

iONLINE Launches Reliable Satellite Connectivity for Enterprises, Powered by Starlink in Supported Markets

As an authorised Starlink reseller in supported international markets, iONLINE can provide Starlink connectivity to enterprises and businesses.

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Enterprises increasingly rely on always-on connectivity to run point-of-sale systems, voice communications, IoT devices, and cloud applications. But when sites operate beyond the reach of reliable cellular infrastructure, or

when terrestrial links fail without warning, teams are left with downtime, lost revenue, and operational disruption.

To address these challenges, iONLINE Connected Networks, a leading global connectivity provider, today announced that, as an authorised Starlink reseller, it can now provide Starlink connectivity to enterprises in the international markets where Starlink is licensed to operate. The solution delivers primary connectivity, extends coverage into hard-to-reach areas, and provides seamless failover protection for business-critical operations.

In licensed markets, iONLINE serves as a reseller that offers Starlink enterprise-grade provisioning, monitoring, and 24/7 support. It also connects Starlink seamlessly into CentralFlex, iONLINE's connectivity management platform, enabling organisations to manage cellular and satellite connections from a single dashboard.

Solving Critical Connectivity Challenges

Traditional satellite solutions have been cost-prohibitive and complex to deploy. Meanwhile, businesses operating in remote locations struggle with limited or non-existent connectivity. Urban enterprises face a different challenge: terrestrial network outages that disrupt operations and impact revenue.



“Downtime doesn't ask for permission,” says David Farquharson, CEO of iONLINE Connected Networks. “Starlink keeps stores selling, sites operating, and teams connected when terrestrial links fail. As an authorised reseller, we're working with Starlink to deliver the reliability and control that enterprises require, with the simplicity they deserve.”

Enterprise-Grade Features

In licensed markets, iONLINE's satellite connectivity solution includes:

- Primary connectivity: Starlink serves as a standalone primary connector for businesses and enterprises
- Always-on continuity: Automatic failover keeps point-of-sale systems, voice communications, and critical applications running during terrestrial outages
- Unified management: Zero-touch provisioning and real-time visibility through CentralFlex, alongside existing cellular connectivity
- Rapid deployment: Ready sites can be live in days rather than weeks, with preconfigured hardware and installer support (subject to local licencing and hardware availability)
- Enterprise wrap: Unified billing, compliance support, and 24/7 network operations centre (NOC), plus SLAs as set out in the applicable service agreement

In supported markets, organisations using Starlink through iONLINE can keep critical services online during outages, bring new locations online faster, and operate with more confidence in remote or high-risk environments.

The result is fewer interruptions, better customer experiences, and teams that can stay productive and connected wherever the business needs to operate.

While the availability of each deployment model varies by country, the solution offers flexible deployment models that support multiple use cases. This includes primary connectivity for remote and temporary sites; failover protection for distributed retail locations, offices, and critical infrastructure; and mobile connectivity for vehicles, events, and emergency response operations.

Competitive Value Proposition for Enterprises

As an authorised Starlink reseller, iONLINE pairs Starlink's network with an enterprise commercial model that simplifies procurement, deployment, and ongoing support through a single provider. This approach reduces friction and makes it easier for organisations to scale satellite connectivity across multiple sites.

“We're bringing enterprise discipline to satellite connectivity,” adds Farquharson. “Our customers get the global reach of Starlink's network across licensed markets, combined with iONLINE's

expertise in managing connectivity at scale.”

[Learn more here: https://www.ionlinesp.com/starlink](https://www.ionlinesp.com/starlink)

As an authorised Starlink reseller, iONLINE holds the authorisations required for the markets in which it resells Starlink and complies with local licensing requirements in each of those markets. South Africa, Namibia, and other countries that fall into this category are not available at this time.

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