

SELECCIÓN Consulting Acquires Pillir, Becoming the AI-First Enterprise Transformation Company

SELECCIÓN Consulting Acquires Pillir - giving enterprises a single partner for AI agents and human experts working side by side.

EAST BRUNSWICK, NJ, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Combines 30+ years of SAP delivery expertise and a growing ServiceNow practice with agentic AI technology — giving enterprises a single partner for AI agents and human experts working side by side.



SELECCIÓN Consulting today announced it has acquired Pillir, bringing enterprise-grade agentic AI technology directly into SELECCIÓN Consulting's delivery model. The move creates a new category of transformation partner: one that combines three decades of SAP expertise, a growing ServiceNow practice, and AI software built to work inside the systems enterprises already run.

With this acquisition, SELECCIÓN Consulting is positioned to do something almost no other systems integrator can: put AI agents directly to work inside live SAP and Non-SAP enterprise systems, on day one, without asking customers to rip out what already works.

"There are a lot of AI tools in the market today. Where companies actually struggle is applying that AI to real business problems in a way that drives scalable business outcomes," said Vaidya Aiyer, former Founder and CEO of Pillir, who now takes over as VP of Enterprise AI at SELECCIÓN Consulting. "I'm incredibly excited to merge Pillir's AI technologies with SELECCIÓN Consulting's deep business and IT expertise to build a new breed of software and consulting services, one where human experts and AI agents work hand-in-hand to solve big business problems faster, better, and more economically."

"We've spent over 30 years earning trust with enterprise SAP customers, and built a strong ServiceNow practice along the way," said Badal Patel, CEO of SELECCIÓN Consulting. "Owning

this technology outright, instead of licensing someone else's AI, is what lets us move faster for our customers and back it with real accountability. This acquisition is a statement about where enterprise transformation is headed, and we intend to lead it. Just as important as owning the technology is bringing this caliber of AI expertise in-house. Together, that lets us build an AI-First delivery model from the ground up, something no major player in the services industry is doing today. I couldn't be more excited about the value SELECCIÓN Consulting can now bring to our customers."

Four Practices, One AI-First Delivery Model

The acquisition strengthens all four of SELECCIÓN Consulting's practices:

- SAP Services — SAP implementation and application managed services, now accelerated by AI agents that resolve routine tickets in minutes, not days.
- Agentic AI — the technology at the center of it all: an execution engine that lets AI agents read and write directly inside installed-base systems like SAP ECC, S/4HANA, Oracle, Microsoft Dynamics, and beyond.
- ServiceNow Services — Digital Front Door and AI Control Tower capabilities that unify HR, IT, and Security requests behind one governed AI layer. Designed to complement, not compete with, native platform tools like SAP Joule and ServiceNow's own workflow automation, coexisting inside customers' existing systems rather than requiring a rip-and-replace.
- Cloud Operations — cloud-agnostic migration and 24/7 managed services, with automation-led operations across AWS, Azure, Google Cloud, and hybrid environments.

Every practice now runs on the same principle: AI agents handle repetitive execution, certified experts own the architecture and judgment, and customers get faster results without more risk. Underpinning all four is a consistent commitment to AI governance and security, with role-based access, full audit trails, and human oversight built into every engagement, not added after the fact. Beyond execution, SELECCIÓN Consulting also advises customers on AI strategy, adoption roadmaps, and enterprise-wide governance, helping leadership teams set the guardrails for how AI agents are deployed, monitored, and scaled responsibly across the organization.

What This Means for Customers, Starting Now

Today, enterprise teams across Operations, Finance, Manufacturing, Supply Chain, and HR are buried in manual, repetitive work that slows the business down. This merger puts agentic AI directly to work on that problem: taking the manual effort out of high-volume processes and amplifying the flow of work across those functions, so teams can move faster without adding headcount.

SELECCIÓN Consulting invites customers and partners to see what this means for their own business. Visit www.seleccionconsulting.ai to connect with the team, or register for an upcoming AI webinar to see how agentic AI is already resolving tickets, accelerating implementations, and doing it all with governance and audit trails built in.

Learn more at www.seleccionconsulting.ai.

About SELECCIÓN Consulting

SELECCIÓN Consulting is the AI-First, Enterprise Transformation Company—rebuilt from the ground up, not AI bolted on. It combines over 30 years of SAP expertise and a growing ServiceNow practice, alongside agentic AI technology, to help enterprises implement faster, automate operations, and build AI capabilities that work inside the systems they already run. SELECCIÓN Consulting operates from delivery centers in East Brunswick, New Jersey, and Hyderabad and Chennai, India, with 300+ experts working alongside a growing bench of AI agents in delivery and support, serving 50+ enterprise brands across four continents. AI agents. Human expertise. Enterprise results.

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