

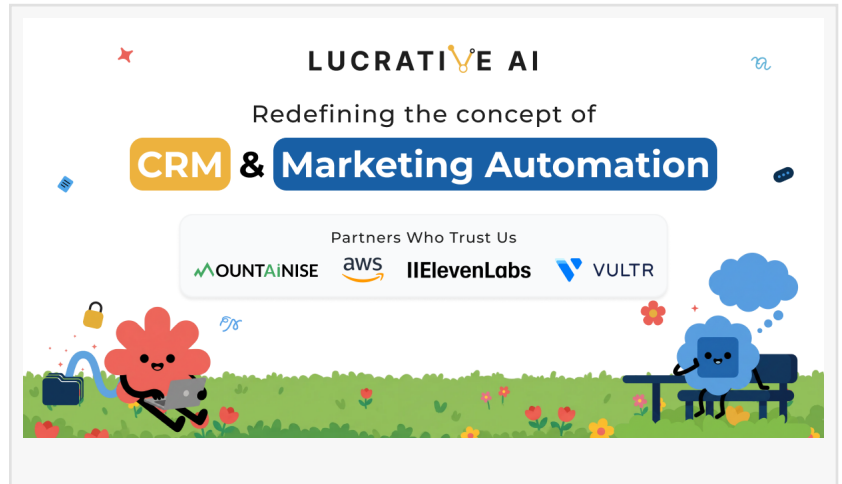
Lucrative AI Launches Out of Stealth with \$500K in Pre-Seed Funding to Bring MCP-Native Automation to Enterprise

Backed by \$500K from Mountainise, Lucrative AI launches a unified CRM platform and a Partner Design Program covering \$50K in enterprise migration costs.

SAN FRANCISCO, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ --

[Lucrative AI](#) Inc. today announced its public launch to completely reform how go to market teams operate.

Backed by a \$500,000 incubation investment from [Mountainise](#) Inc., Lucrative AI is opening early access to its protocol driven sales and marketing architecture and is actively raising capital to close out a \$1 million seed round.



Most B2B companies lose revenue to siloed data and slow lead follow up. Historically, fixing this meant buying separate tools for sales, marketing, customer success, and data analytics, and then trying to connect them with custom API integrations that constantly break.

Lucrative AI takes a different approach. Built natively on the Model Context Protocol, the platform serves as an autonomous execution layer and a complete revenue engine right out of the box. It allows AI agents to securely interact with a company's existing data warehouses and execute workflows without requiring developers to write custom integration code.

"Traditional REST APIs were built for human developers writing static code," said Jalil Nawaz, Founder and CEO of Lucrative AI. "Enterprise revenue operations need a layer built specifically for AI agents. By using MCP, Lucrative connects directly to a company's data layer to qualify leads in seconds and orchestrate pipeline events dynamically. We built this to get rid of the fragile integration plumbing that holds teams back."

The industry is already taking note of the platform's ability to replace legacy workflows.

"I have worked with Jalil for almost a decade, and there is no one I trust more with my RevOps,"

said Chelsey Reynold, Strategic Advisor to Lucrative AI. "Lucrative AI is what marketing and sales teams need if they are done fighting bloated, overly complicated systems."

Built from the ground up to support low latency agentic workflows, the Lucrative AI platform delivers core capabilities that replace fragmented tech stacks:

Full Stack CRM and Marketing Automation: A complete, enterprise grade system of record and engagement right out of the box with no third party integrations required.

Conversational CRM Management: Run, update, and manage your entire CRM solely through natural conversation instead of navigating endless menus.

Conversational Analytics and BI: Replace clunky data dashboards. Chat directly with your revenue data to instantly generate real time insights, graphs, and reports.

Native CPQ and Forecasting: Autonomously generate complex quotes, deal illustrations, and highly accurate revenue forecasts.

Event Management and Attribution: Handle in person and digital marketing events natively to uncover true buyer intent and exact pipeline attribution.

Pre Trained RevOps Agents: Deploy default autonomous agents modeled on decades of real world RevOps experience to optimize your pipeline from day one.

Introducing the [Partner Design Program](#)

To accelerate enterprise adoption and remove the traditional risks of migrating from legacy systems like Salesforce or HubSpot, the company is also launching its Partner Design Program.

For qualified mid market and enterprise organizations that commit to a three year contract, Lucrative AI will invest up to \$50,000 of its own engineering and RevOps resources to handle the entire migration. Lucrative's internal team will manage the system design, data ingestion, and launch within a strict 90 day window. This effectively eliminates the need for customers to hire expensive third party implementation agencies.

To review the protocol specifications, request early enterprise access, or apply for the Partner Design Program, visit <https://lucrative.ai>.

About Lucrative AI Inc.

Lucrative AI Inc. is an MCP native B2B revenue engine and sales automation platform. Headquartered in San Francisco with a corporate presence in Delaware, Lucrative AI replaces fragmented legacy CRMs by deploying real time agent protocols and low latency voice agents directly into corporate growth operations.

About Mountainise Inc.

Mountainise Inc. is an enterprise technology firm specializing in digital transformation, data engineering, and growth infrastructure development. Mountainise incubates B2B software solutions, providing technical resources, capital support, and strategic go to market architecture to accelerate early stage innovations.

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