

IndiGO Auto Group Expands Northern California Presence With Acquisition of Five Luxury Automotive Dealerships

New Ownership Brings indiGO Auto Group's Leadership, Resources and Award-Winning Client Experience to Five Luxury Dealerships in the San Francisco Bay Area

SAN RAFAEL , CA, UNITED STATES,
August 11, 2026 /EINPresswire.com/ --

[indiGO Auto Group](#), the country's premier boutique automotive retailer with 30 luxury dealerships throughout Texas, California, Missouri, Colorado and Arkansas, announced the acquisition of five luxury automotive dealerships in Northern California.



“

We're excited about the future and look forward to earning the trust of every client who walks through our doors”

*Kelly Wolf, Chief Executive
Office of indiGO Auto Group*

The transaction officially closed on July 30, with indiGO Auto Group assuming ownership and operations of the five dealerships. Under indiGO Auto Group ownership, the dealerships mark a new chapter backed by the company's proven leadership, operational expertise and commitment to delivering an elevated luxury automotive experience.

[The acquisition includes the following dealerships:](#)

- Lamborghini San Francisco
- Bentley San Francisco
- Pagani of San Francisco
- Alfa Romeo of Marin
- Maserati of Marin

All five dealerships are located at 620 Du Bois Street in San Rafael, California.

The acquisition represents a significant expansion of indiGO Auto Group's presence in the San Francisco Bay Area. Prior to the acquisition, indiGO operated five Northern California dealerships representing Porsche San Francisco, Ferrari Silicon Valley, and Porsche, Audi and Volkswagen

Marin.

"We're excited to build upon what's already been established, support these teams with the strength of the indiGO organization, and continue delivering the level of ownership experience our clients expect." said Kelly Wolf, Chief Executive Officer of indiGO Auto Group. "We're excited about the future and look forward to earning the trust of every client who walks through our doors."



indiGO Auto Group Acquires Five Dealerships in Northern California

With the addition of Lamborghini San Francisco, Bentley San Francisco, Pagani of San Francisco, Alfa Romeo of Marin and Maserati of Marin, indiGO further strengthens its position as one of the region's premier luxury automotive retailers while expanding its portfolio of distinguished luxury and exotic automotive brands.

Founded in 2010 on the belief that purchasing and owning a luxury automobile should be as extraordinary as the vehicles themselves, indiGO Auto Group has earned a reputation for delivering a boutique dealership experience that combines deep manufacturer expertise with an authentic passion for automobiles. The company represents many of the world's most prestigious automotive brands, including Porsche, Rolls-Royce, Bentley, Lamborghini, McLaren, Aston Martin, Ferrari, BMW, Audi, Mercedes-Benz, Genesis, Hyundai, Jaguar Land Rover and Volkswagen.

With an emphasis on sophistication, exclusivity and personalized service, indiGO Auto Group offers more than luxury vehicle sales. Clients enjoy bespoke ownership experiences through exclusive events, performance driving experiences, curated collections of new and pre-owned vehicles, and access to rare and limited-production automobiles. Every dealership reflects indiGO's commitment to creating an exceptional client experience from the showroom to the service drive.

indiGO Auto Group is wholly owned by Netherlands-based Pon Holdings B.V., a global leader in mobility products, services and solutions.

Sales hours of operation are Monday-Friday: 9 am – 6 pm, Saturday: 10 am – 5 pm and closed Sunday.

[About indiGO Auto Group:](#)

indiGO Auto Group is the destination for everyone who shares a passion for automobiles,

providing unique access to brands we dream to drive, with experiences, insights, and connections for fellow enthusiasts that inspire and reward owners. indiGO Auto Group represents 35 franchised dealerships and service centers in 10 United States markets, including Houston, Texas, Little Rock, Arkansas, St. Louis, Missouri and Fort Collins, Colorado plus Palm Springs, Rancho Mirage, Riverside, Redwood City, San Francisco and Marin County, California. Dealership destinations include Porsche Sugar Land; Porsche and Rolls-Royce Motor Cars North Houston; Lamborghini and McLaren Houston; Porsche and Cavallino Rosso St. Louis; Porsche Little Rock; Porsche Service Center Chesterfield; Porsche Fort Collins; Porsche, Pagani, Lamborghini, and Bentley San Francisco; Ferrari Silicon Valley; Alfa Romeo, Maserati, Porsche, Audi and Volkswagen Marin; Jaguar and Land Rover Riverside; BMW, Hyundai, Genesis, Mercedes-Benz and Porsche Palm Springs; Bentley, Rolls-Royce Motor Cars, Aston Martin, McLaren, Lamborghini, Rimac, Jaguar, Land Rover and Audi Rancho Mirage. indiGO Auto Group also operates the state-of-the-art indiGO Performance & Experience Center in Thermal, California, offering multiple dynamic track experiences.

For more information, visit indigoautogroup.com

Courtney Newton
indiGO Auto Group
+1 615-927-1284

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933431657>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.