

Codeintel Marks a New Phase of Rapid Growth and Strategic Expansion

Mortgage Marketing and Technology Firm Announces Aggressive Expansion With Uncloaked, LOSuccess, LoanSight, and the Visibility Authority Engine

RENO, NV, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Codeintel LLC, a mortgage marketing and technology firm known for enterprise-grade digital infrastructure, custom software engineering, and forward-looking growth strategies, today announced a period of rapid expansion fueled by several new platforms, services, and specialized divisions.



Codeintel is not merely growing. It is exploding.

“

We're not interested in becoming another agency offering a longer list of interchangeable services. We lead and disrupt outdated practices by building a more intelligent model for mortgage growth.”

*Jose Olivares, Founder & CEO,
Codeintel*

The company's momentum includes the launch of [Uncloaked](#), its identity intelligence and website visitor resolution platform; [LOSuccess](#), a division built for loan officers, brokers, branches, and lending teams; [LoanSight](#), a new generation of intelligent mortgage calculators and borrower decision-support tools; and the Visibility Authority Engine, a system designed to strengthen how mortgage brands are discovered, understood, trusted, cited, and recommended across traditional search, local search, and emerging AI-driven environments.

Together, these initiatives reflect Codeintel's evolution into a comprehensive authority in mortgage marketing and financial technology, integrating digital infrastructure,

artificial intelligence, identity intelligence, borrower engagement, brand visibility, original content, local authority, and conversion technology within a unified growth ecosystem.

“Codeintel has entered a new era,” said Jose Olivares, Founder and CEO. “We are building boldly and addressing the problems mortgage companies face right now—not the problems from five years ago. The market is shifting quickly, and we intend not just to keep pace, but to help define what comes next.”

Demand for intelligent, measurable, compliance-aware marketing technology is rising as lenders navigate an environment shaped by AI, changing search behavior, rising acquisition costs, regulatory scrutiny, accessibility requirements, anonymous website traffic, and fierce competition for visibility. Many are also burdened by fragmented martech stacks, overlapping subscriptions, and tools that create more work than value.

“The timing for these solutions is exactly right,” said Matthew Hansen, Vice President of Engineering. “Lenders are being asked to manage increasingly complex digital ecosystems while meeting higher expectations for visibility, personalization, engagement, automation, compliance, and measurable performance.”

Hansen noted that Uncloaked, LOSuccess, LoanSight, and the Visibility Authority Engine simplify that complexity while significantly expanding what a lender’s digital presence can achieve. “They strengthen everything from discovery and brand authority to borrower education, identity intelligence, engagement, and conversion. These are timely, necessary, and purpose-built for lenders who intend to lead now.”

Uncloaked addresses one of digital marketing’s most expensive leaks: anonymous website traffic. Despite heavy investments in websites, paid media, content, and local marketing, many visitors leave without entering the pipeline. Uncloaked converts invisible activity into actionable intelligence that supports stronger follow-up, automation, and accountability.

LOSuccess delivers enterprise-level marketing and technology capabilities to individual loan officers, brokers, branches, and production teams. Built for professionals who reject generic templates and recycled content, LOSuccess focuses on personal branding, local visibility, individual websites, original content, lead-generation infrastructure, reputation development, automation, and intelligent borrower resources.

LoanSight introduces smarter mortgage calculators and scenario tools designed to improve borrower education and decision-making. Instead of raw numbers alone, LoanSight provides context—helping consumers understand payments, affordability, tradeoffs, and financing options through branded, interactive digital experiences.

The Visibility Authority Engine helps mortgage organizations compete across Google Search, Google Business Profiles, maps, AI assistants, generative search platforms, answer engines, structured data ecosystems, and other authority channels. It strengthens brand clarity, search visibility, AI readiness, local authority, content depth, citation consistency, reputation signals,

technical performance, accessibility, and conversion readiness.

Individually, each initiative solves a critical challenge. Together, they form a connected ecosystem: be discovered, establish authority, engage borrowers, provide clarity, understand the audience, convert more opportunity, and build sustainable growth.

Codeintel's rise reflects its refusal to accept average execution. The company rejects generic templates, syndicated content, superficial accessibility fixes, isolated tactics, and low-value execution. Instead, it champions strategic distinction, original content, hardened technology, measurable performance, intelligent automation, compliance-conscious development, and infrastructure built for where the mortgage industry is going next.

"We are not interested in becoming another agency offering interchangeable services," Olivares said. "We are building a more intelligent, powerful, and accountable model for mortgage growth."

Codeintel is expanding. Its technology is advancing. Its ecosystem is accelerating. Its authority is strengthening.

ABOUT CODEINTEL LLC

Codeintel LLC is a Reno-based mortgage marketing, software engineering, and intelligent technology firm. Through platforms including MortgageBigger, Uncloaked, LOSuccess, LoanSight, and the Visibility Authority Engine, Codeintel helps lenders, branches, brokers, teams, and loan officers strengthen visibility, authority, engagement, operational intelligence, and measurable growth.

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