

King of Mattresses Wins 2026 Consumer Choice Award, Redefining Sleep Solutions in Vancouver

VANCOUVER, BRITISH COLUMBIA, CANADA, August 13, 2026 /EINPresswire.com/ -- Consumer Choice Award is proud to announce that King of Mattresses has been named the 2026 Consumer Choice Award winner in the Mattresses category for Vancouver. This recognition highlights the company's continued leadership in delivering expert-guided, high-quality sleep solutions tailored to each customer.



Founded in Vancouver, King of Mattresses has built its reputation by doing what most mattress retailers don't: focusing on education, customization, and truly personalized sleep solutions. Rather than offering a one-size-fits-all approach, the company specializes in helping customers find—or build—the right mattress based on their body type, sleep position, and comfort preferences.

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Every customer is different, and our job is to guide them to the right solution, whether that's a premium brand or a fully customized build.”

King of Mattresses Team

King of Mattresses offers a carefully curated selection of premium sleep products, including organic latex mattresses, hybrid and pocket coil systems, adjustable bases, and custom-built mattresses designed for precise comfort and long-term support. The store is especially known for its expertise in natural and specialty sleep products, giving customers access to healthier, more breathable alternatives not typically found in traditional

retail environments.

“At King of Mattresses, we don't believe in selling mattresses—we believe in solving sleep,” said the team at King of Mattresses. “Every customer is different, and our job is to guide them to the

right solution, whether that's a premium brand or a fully customized build. This award reflects the trust our customers place in us every day."

What truly sets King of Mattresses apart is its hands-on, consultative approach. Customers are guided through the process by a knowledgeable team with deep expertise in mattress construction, materials, and ergonomics—ensuring they understand not just what they're buying, but why it works for them.



With hundreds of 5-star reviews and a loyal customer base across the Lower Mainland, King of Mattresses has become a go-to destination for those seeking better sleep through better knowledge, better materials, and better service.

By combining premium products, transparent pricing, and a customer-first philosophy, King of Mattresses continues to raise the standard for mattress retail in Vancouver—making better sleep more accessible, personalized, and effective than ever.

The Consumer Choice Award is based on independent market research evaluating reputation, customer satisfaction, and overall excellence. King of Mattresses' selection as the 2026 winner highlights its leadership in the retail sleep industry and its continued dedication to helping customers achieve better rest.

For more information, visit www.kingofmattresses.ca or [CLICK HERE](#).

About King of Mattresses

King of Mattresses is a Canadian sleep retailer specializing in luxury, natural and customizable sleep solutions. The company offers a carefully curated selection of mattresses, ranging from organic and natural customizable latex mattresses to premium traditional pocket coil and hybrid mattresses. It also carries high-quality sleep accessories, including natural and customizable pillows, breathable bamboo sheets, cooling mattress protectors, duvets and other essentials designed to support comfortable sleep year-round. With a focus on comfort, durability and value, King of Mattresses provides personalized service to help customers find the right sleep solution for their needs.

About Consumer Choice Award

Consumer Choice Award has been recognizing and promoting business excellence in North America since 1987. Its rigorous selection process ensures that only the most outstanding

service providers in each category earn this prestigious recognition. Visit www.ccaward.com to learn more.

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Consumer Choice Award

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