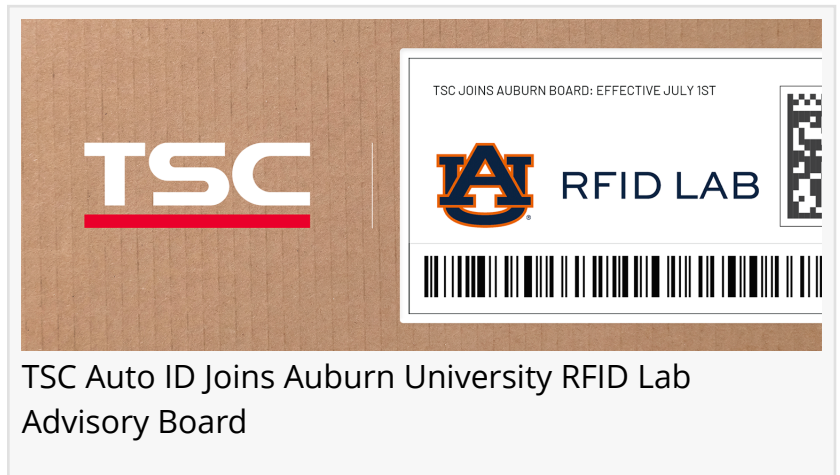


TSC Auto ID Joins Auburn University RFID Lab Advisory Board

TSC strengthens commitment to advancing RFID innovation, standards, and adoption across global industries.

TAIPEI, TAIWAN, August 12, 2026

/EINPresswire.com/ -- [TSC Auto ID](#), a global leader in Automatic Identification and Data Capture (AIDC) solutions, today announced that it is joining the [Auburn University RFID Lab Advisory Board](#). This move reinforces the company's commitment to advancing RFID innovation, industry standards, and real-world adoption across retail, transportation, manufacturing, logistics, and healthcare.



TSC Auto ID Joins Auburn University RFID Lab Advisory Board

Recognized as one of the world's leading centers for RFID research, testing, education, and standards development, the Auburn University RFID Lab has played a pivotal role in shaping the global RFID ecosystem and accelerating adoption across industries. Through its participation on the Advisory Board, TSC will collaborate with industry leaders, technology providers, end users, and academic researchers to help guide the future direction of RFID-enabled solutions and best practices.

TSC brings extensive RFID technology expertise and deep domain knowledge developed through years of helping organizations improve inventory accuracy, asset visibility, process automation, traceability, and operational efficiency. As one of the industry's few providers capable of supporting the entire RFID deployment lifecycle, TSC delivers integrated RFID solutions that combine RFID handheld and fixed reader infrastructure, labeling and encoding, mobile computing, and partner software technologies to help customers move from pilot projects to enterprise-scale deployments.

"We're proud to join the Auburn University RFID Lab Advisory Board and contribute to one of the industry's most respected centers for RFID research and innovation," said Andy Edwards, Vice President of Global Business Development at TSC Auto ID. "This is an opportunity to collaborate with industry leaders, share practical experience from customer deployments around the world,

and help accelerate the adoption of RFID solutions that deliver measurable business value."

"We are pleased to welcome TSC Auto ID to the Auburn University RFID Lab Advisory Board," said Justin Patton, director of the Auburn University RFID Lab. "Strong industry partnerships are essential to advancing RFID adoption, and the Lab looks forward to collaborating with TSC to drive innovation across the industry."

As organizations increasingly seek greater visibility, automation, and data-driven decision-making, RFID is becoming a foundational technology for modern supply chains and operational excellence. TSC's participation on the Advisory Board reflects its commitment to helping advance the technologies, standards, and implementation practices that will support the next generation of RFID-enabled business solutions.

About TSC Auto ID

TSC Auto ID is a global leader in Automatic Identification and Data Capture (AIDC) solutions. The company designs and manufactures innovative RFID and barcode printing solutions that help organizations optimize operations, improve inventory management, and drive supply chain visibility across enterprise deployments worldwide.

About Auburn University RFID Lab

For more than 20 years, the Auburn University RFID Lab has been at the forefront of RFID and emerging technology adoption. Through industry collaboration, applied research, and student engagement, the Lab helps organizations unlock the value of connected technologies by developing business cases, validating solutions, and supporting hands-on technical implementation across retail, supply chain, aviation, and manufacturing.

James Cirigliano

TSC

marketing@tscus.com

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933414588>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.