

Linden Botanicals Celebrates 10 Years as an Independent Botanical Company

Colorado small business marks a decade of global botanical sourcing, herbal education & a commitment to connecting customers with plants from around the world.

MANITOU SPRINGS, CO, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Linden Botanicals is celebrating its 10th anniversary, marking a decade of growth from a small Colorado business into a botanical company with customers across the United States and sourcing relationships around the world.



Linden Botanicals is celebrating 10 years of sharing exceptional botanicals, trusted herbal education, and a passion for helping people support their health naturally.

Founded in 2016 by Michael Van der Linden, Linden Botanicals grew from his longstanding interest in medicinal plants and the traditions, science, and people behind them. From the beginning, Van der Linden envisioned a company that would pair a carefully curated selection of botanicals with an [extensive online library of educational resources](#).

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*Michael Van der Linden,
founder of Linden Botanicals*

"Our mission has never been to build the largest possible catalog," said Van der Linden, founder of Linden Botanicals. "From the start, we have wanted to explore plants from around the globe, find exceptional sources, and share what we learned along the way. Ten years later, that curiosity still drives the company."

A Global Search for Botanicals

Over the past decade, Linden Botanicals' search for botanicals has extended across continents and cultures. The company has explored growing

regions and herbal traditions in locations ranging from the Amazon rainforest to Crete and Asia.

Those experiences have reinforced the company's emphasis on plant identification, growing conditions, harvesting practices, processing, and supplier relationships.

"Where a plant grows, how it is harvested, how it is identified, and how it is processed all matter," Van der Linden said. "Traveling and learning directly about plants and their origins has given us a much greater appreciation for the people, places, and traditions behind them."

That global perspective has become an important part of the Linden Botanicals story. The company's sourcing philosophy emphasizes understanding not just the plant itself, but also its origins and the practices involved in bringing it from its growing region to customers.

Building an Herbal Education Library

Education has also been central to Linden Botanicals throughout its first decade.

The company has published more than 500 articles exploring individual plants, traditional herbal practices, botanical history, plant compounds, sourcing, and contemporary scientific literature. Linden Botanicals has also developed [eBooks, newsletters, botanical guides, and other educational resources](#) for people interested in learning more about herbs.

The goal is to make complex botanical information understandable to a general audience while distinguishing between historical use, emerging research, and established knowledge.

"There is always something more to learn about plants," Van der Linden said. "One scientific

Our Global Search for Botanical Wellness

Nootropics for Brain Health
All-natural support for memory, concentration, creativity, willpower, and motivation

Herbal Extracts vs. Capsules and Tinctures
WHAT YOU NEED TO KNOW

Why Bitter Is Better.

We fought Lyme disease. You can too.

How to Brew Cistus Tea
Linden Botanicals
Plant-based Health
LINDENBOTANICALS.COM

Your Herbal Joint Health Support System

Lyme
Anaplasma, Antibiotics, Virus, Mycoplasma, Diagnosis, Moraxella, Deer tick, Healing, Vitamins, Herxheimer, Bartonella, Co-infections, Bacteria, Babesia, Disease, Ehrlichia, Optimum health, Therapy

Education has been central to Linden Botanicals from the beginning. More than 500 articles, in-depth botanical guides, eBooks, and other resources help customers explore traditional herbal knowledge alongside contemporary scientific research.

paper leads to another. One conversation with a grower raises a new question. One trip introduces us to a tradition we hadn't encountered before. That process of discovery is one of the things I value most about this work."

An Independent Small Business Enters Its Second Decade

Linden Botanicals has remained an independent small business throughout its first 10 years. Rather than pursuing rapid expansion, the company has focused on developing its botanical expertise, building supplier relationships, expanding its educational library, and serving its customers.

The anniversary provides an opportunity to recognize the customers, growers, suppliers, researchers, and others who have contributed to the company's first decade.

"Ten years is an important milestone for any small business, and we're grateful to everyone who has been part of ours," Van der Linden said. "What excites me most is that there is still so much to discover. We're entering our second decade with the same curiosity that inspired Linden Botanicals in the first place."

In its next decade, Linden Botanicals plans to continue expanding its educational resources, exploring botanical traditions and research, strengthening relationships with growers and suppliers, and sharing the stories of plants from around the world.

About Linden Botanicals

Founded in 2016, Linden Botanicals is an independent Colorado botanical company focused on [thoughtfully sourced herbs](#) and herbal education. The company has published more than 500 educational articles, along with botanical guides, eBooks, newsletters, and other resources exploring plants, traditional herbal knowledge, sourcing, and contemporary research.

For more information about Linden Botanicals and its 10th anniversary, visit www.lindenbotanicals.com.

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