



HealthCare Strategies Named Endorsed Vendor for the National Labor Alliance of Health Care Coalitions

NASHVILLE, TN, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- HealthCare Strategies (HCS), an innovative leader in healthcare management serving self-insured employers, TPAs, health plans, and regional providers since 1982, has been named an endorsed vendor of the National Labor Alliance of Health Care Coalitions (NLA). Under the agreement, HCS will be authorized to work with NLA's affiliated coalitions to deliver customized benefit management solutions designed to lower costs and improve member health outcomes.

The NLA is the largest alliance of labor group health benefit plans in the United States and Canada, collectively serving more than 6 million covered lives. The organization evaluated HCS based on its track record of performance, clinical capabilities, and ability to serve diverse plan populations. The endorsed vendor designation positions HCS to support NLA coalition members through a trusted, streamlined process.

"HealthCare Strategies has demonstrated the experience and clinical rigor we look for in endorsed vendors," said Josh Bindl, President of the National Labor Alliance of Health Care Coalitions. "Our coalitions are focused on increasing the value of health benefits for their members, and HCS brings the tools and expertise to help them do exactly that. We are pleased to welcome them as an endorsed vendor and look forward to the value they will bring to our membership."

HCS integrates high-touch and high-tech approaches to change healthcare delivery and improve outcomes. The organization's clinical programs identify at-risk members and pair them with dedicated nurses who build one-on-one relationships, reviewing prescriptions, medical treatment compliance, and individual risk factors to develop personalized care plans. This concentrated patient focus results in earlier intervention, better outcomes, and lower costs for plan sponsors.

"We are proud to be named an endorsed vendor for the National Labor Alliance of Health Care Coalitions and look forward to serving its member coalitions," said Ashok Sudarshan, Chief Executive Officer of HealthCare Strategies. "The NLA represents labor unions and coalitions that are deeply committed to maximizing the value of health benefits for their members. That mission aligns directly with what we have been doing since 1982. We look forward to bringing our medical management expertise to the organizations and covered lives the NLA serves."

About the National Labor Alliance of Health Care Coalitions

The National Labor Alliance of Health Care Coalitions (NLA) is the largest alliance of labor unions (Taft-Hartley funds) and labor management coalitions in the United States and Canada, collectively serving more than 6 million covered lives. The NLA is dedicated to advocating for a better health care system by promoting the coalition concept, serving the needs of membership, and empowering participants to make better health care decisions. For more information, visit nlahcc.org.

About HealthCare Strategies

HealthCare Strategies (HCS) delivers advanced medical cost management for Taft-Hartley funds, labor-management coalitions, self-insured employers, TPAs, health plans, and regional providers. Founded in 1982, HCS has spent more than four decades on a problem that has only intensified: a small share of members drives the majority of a health plan's expenses, concentrated in catastrophic claims and specialty drug costs. HealthReach, the company's predictive analytics engine, identifies those members before the claim arrives and pairs them with clinical expertise to build personalized care plans, resulting in better medical and financial outcomes. For more information, contact sales@hcare.net or visit hcare.net

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