

Brakes Plus Celebrates New Store Grand Opening in Paris, Texas

Celebration to include new-customer discounts and giveaways for attendees

PARIS, TX, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- WHAT: As part of its continued growth in the region, [Brakes Plus](#) will welcome new customers by hosting a grand opening event at its newest location in Paris, Texas. The new store offers a comprehensive range of automotive services to keep customers' vehicles safely on the road and running as they should, including oil changes, brakes, factory-recommended maintenance and a full suite of automotive maintenance and repair services.



The Paris, Texas grand opening event will take place on Saturday, August 15, 2026, at the new Brakes Plus location at 4225 Lamar Ave., Paris, TX 75460.

WHEN: The Paris, Texas grand opening event will take place on Saturday, August 15, 2026.

WHERE: The new Brakes Plus location at [4225 Lamar Ave., Paris, TX 75460](#).

DETAILS: The event will be held at the store location and structured as follows:

10:00 AM: Customers are welcome to join the festivities and enjoy food and refreshments, friendly service, and the chance to win prize packs, car-care giveaways, and more.

12:00 - 12:30 PM: Official Welcome/Giveaways: An official welcome will be performed. Brakes Plus aims to build trust with the local community and to show residents and customers how it is helping to service the area. As an added incentive, giveaways will be presented to several lucky event attendees.

2:00 PM: Event closes.

ABOUT BRAKES PLUS

Founded in 1990 with a single store in South Denver, Co., Brakes Plus has a rapidly growing footprint of nearly 200 stores across Arizona, Colorado, Iowa, Nebraska, Oklahoma, Texas, and Wyoming. As one of the fastest growing automotive service companies, Brakes Plus continues to maintain the family values and standards on which it was founded, and supply customers with quality parts and world class service at a great price. For more information, visit www.brakesplus.com.

Brakes Plus is part of the Mavis Tire Express Services Corp. ("Mavis") family of brands. For more information about Mavis or its family of automotive brands, visit www.mavis.com.

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