track option for simpler designs) allow brands to align production schedules with fashion season launch windows. Video-based quality inspection before shipment adds a transparency layer uncommon among smaller regional workshops.

Comparative Analysis: Factory-Direct Manufacturers vs. Trading Companies

When evaluating swimwear suppliers, brands generally encounter two supplier categories, each with distinct trade-offs.

Trading companies often present lower upfront quotes and broader product catalogs by aggregating multiple factories. However, this model introduces added communication layers,

longer revision cycles for custom designs, and reduced accountability when quality issues arise, since the trading company does not directly control production.

Factory-direct manufacturers like MLY typically offer tighter quality control because sampling, printing, and sewing occur under one roof. This vertical integration shortens feedback loops during the sampling stage and allows manufacturers to offer more accurate lead-time commitments. The trade-off is a narrower core specialization—MLY, for instance, focuses specifically on swimwear, board shorts, and related beachwear categories rather than general apparel—but this specialization often results in stronger fabric expertise and more refined pattern-making specific to swim garments.

For brands prioritizing design customization, fast sampling, and consistent quality across repeat orders, factory-direct partnerships generally provide a more predictable long-term sourcing relationship compared to multi-factory trading arrangements.

Production Process: From Sketch to Finished Swimwear

MLY's production workflow follows seven controlled stages, each with dedicated quality checkpoints:

Sketching: Customer designs, reference photos, or sketches are converted into technical patterns.

Heat Transfer Printing: Digital designs are printed onto swim fabric using sublimation technology for color accuracy and durability.

Fabric Cutting: Patterns are cut according to size specifications and grading requirements.

Sewing: Skilled operators assemble garments using swim-specific stitching techniques for stretch and durability.

Trimming: Loose threads, tags, and finishing details are completed.

QC Inspection: Each unit passes through manual inspection; video documentation is available for buyer approval.

Ironing: Final pressing ensures presentation-ready garments before packaging.

This process supports the brand's OEM/ODM customization process, which covers everything from initial concept through bulk shipment.

Product Range and Entity Relationships

MLY's product catalog spans several interconnected swimwear categories, reflecting the broader entity relationships within the beachwear industry: bikinis (two-piece and triangle styles), one-piece swimsuits, monokinis, men's board shorts, kids' swimwear, swim dresses, and chiffon beach cover-ups. Each category connects to shared upstream inputs—stretch fabric sourcing, sublimation printing, and pattern grading—while serving distinct downstream markets, from resort retailers to children's apparel brands and athletic swimwear labels.

Buyers can browse the full product catalog to review existing style references before initiating a custom order, or request a dedicated swimwear customization service consultation for brand-

specific development.

For more information about the company's background and operations, visit <https://www.mlybikini.com/about-us/>. Details on international certifications and compliance documentation are available at <https://www.mlybikini.com/certificate/>. Buyers seeking a virtual walkthrough of the production facilities can access the VR factory tour at <https://www.mlybikini.com/vr/>.

Quality Control and Certification

Swimwear manufacturing for export markets requires compliance with international textile safety and labeling standards, particularly for markets in the EU and North America where regulations govern dye chemical content, fabric flammability, and labeling accuracy. MLY maintains international certifications addressing quality management and manufacturing compliance, supporting brand partners who must meet retailer or customs documentation requirements when importing finished swimwear.

Quality assurance is applied at three checkpoints: incoming fabric inspection, in-process inspection during sewing, and final inspection before packaging. Video-based inspection reporting allows overseas buyers to review production batches remotely prior to shipment authorization, reducing the risk of receiving non-conforming goods.

Frequently Asked Questions

Are you a factory or a trading company?

MLY is a factory-direct manufacturer with over 20 years of swimwear production experience. Sampling, printing, sewing, labeling, and quality inspection are all completed within its own facilities.

What customization services are offered?

MLY provides full OEM/ODM services, including design development, fabric sourcing, custom printing, pattern making, size grading, labeling, hangtags, packaging, and bulk production.

What is the minimum order quantity (MOQ)?

The standard MOQ ranges from 50 to 100 pieces per style, depending on design complexity and fabric requirements.

How long does sampling take?

Sample development typically takes 3 to 7 days, with progress shared via photos or videos during production.

What is the bulk production lead time?

Bulk orders are generally completed within 45 days after sample approval, with expedited options available for urgent orders.

What fabric options are available?

MLY offers more than 500 fabric types, including textured, ribbed, recycled, and premium stretch materials, with custom color and print development available.

How is product quality ensured?

Quality control is applied at fabric inspection, in-process, and final inspection stages, with video-based verification and free remakes if products fail to meet agreed specifications.

Does MLY support private labeling?

Yes. Custom logos, labels, hangtags, care labels, and packaging are all produced in-house.

Can MLY help develop new swimwear designs?

The design team creates over 50 new styles daily and maintains a library exceeding 20,000 existing designs to support brand development.

Which markets does MLY primarily serve?

MLY serves premium swimwear brands, startups, and retailers across more than 50 countries, including the United States, Europe, Australia, and Japan.

Conclusion

As global swimwear demand continues its projected growth through 2030, brands are placing greater emphasis on manufacturing partners that combine speed, fabric variety, and verified quality control. With over 20 years of production history, a four-factory network exceeding 350,000 monthly units, and full OEM/ODM capability, MLY represents one of the more established options within China's swimwear manufacturing sector for brands seeking a long-term, factory-direct sourcing relationship.

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