

'AI Composes, Humans Perform'... Muzig AI to Hold 'AI Music Concert' at Lotte Concert Hall

AI-Generated Original Music to Be Arranged for Orchestra and Performed Live by 60 Musicians Alongside Iconic Ghibli and Hans Zimmer Soundtracks

LA, CA, UNITED STATES, August 11, 2026
/EINPresswire.com/ -- Generative AI music platform [Muzig AI](#) will bring music created with artificial intelligence to the stage in a large-scale orchestral performance. Muzig AI will hold the "Ghibli & Hans Zimmer OST Orchestra Concert with Muzig AI" at [Lotte Concert Hall](#) in Seoul at 7:30 p.m. on September 20.

The concert will combine well-known soundtracks from Studio Ghibli animations and acclaimed film composer Hans Zimmer with original music created using AI. Rather than presenting only familiar film scores, the program will also feature original songs written and composed through Muzig AI, arranged for orchestra and performed live by approximately 60 musicians.

While the use of generative AI in music creation has been expanding rapidly, most AI-generated music is still consumed in digital formats such as audio tracks and online videos. Muzig AI aims to take AI music beyond the digital environment and into the realm of live performing arts. Audiences will be able to experience how melodies and lyrics created with AI are transformed through professional orchestral arrangements and interpreted by human musicians in a concert hall.

Another distinctive aspect of the concert is the placement of AI-created works alongside the music of Ghibli and Hans Zimmer. By presenting long-established film music together with newly created works from the generative AI era, the program is intended to illustrate how the process of music creation is evolving.

The concert will be conducted by Kim Jin-hwan and performed by the [Seoul National Symphony Orchestra](#). Violinist Kim Jung-yeon, pianist Park Joo-young and soprano Hong Chae-rin will also



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take part. The program will bring together the lyrical melodies associated with Ghibli, the grand cinematic sound of Hans Zimmer and newly created AI music, each presented with its own musical character.

At the heart of the project is the idea that AI is not intended to replace musicians, but to broaden the starting point of artistic creation. Original songs written and composed through Muzig AI will be arranged for a full orchestral setting before being performed by a 60-member orchestra. AI provides the foundation for the composition, while human musicians add arrangement, interpretation and performance to complete the work as a live artistic experience.

Muzig AI is a generative AI music platform designed to make music creation accessible to a broad range of users and is currently used in more than 40 countries. The company has been selected for the NVIDIA Inception program and has joined the World Economic Forum's startup community as it continues to expand its global presence. Muzig AI has also received ministerial awards from Korea's Ministry of Science and ICT and Ministry of Culture, Sports and Tourism in recognition of its achievements at the intersection of AI technology and cultural content.

Building on this concert, the company plans to further develop projects that connect AI music with the performing arts. In the future, Muzig AI aims to create an ecosystem in which music generated by ordinary users can be professionally arranged, interpreted and ultimately performed on actual concert stages.

By transforming AI-generated music from a digital creation into a live orchestral work performed by 60 musicians, the concert is expected to offer a new example of how generative AI can move beyond being a production tool and become part of the broader performing arts landscape.

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