

Nebula Personalization Tech Solutions Pvt. Ltd. Launches GEO Framework

New Generative Engine Optimization framework helps manufacturers, exporters & pharma brands win citations in ChatGPT, Perplexity and AI Overviews.

MUMBAI, MAHARASHTRA, INDIA, August 11, 2026 /EINPresswire.com/ -- Nebula Personalization Tech Solutions Launches Proprietary "[Generative Engine Optimization \(GEO\)](#)" Framework to Help B2B Manufacturers Dominate AI Search Results

As AI platforms like ChatGPT and Perplexity replace traditional search, the Mumbai-based AI-first digital agency provides a new roadmap for industrial exporters, pharmaceutical brands, and engineering firms to secure critical AI citations.

“

For complex B2B sectors like pharmaceuticals, defence, and heavy engineering, digital visibility is directly tied to export revenue. It's about future-proofing global growth in an AI-first economy.”

Sarita Agarwal, Managing Director

MUMBAI, India – August 11, 2026 – [Nebula Personalization Tech Solutions Pvt. Ltd.](#), an AI-first digital marketing agency specializing in Generative Engine Optimization (GEO), today announced the launch of its comprehensive GEO framework. The new methodology is designed specifically to help complex B2B sectors—including industrial manufacturers, pharmaceutical exporters, and engineering firms—gain visibility and authoritative citations in Large Language Models (LLMs) and AI Overviews.

As 2026 search behaviors shift rapidly toward conversational AI, traditional keyword-based SEO is no



The graphic is a light blue rectangular box with a subtle pattern of dots and lines. At the top right is the Nebula logo, a stylized blue 'N' with a dot. Below it, on the left, is the text 'PRESS RELEASE | MUMBAI | AUGUST 11, 2026'. In the center, the main headline reads 'Nebula Launches GEO Framework for B2B Businesses' in bold blue font. Below this, in smaller blue font, is 'GENERATIVE ENGINE OPTIMIZATION | AI SEO | ANSWER ENGINE OPTIMIZATION'. At the bottom left of the graphic is the URL 'nebulatech.in/generative-engine-optimization'. On the right side, there are two circular headshots. The top one is of Sarita Agarwal, a woman with dark hair, wearing a white top. Below her photo is her name 'Sarita Agarwal' and title 'Managing Director'. The bottom one is of Amit Verma, a man with short dark hair, wearing a suit and tie. Below his photo is his name 'Amit Verma' and title 'CEO'.

PRESS RELEASE | MUMBAI | AUGUST 11, 2026

Nebula Launches GEO Framework for B2B Businesses

GENERATIVE ENGINE OPTIMIZATION | AI SEO | ANSWER ENGINE OPTIMIZATION

nebulatech.in/generative-engine-optimization

Sarita Agarwal
Managing Director

Amit Verma
CEO

longer sufficient to capture high-intent B2B traffic. According to Nebula's internal data, a growing majority of industrial procurement teams now use AI search tools to research vendors, technical specifications, and B2B services. Nebula's newly launched GEO framework shifts the focus from traditional backlink building to "entity authority" and "contextual citations," ensuring clients are recommended directly by AI engines.

"When a global procurement manager asks an AI for the 'best OEM exporter for aerospace components in India,' the AI must cite a highly trusted, structured data source," said Amit Verma, CEO of Nebula Personalization Tech Solutions. "Our GEO framework trains AI models to recognize our clients as the definitive industry entities. We are helping B2B brands turn AI from a traffic disruptor into a powerful, citation-driven lead generation channel."

While traditional SEO focuses on human reading patterns and traditional algorithms, GEO requires a fundamental shift in how digital assets are structured for machine reading and NLP (Natural Language Processing). For Nebula's enterprise clients, this transition is directly tied to global competitiveness.

"For complex B2B sectors like pharmaceuticals, defence, and heavy engineering, digital visibility is directly tied to export revenue," said Sarita Agarwal, Managing Director of Nebula Personalization Tech Solutions. "Decision-makers are increasingly bypassing traditional search and going straight to AI assistants for vendor research and technical validation. Our framework ensures that when these AI engines synthesize information, our clients are the trusted, primary sources being cited. It's about future-proofing global growth in an AI-first economy."

Key Components of Nebula's New GEO Framework:

Answer Engine Optimization (AEO): Restructuring dense, technical B2B content into question-and-answer formats optimized for AI snapshots and zero-click searches.

Entity Resolution: Utilizing advanced Schema markup to clearly define B2B brands, industrial products, and services to AI knowledge graphs.

Citation-Building PR: Securing placements in high-authority industry journals to serve as trusted, verifiable training data for LLMs.

Conversational Query Mapping: Optimizing content to capture long-tail, natural-language queries used by B2B decision-makers.

The GEO framework is immediately available for enterprise clients operating in heavily regulated and technically complex markets, including pharmaceuticals, nutraceuticals, defense, oil & gas, and industrial architecture.

For more information on Nebula's [AI SEO](#) services and the new GEO framework, visit

<https://www.nebulatech.in/generative-engine-optimization>

About Nebula Personalization Tech Solutions Pvt. Ltd.

Founded in 2010, Nebula Personalization Tech Solutions is an AI-first digital marketing and AI SEO agency headquartered in Mumbai (Andheri-East), India. The agency serves India and global markets such as the UAE (Dubai, Abu Dhabi), USA, Europe, Africa and other Asian markets. Nebula specializes in AI SEO, LLM SEO, Generative Engine Optimization (GEO), Answer Engine Optimization (AEO), LinkedIn and Content Marketing and International SEO for manufacturers, exporters, and complex B2B businesses.

Amit Verma

Nebula Personalization Tech Solutions Pvt. Ltd.

+91 77009 81948

info@nebulatech.in

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933366434>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.