

Park Memorial Funeral Home Receives 2026 Consumer Choice Award for Supporting Families Beyond the Funeral

EDMONTON, ALBERTA, CANADA, August 13, 2026 /EINPresswire.com/ -- Consumer Choice Award is proud to announce that Park Memorial Funeral Home has been named the 2026 Consumer Choice Award winner in the Funeral Services category for Northern Alberta. This recognition celebrates a family-owned Alberta business that has spent more than 80 years helping families navigate loss with compassionate guidance, meaningful aftercare, and support that extends well beyond the funeral service.

Since opening its doors in 1941, Park Memorial has remained family-owned through three generations of the Smolyk family. Today, the organization serves communities throughout

Northern Alberta with a team of experienced funeral professionals who believe every family deserves personalized care, honest guidance, and the time to honour a loved one in a way that reflects their life, values, and traditions.

"Receiving the Consumer Choice Award is a meaningful honour because it reflects the trust families place in us during some of life's most difficult moments," said the Park Memorial team. "Our responsibility extends beyond planning a funeral. We are here to support families with compassion, education, and guidance as they navigate grief and begin the journey forward."

That philosophy has shaped Park Memorial into more than a funeral provider. Alongside traditional funeral, cremation, and preplanning services, the organization has developed grief literacy initiatives, aftercare and executor support programs, educational resources, and community partnerships that help families long after the service has ended. By providing practical guidance alongside compassionate care, Park Memorial helps ease the many responsibilities that often accompany the loss of a loved one.



Park Memorial Ltd.
Funeral Home, Crematorium
and Reception Centre



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Park Memorial Team

With five locations across Northern Alberta (Edmonton, Mayerthorpe, Lamont, Smoky Lake, and Vegreville), Park Memorial continues to honour people of all cultural and faith traditions while offering personalized funeral experiences that celebrate every life. Their experienced team is committed to ensuring families feel supported from their first phone call through every stage of planning, remembrance, and healing.

For more than eight decades, Park Memorial has stood

beside Alberta families during moments that matter most. Receiving the Consumer Choice Award recognizes a legacy built not only on professional funeral care, but on helping people find comfort, understanding, and support through every step of the grieving process. For more information, visit www.parkmemorial.com or [CLICK HERE](#).

About Consumer Choice Award

Consumer Choice Award has been recognizing business excellence in North America since 1987. Its rigorous selection process ensures that only the most outstanding service providers in each category earn this prestigious recognition. Visit www.ccaward.com to learn more.

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Consumer Choice Award

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