

The Washington Business Journal Ranks Borenstein Group, GovCon Marketing Agency, Among DC's Largest Ad Agencies in 2026

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MCLEAN, VA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- [The Borenstein Group](#), an expert B2G marketing, branding, and public relations agency for federal contractors, has been named to the Washington Business Journal's 2026 ranking of the largest advertising agencies based in Greater Washington. The list, published August 7, ranks 19 firms across the region.

The agency has appeared on the Journal's annual rankings for more than two decades. It remains one of the few firms on the list built specifically for [GovCon marketing](#) rather than for consumer or general-market advertising. Its work spans brand development, public relations, website design and development, SEO, and GEO for clients across defense and aerospace, cybersecurity, federal IT, and government contracting markets.

"Looking pretty is not why federal contractors hire us," said Gal S. Borenstein, Founder and CEO of The Borenstein Group. "A mid-tier GovCon can carry forty years of program history and still be invisible when a program officer runs a search or asks an AI answer engine who supports a mission. We turn technical credibility into something a procurement audience can find and trust."



About The Borenstein Group

Founded in 1994 and headquartered in McLean, Virginia, The Borenstein Group is a Washington, DC-area B2B and B2G branding, public relations, website design, SEO, GEO, and digital marketing agency serving federal contractors, defense contractors, cybersecurity companies, federal IT providers, and aerospace firms. The firm has been recognized on Advertising Age's Top 500 and Chief Marketer's Top Agency lists and operates under the tagline "Making Creativity a Science." Corporate capabilities brochure.

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