



HANDEL'S ICE CREAM CONTINUES ARIZONA EXPANSION WITH NEW MESA LOCATION

Celebrate Mesa's grand opening on Thursday, August 13 with Free Ice Cream for a Year and exciting giveaways.

MESA, AZ, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [Handel's Ice Cream](#), the beloved brand serving ice cream since 1945, is officially expanding its footprint in Arizona. The newest location in Mesa is situated at Medina Station (1361 South Signal Butte Road). The shop will celebrate its official Grand Opening on Thursday, August 13, starting at 10:00 a.m. The festivities will treat the first 100 guests in line to a sweet surprise, including Free Ice Cream for a Year, Free Pint Per Month for a Year, Family Sundae Pack, \$50 Gift Cards, and \$25 Gift Cards.

The new location is owned and operated by Terry and Jennifer Keenen, with Vanessa Dodds serving as Operating Partner. Terry and Jennifer are California natives who raised their family in Arizona, where Terry spent 25 years as a contractor before transitioning into entrepreneurship. After trying Handel's in California, they knew they had found the perfect fit and now proudly own multiple Handel's locations throughout Arizona. The same team is also set to open upcoming locations in Red Mountain and Gilmore later in the year.

"Beyond serving what we believe is the best ice cream around, we were drawn to the company's strong family values and supportive franchise community," said Terry Keenen, co-owner of Handel's Medina Station. "One of the most rewarding parts of the business is giving high school and college students the opportunity to gain valuable work experience—often through their very first job."

Community involvement remains a core priority for the team, who regularly partner with local schools, sports teams, clubs, and nonprofits through fundraising events, sponsorships, and charitable donations. The new Mesa shop is eager to collaborate with local organizations and groups to support the surrounding neighborhood.

"We love being an active part of the community and working hand-in-hand with local schools, sports teams, and nonprofits," said Vanessa Dodds, Operating Partner of Handel's Medina Station. "Partnering with our neighbors is at the heart of what we do, and we can't wait to build meaningful connections here in Mesa."

The new 1,400-square-foot walk-up scoop shop will be open every day from 10:00 a.m. to 10:00

p.m. In addition to all the sweet giveaways, the grand opening celebration will feature family-friendly entertainment including face painting and balloon twisting. The new scoop shop will offer 48 rotating flavors, catering services, and convenient pickup and delivery through DoorDash, Uber Eats, and Postmates.

For more on the Medina Station Handel's, visit www.handelsicecream.com/store/medina-station/ or follow [@handels_southeastvalley](https://www.instagram.com/handels_southeastvalley) on Instagram.

About Handel's Ice Cream

Handel's Ice Cream has been making and selling ice cream since 1945. Founded in Youngstown, Ohio, the legacy of Handel's began with Alice Handel. The brand was later purchased by Lenny Fisher, and what started as a single ice cream parlor has now grown into a beloved brand nationwide. Handel's is committed to quality, using abundant ingredients to create their ice cream, which is made by hand in small batches at each location. They offer 48 flavors every day, with more than 140 additional flavors that rotate seasonally.

Handel's has earned numerous industry accolades, including being ranked the #1 Sweet Treat and a Top 10 Brand to Buy by Franchise Times. The brand is also featured on the publication's Top 400 list of the largest franchise systems in the United States and its Fast & Serious list recognizing the smartest-growing franchises of the year. Additionally, Handel's was recognized on Fast Casual's Movers & Shakers 2025 list, while CEO Jennifer Schuler was named among the Top 25 Industry Executives for her leadership and innovation in foodservice. The brand is also recognized as a Top 500 Franchise by Entrepreneur Magazine.

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Handel's currently has over 175 locations across 20 states and is growing. To learn more about Handel's franchise opportunities, visit www.handelsicecream.com/franchise.□□□□

Brianne Barbakoff

Ink Link Marketing

+1 (305) 631-2283

[email us here](#)

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