

PixAI Unites Global Creator Community to Support Kumamoto Earthquake Recovery

Following a 10 million JPY donation to Kumamoto Prefecture, PixAI launches Charity Credit Packs to give creators worldwide a way to join the relief effort.

NEW YORK CITY, NY, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- [PixAI](#), an anime-style AI art platform and creator community, is bringing together creators around the world to support communities affected by the Kumamoto Earthquake that occurred on July 28, 2026.

As part of the initiative, PixAI has launched [Charity Credit Packs](#), giving users and creators across its global community a way to participate in relief and recovery efforts directly through the platform. Net proceeds from eligible Charity Credit Pack purchases, after related costs, will be used to support Kumamoto earthquake relief efforts.

The community initiative follows PixAI's donation of 10 million JPY to Kumamoto Prefecture, made to support affected residents and contribute to the recovery and rebuilding of impacted areas. PixAI extends its sincere sympathies to everyone affected by the earthquake and hopes the contribution can help local communities as they work toward



PixAI Donates 10 Million JPY to Support Kumamoto Earthquake Relief



PixAI Launches Charity Credit Packs for Kumamoto Earthquake Relief

recovery.

With a community spanning more than 160 countries, PixAI connects creators through a shared interest in anime, illustration, and digital creativity. The Kumamoto relief initiative extends that connection beyond creation, providing a way for users in different parts of the world to take part in a shared effort to support affected communities.

“PixAI has grown alongside a global community of creators. We hope to bring creators together not only through creativity, but also through mutual support and care when it’s needed most. Through our donation and the Charity Credit Packs, we hope creators everywhere can join us in standing with the people and communities affected by the earthquake.”

Through August 31, users can purchase eligible Charity Credit Packs through the designated charity section on PixAI. During the platform’s ongoing summer promotion, eligible purchases can receive both event bonuses and membership bonuses, while bonus credit coupons cannot be combined with these offers. The Charity Credit Packs will also continue to be available through the Membership page, with applicable offers displayed directly on the platform.

Users making their first Charity Credit Pack purchase, regardless of purchase amount, can also unlock the limited charity badge “Bloom of Kindness.” The badge serves as a way for community members to mark their participation in the initiative while joining creators worldwide in supporting the recovery effort.



PixAI Charity Credit Packs Supporting Kumamoto Relief Efforts



PixAI Logo



PixAI

By combining the company's direct donation with participation from its creator community, PixAI aims to create a broader form of support for Kumamoto. Rather than limiting the initiative to a one-time corporate contribution, the Charity Credit Packs allow the effort to continue through the involvement of users across different countries and regions.

The initiative also reflects PixAI's broader view of its creator community as a network built not only around making and sharing visual work, but also around shared participation. As the platform continues to grow internationally, PixAI hopes to use those connections to contribute to meaningful social initiatives when communities are in need.

PixAI will continue working alongside its global creator community and supporting efforts that can make a positive contribution beyond the platform.

The company sincerely wishes for the swift recovery and rebuilding of the affected areas.

About PixAI

PixAI is an anime-style AI art platform. Powered by its proprietary image foundation model, PixAI has been trusted by 15 million+ registered users across the US, Korea, and Japan since 2022. The platform offers a full creative toolkit—from anime-style illustration and image generation to image-to-video—alongside a social gallery where creators generate over 200 million artworks every month. Its conversational assistant, Mio.2, lets anyone turn a plain description into finished anime art, no prompts required.

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