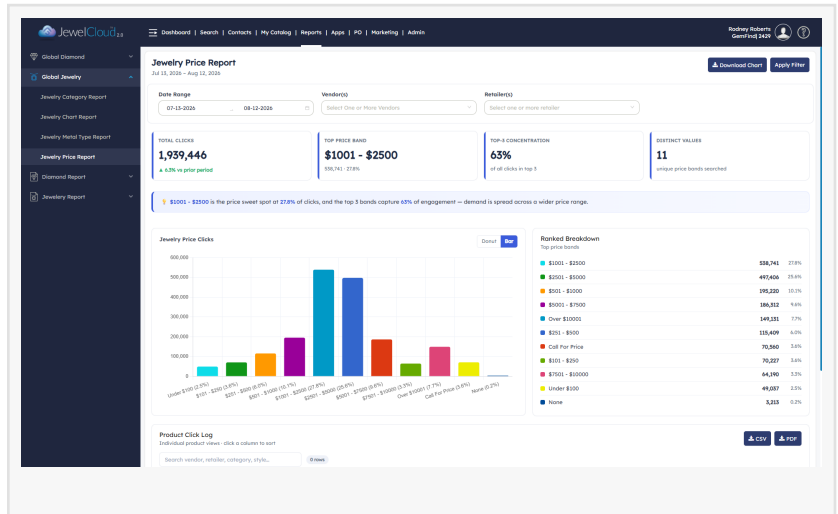


GemFind Introduces the Jewelry Industry's First Global Shopping Intelligence Platform with JewelCloud 2.0

New Global Pixel Analytics Delivers Unprecedented Consumer Behavior Insights Across Hundreds of Jewelry Retail Websites

NEWPORT BEACH, CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [GemFind Digital Solutions](https://www.gemfind.com), the leading technology provider serving the jewelry industry for more than 25 years, today announced the launch of Global Pixel Analytics, a groundbreaking new feature within [JewelCloud](https://www.jewelcloud.com) 2.0 that gives jewelry suppliers and brands unprecedented visibility into consumer shopping behavior across one of the industry's largest connected digital commerce networks.



“

We're transforming billions of data points into actionable insights that help our partners make smarter merchandising, inventory, and marketing decisions”

Alex Fetanat, CEO & Founder

Powered by JewelCloud 2.0's proprietary global pixel technology, the platform anonymously tracks product engagement across participating retailer websites, capturing millions of consumer interactions with diamonds and fine jewelry. Every product impression, click, and engagement is aggregated into a powerful business intelligence platform that helps suppliers understand exactly how consumers shop across the JewelCloud ecosystem.

Unlike traditional analytics platforms that only measure activity on a company's own website, JewelCloud's Global Pixel Analytics provides suppliers with network-wide shopping intelligence across hundreds of independent jewelry retailers, revealing market trends and consumer demand that were previously invisible.

No other jewelry technology platform offers this level of cross-network consumer intelligence.

Transforming Clicks into Competitive Intelligence

Every interaction becomes valuable market data.

Suppliers can now understand:
Which diamonds and jewelry receive the most shopper attention across the network

Which products generate the highest click-through rates

Emerging buying trends before they become mainstream

Regional and geographic shopping patterns

Category performance and consumer demand

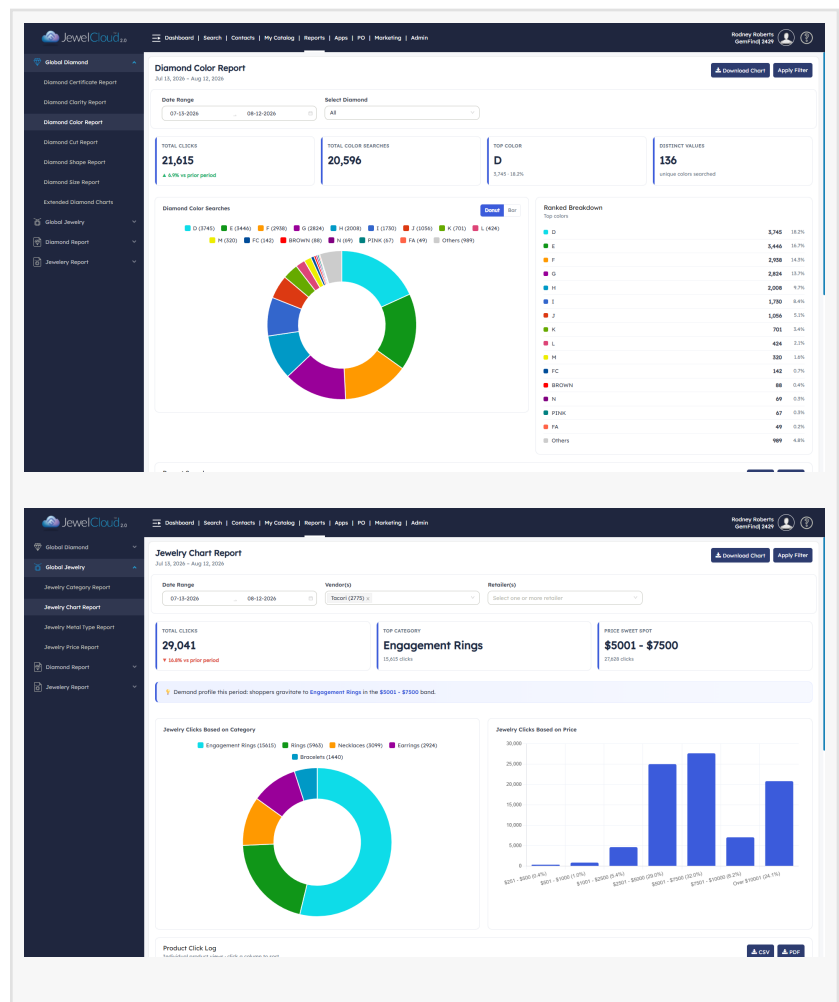
Retailer engagement trends

Historical performance and trend analysis

Product popularity over time

Marketing campaign effectiveness

High-performing collections and styles



Rather than relying on assumptions or isolated website analytics, suppliers now have access to real-world consumer engagement data across an entire connected marketplace.

“This is far more than another analytics report,” said Alex Fetanat, Founder and CEO of GemFind Digital Solutions.

“Global Pixel Analytics introduces an entirely new category of business intelligence for the jewelry industry. For the first time, suppliers can understand how shoppers engage with their products across a broad retail network—not just on a single website. Every click tells a story. Every interaction reveals consumer intent. We’re transforming billions of data points into actionable insights that help our partners make smarter merchandising, inventory, and marketing decisions.”

A Powerful Competitive Advantage

Global Pixel Analytics enables suppliers to:
Identify top-performing products faster

- Detect emerging consumer trends earlier
- Optimize inventory based on actual shopper demand
- Improve product assortment strategies
- Measure retailer engagement
- Allocate marketing investments more effectively
- Launch products with greater confidence
- Make data-driven business decisions backed by real consumer behavior

The platform continuously aggregates anonymized shopping activity throughout the JewelCloud ecosystem while maintaining strict privacy standards. No personally identifiable consumer information is collected or shared.

A New Era of Jewelry Commerce Intelligence

The launch of Global Pixel Analytics represents another significant milestone for JewelCloud 2.0, GemFind's next-generation platform connecting jewelry manufacturers, brands, and retailers through real-time product syndication, inventory synchronization, ecommerce integrations, purchase order automation, AI-powered technologies, and now, industry-leading shopping intelligence.

Together, these capabilities provide jewelry suppliers with one of the most comprehensive digital commerce ecosystems available anywhere in the industry.

"Our vision has always been to help the jewelry industry become more connected and more intelligent," added Fetanat. "With Global Pixel Analytics, we're giving suppliers something they've never had before—a window into how consumers shop across an entire digital marketplace. That's incredibly powerful, and it's only the beginning of what JewelCloud 2.0 will deliver."

About JewelCloud 2.0

JewelCloud 2.0 is GemFind's next-generation B2B commerce platform that connects jewelry manufacturers, brands, and retailers through real-time product data distribution, inventory synchronization, ecommerce integrations, digital merchandising, AI-powered tools, purchase order automation, and advanced business intelligence. The platform powers hundreds of jewelry retailers and suppliers, helping businesses increase efficiency, improve merchandising, and drive online sales.

About GemFind Digital Solutions

For more than 25 years, GemFind Digital Solutions has been the jewelry industry's leading digital technology partner, providing websites, ecommerce solutions, digital marketing, AI-powered software, and innovative commerce technologies for jewelry retailers, manufacturers, and brands throughout North America.

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