

Techkon USA and Wikoff Announce Strategic Color Measurement Partnership

Partnership expands advanced color measurement and software to improve quality control, ink toning, color matching, and process consistency.

DANVERS , MA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- Techkon USA and Wikoff

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Partnering with Techkon helps us deliver precise color measurement, improve efficiency, reduce waste, and achieve consistent, repeatable print quality for our customers.”

*Brandon Devis, Vice President
of Adjacent Markets &
Commercial Services*

Color Corporation today announced a strategic partnership designed to enhance color measurement, quality control, and process consistency for printers, converters, and brand owners through advanced measurement technology, software, and technical expertise. Through the partnership, Wikoff is leveraging Techkon’s industry-leading color measurement instruments and software to enhance production quality control, accelerate ink toning, improve color matching, and deliver more consistent results for customers. Accurate, repeatable color data enables Wikoff’s technical and production teams to optimize manufacturing and support customer process control. The partnership also expands

Wikoff’s ability to provide customers with industry-leading Techkon color measurement hardware, software, implementation support, and application expertise. Together, these solutions help printers and converters achieve faster color approvals, reduce waste, improve pressroom efficiency, and maintain consistent brand color across production.

“At Wikoff, our commitment has always been to help customers achieve exceptional print quality through innovation, technical expertise, and responsive support,” said Brandon Devis, Vice President of Adjacent Markets & Commercial Services.

“Accurate and user-friendly color measurement is essential to achieving consistency throughout the ink manufacturing and print production processes,” describes Douglas Sherwood, Channel Director, Techkon USA. “Wikoff has earned a reputation for technical excellence and customer support. Together, our organizations combine advanced color measurement technology with deep ink and print expertise to help customers achieve greater color consistency and process control.”

Key benefits of the partnership include:

- Faster, more accurate ink toning
- Improved color communication throughout the print workflow
- Enhanced process control for printers and converters
- Greater color consistency across production
- Reduced waste and faster press approvals
- Improved ability to meet demanding brand color specifications

Together, Techkon USA and Wikoff will continue helping customers improve color accuracy, streamline production workflows, reduce waste, and achieve consistent, high-quality print results through advanced measurement technology, software, technical expertise, training, and application support.

About Techkon USA

Techkon USA provides advanced color measurement instrumentation and software solutions for the printing, packaging, ink, and graphic arts industries. Techkon's technology helps organizations measure, evaluate, communicate, and control color throughout production to improve quality, consistency, and ink room and pressroom efficiency. For more information, visit <https://techkon.datacolor.com>

About Wikoff

Wikoff is a leading global manufacturer of inks, coatings and advanced color technologies serving the graphic arts and printing industries. Founded in 1956 and headquartered in Fort Mill, South Carolina, Wikoff combines deep technical expertise with a collaborative approach to help customers solve complex print challenges, optimize performance and achieve consistent, high-quality results. Guided by a commitment to innovation, quality and sustainability, Wikoff delivers solutions that go beyond color. For more information, visit www.wikoff.com or [follow Wikoff on LinkedIn](#).

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