

Centaur Subaru Recognized for Trusted Subaru Expertise

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Consumer Choice Award is proud to announce that Centaur Import Motors (1977) Ltd. has been named the 2026 Consumer Choice Award winner in the Automobile Dealer – Subaru category for Southern Alberta. This recognition reflects the dealership's longstanding commitment to exceptional customer care, trusted Subaru expertise, and delivering an outstanding ownership experience for drivers throughout Calgary and the surrounding area.



Proudly local and family-operated, Centaur Import Motors (1977) Ltd. has been serving Calgary and the surrounding area since 1977. As Calgary's oldest Subaru dealership, Centaur Subaru has earned the trust of generations of drivers by combining honest advice, knowledgeable staff, and a commitment to delivering an exceptional ownership experience from purchase through long-term vehicle care.

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As a family-operated dealership, we're committed to providing every customer with an honest, welcoming experience and the expertise they deserve throughout every stage of vehicle ownership.”

Centaur Subaru Team

"Receiving the Consumer Choice Award is an honour and a reflection of the trust our customers have placed in us for almost 50 years," said the Centaur Subaru team. "As a family-operated dealership, we're committed to providing every customer with an honest, welcoming experience and

the expertise they deserve throughout every stage of vehicle ownership."

What sets Centaur Subaru apart is its dedication to delivering the complete Subaru experience. Customers benefit from a full selection of new and pre-owned Subaru vehicles, transparent guidance from an experienced sales team, Subaru-Certified service performed by factory-trained technicians, and Genuine Subaru parts and accessories designed specifically for their vehicles.

Convenient amenities, including a central Calgary location, shuttle service, and customer-focused support, further enhance the ownership experience.

Whether purchasing a first Subaru, maintaining a family vehicle, or searching for Genuine Subaru parts and accessories, Centaur Subaru is committed to providing quality workmanship, expert advice, and personalized service. By combining decades of experience with a passion for the Subaru brand, the dealership continues to help customers drive with confidence in every season.

Consumer Choice Award is based on independent market research evaluating reputation, customer satisfaction, and overall excellence. This recognition reinforces Centaur Subaru's reputation as a trusted Subaru dealership in Southern Alberta, delivering exceptional vehicles, expert service, and a customer experience built on honesty and integrity.

For more information, visit www.centaursubaru.ca or [CLICK HERE](#).

About Centaur Import Motors Ltd.

Centaur Import Motors (1977) Ltd., operating as Centaur Subaru, is a locally owned and family-operated Subaru dealership that has proudly served Calgary and the surrounding area since 1977. The dealership offers new and pre-owned Subaru vehicles, Subaru-Certified service and maintenance, Genuine Subaru parts and accessories, and a customer-first approach built on honesty, expertise, and exceptional care.

About Consumer Choice Award

Consumer Choice Award has been recognizing business excellence in North America since 1987. Its rigorous selection process ensures that only the most outstanding service providers in each category earn this prestigious recognition. Visit www.ccaward.com to learn more.

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