

xosialX Launches International NuCalm Distribution Relationship

Relationship expands xosialX's wellness portfolio with NuCalm's neuroacoustic technology for stress management, sleep, recovery and focus

RENO, NV, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- [xosialX](https://www.xosialX.com), Inc. today announced the launch of a distribution relationship with NuCalm that expands the company's portfolio into digitally delivered, subscription-based wellness technology.

Under the agreement, xosialX is introducing the service under the "xosialX — Powered By — NuCalm"

brand through its international community of customers and independent brand ambassadors. The xosialX network spans more than 100 countries, although availability may vary by market and remains subject to applicable local requirements.

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The agreement establishes a new digital wellness category for xosialX, whose portfolio has historically focused on nutritional, cellular-wellness and personal-care products. Because NuCalm is software-based, eligible customers can access the service through compatible mobile devices without the inventory, shipping and fulfillment requirements associated with physical products.

“Adding a digital wellness category is an important step in the continued development of xosialX,” said Stu Finger, CEO of xosialX. “NuCalm complements our existing wellness portfolio and expands the types of subscription-based services we can introduce through our international community.”

NuCalm is neuroacoustic software developed by Solace Lifesciences, Inc. The platform delivers



audio-based sessions through a mobile application and is designed to support relaxation, sleep, recovery and focus.

Elements of NuCalm's technology are covered by U.S. Patent Nos. 9,079,030 and 11,090,459. The patents relate to systems and methods involving autonomic nervous system balance and the use of dynamic, nonlinear oscillations and vibrations to influence physiological states.

"xosialX has established an international, relationship-driven distribution network that provides NuCalm with an additional channel for reaching consumers," said Jim Poole, president and CEO of NuCalm. "This relationship gives us an opportunity to expand access to our software and provide education about its use in daily routines involving stress management, sleep, recovery and focus."

xosialX will support the rollout with training and online educational materials explaining how eligible customers can access and use the platform. The digital delivery model is expected to support expansion across eligible xosialX markets without the logistical requirements associated with physical-product distribution.

The rollout has begun in eligible markets.

Additional information about "xosialX — Powered By — NuCalm" is available at <https://xosialx.com/nucalm.html>

About xosialX

xosialX, Inc. is a wellness and digital-commerce company that distributes nutritional, cellular-wellness, personal-care and digital-wellness offerings through a community of customers and independent brand ambassadors. Its international network spans more than 100 countries, with product and service availability varying by market. For more information, visit <https://xosialx.com>.

About NuCalm

NuCalm is neuroacoustic software developed by Solace Lifesciences, Inc. and delivered through a mobile application. Its audio-based sessions are designed to support relaxation, sleep, recovery and focus. Elements of NuCalm's technology are covered by U.S. Patent Nos. 9,079,030 and 11,090,459.

NuCalm is not intended to diagnose, treat, cure or prevent any disease or medical condition.

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