

Hummingbird Creative Group Wins Two 2026 US Agency Awards, Named Best Small Agency & Integrated Agency of the Year

National industry judges honor the boutique agency for its ability to drive client growth and turn strategic positioning into enterprise value.

CARY, NC, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- [Hummingbird Creative Group](#), a full-service branding agency based in Cary, North Carolina, has been named Best Small Agency of the Year and Integrated Agency of the Year at the 2026 US Agency Awards. Entering its 32nd year, the certified Woman-Owned enterprise was recognized by an independent panel of top industry professionals for its ability to turn strategic branding into

measurable business outcomes. Demonstrating remarkable operational agility, Hummingbird achieved a 24% increase in gross revenue in Q1 2026 over the previous year while successfully expanding its client base across multiple new industry verticals.

"There is a clear strength in their operational adroitness, agile client acquisition, and impressive outcome delivery," noted the US Agency Awards judging panel. "They presented clear objectives with measurable targets, demonstrating strong growth, compelling value, and high-impact client achievements like guiding a firm through a successful Private Equity acquisition."

This dual win recognizes Hummingbird's ability to deliver sophisticated, integrated marketing solutions and measurable business impact with agility, strategic focus, and personal attention. This places Hummingbird among the country's leading agencies and reinforces a philosophy the agency has championed for more than three decades: great work requires the right people, the right strategy, and an unwavering commitment to client success.

"At Hummingbird, we operate on the belief that a brand is not just a marketing asset, but a core driver of a company's financial valuation," said Wendy Coulter, CEO and Founder of Hummingbird Creative Group. "Winning Best Small Agency of the Year and Integrated Agency of the Year proves that size isn't a barrier to enterprise impact. Our strength lies in our intimate





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*Wendy Coulter, CEO and
Founder of Hummingbird
Creative Group*

team, our average employee tenure, and our focus on moving business goals forward through integrated strategy."

For Hummingbird, the Best Small Agency of the Year honor is a meaningful recognition of the unique strength and impact of its boutique approach. The agency has built its reputation by working closely with executive leadership teams to solve complex business challenges, uncover meaningful points of differentiation, and turn brand strategy into tangible business value.

The US Agency Awards recognizes excellence across the

marketing, advertising, creative, and digital sectors. Established in 2018 by Don't Panic Events, the awards evaluate agency culture, strategic execution, growth, and client ROI through a rigorous two-stage judging process conducted by senior agency leaders and brand directors. To learn more about Hummingbird Creative Group and explore its portfolio of award-winning work, visit <https://hummingbird-creative.com/work/>.

About Hummingbird Creative Group

Founded in 1995 in Cary, NC, Hummingbird Creative Group is an award-winning, woman-owned boutique branding agency dedicated to helping business and marketing leaders build business value through strategic brand differentiation. Over more than three decades, the agency has built a national reputation for delivering big-agency strategy with high-touch agility.

Hummingbird partners directly with executive teams across B2B, healthcare, manufacturing, non-profit, retail, and service sectors to uncover core differentiators, drive sustainable growth, and turn integrated marketing programs into measurable market authority. Learn more at <https://hummingbird-creative.com/>.

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