

Immunodiagnosics Market Report Evaluates Growth Drivers, Challenges And Market Dynamics

*The Business Research Company's
Immunodiagnosics Market Report 2026
– Market Size, Trends, And Global
Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED
KINGDOM, August 11, 2026
/EINPresswire.com/ -- "The

immunodiagnosics sector has

witnessed substantial growth recently, driven by advancements in healthcare and diagnostic technologies. As the demand for precise and timely disease detection rises, this market is set to continue expanding in the coming years. Let's explore the current market size, growth drivers, regional dynamics, and emerging trends shaping the future of immunodiagnosics.

The logo for The Business Research Company, featuring the text "The Business Research Company" in a black, sans-serif font. To the right of the text is a stylized bar chart with three bars of increasing height, colored in a teal or green shade.

The Business
Research Company

The Business Research Company

[Immunodiagnosics Market Size](#) and Its Growth Outlook

The immunodiagnosics market has shown strong development over recent years, with its size projected to increase from \$24.32 billion in 2025 to \$26.16 billion in 2026, reflecting a compound annual growth rate (CAGR) of 7.5%. The growth observed during the past period is largely due to the increasing incidence of infectious and chronic diseases, expansion of clinical laboratory networks, a rising demand for early disease diagnosis, greater use of antibody-based diagnostic methods, and the availability of standardized immunoassay technologies.

Download a free sample of the [immunodiagnosics market report](#):

https://www.thebusinessresearchcompany.com/sample.aspx?id=10093&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Looking forward, the market is expected to expand significantly, reaching \$35.76 billion by 2030, supported by a CAGR of 8.1%. This forecasted growth is attributed to several factors such as the increasing adoption of personalized diagnostics, growing investments in automated laboratory systems, the expansion of point-of-care immunodiagnosics, enhanced use of AI for interpreting results, and a stronger focus on preventive healthcare testing. Notable trends anticipated in this period include the rising utilization of automated immunoassay analyzers, growing demand for high-sensitivity diagnostic tests, wider use of rapid immunodiagnostic kits, development of

multiplex testing capabilities, and improved integration of laboratory data management systems.

Understanding Immunodiagnostics and Its Diagnostic Role

Immunodiagnostics is a diagnostic approach primarily based on the antigen-antibody interaction used for detecting serum insulin and other biomarkers. These tests are crucial for identifying antibodies and parasite antigens, playing an important role in diagnosing various diseases accurately and efficiently.

View the full immunodiagnostics market report:

https://www.thebusinessresearchcompany.com/report/immunodiagnostics-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

The Growing Impact of Chronic Diseases on Immunodiagnostics Demand

One of the major forces driving the immunodiagnostics market is the rising prevalence of chronic diseases globally. Chronic conditions such as diabetes, cardiovascular disease, and arthritis are long-term illnesses that often develop slowly and require continuous medical care alongside lifestyle adjustments to manage symptoms and prevent complications. The increase in these diseases is largely linked to unhealthy habits including poor nutrition, lack of physical activity, and smoking, all of which contribute to elevated risks for obesity, heart disease, and diabetes.

Immunodiagnostic tools help in the early detection and ongoing monitoring of chronic illnesses by identifying specific biomarkers or immune responses associated with these conditions. This improves patient care by supporting timely diagnosis and treatment decisions. For example, in June 2024, the UK's National Health Service reported that 3,615,330 people registered with general practitioners were diagnosed with non-diabetic hyperglycemia or prediabetes in 2023. This figure marks an 18% rise from 3,065,825 cases in 2022, highlighting the growing burden of chronic conditions and the subsequent market demand for immunodiagnostic solutions.

Regional Leadership and Market Coverage in Immunodiagnostics

In 2025, North America held the largest share of the [global immunodiagnostics market](#), establishing itself as a major regional leader. The market analysis encompasses key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market trends and growth opportunities.

The 2026 edition of our market reports now delivers enhanced analytical coverage through market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, plus updated graphics and tables.

Speak With Our Expert:

Saumya Sahay
Americas +1 310-496-7795
Asia +44 7882 955267 & +91 8897263534
Europe +44 7882 955267
Email: marketing@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

Visit us on social media:

[LinkedIn](#)
[Facebook](#)
[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933330895>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.