

Smarty Social Makes the Inc. 5000 List for the Third Time, Ranking Among America's Fastest-Growing Private Companies

Orange County agency recognized for sustained growth and innovation in healthcare marketing

ORANGE, CA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Smarty Social, a leading healthcare-focused social media and digital marketing agency, today announced it has been named to the 2026 Inc. 5000 – the annual ranking of the fastest-growing private companies in America. This marks Smarty Social Media's third appearance on the prestigious list.

The logo for Smarty Social, featuring the word "smarty" in a black, lowercase, cursive script font, and the word "social" in a bold, black, lowercase, sans-serif font. Three black dots follow the word "social".

The Inc. 5000 recognizes the nation's most successful independent businesses based on revenue growth over a three-year period. Companies included on the list have demonstrated exceptional growth while navigating an increasingly competitive and evolving business landscape.

Since its founding more than 13 years ago, Smarty Social has helped healthcare's most innovative brands — across medical device, MedTech, pharma, and aesthetics — navigate regulated environments and build meaningful connections with patients, clinicians, and healthcare professionals through strategic social media.

"Being recognized on the Inc. 5000 for the third time is an incredible honor and reflects the trust our clients place in us, the dedication of our team, and our continued commitment to helping healthcare organizations tell social stories that matter," said Jami Eidsvold, Founder and CEO of Smarty Social. "As the healthcare landscape continues to evolve, brands need strategic partners who understand how to build credibility, foster meaningful engagement, and create lasting connections across digital channels. We're proud to help lead that transformation."

The recognition follows another year of continued expansion for the agency, including the introduction of StoryEngine™, Smarty's proprietary storytelling system. Built for the healthcare industry, it captures, organizes, and activates authentic patient and doctor stories across every

stage of the journey — ready to be discovered, adapted, and amplified across brand channels.

"We've always believed that what breaks through in healthcare is human truth," says Eidsvold. "StoryEngine came out of watching incredible patient and clinician stories get left on the cutting room floor after one campaign. That felt like a real loss, for the brand and for the people whose stories deserved to keep living. We built StoryEngine to change that and drive the next phase of our agency growth and investment in client partnerships."

The Inc. 5000 recognition adds to a strong run of acknowledgments for Smarty Social in 2026, including being named to MM+M's Agency 100 "Ones to Watch" list, earning a Platinum TITAN Health Award for the Invisalign "Game Changers" campaign in the Consumer Social Media Campaign category, and being recognized as one of Orange County's Best Places to Work by the Orange County Business Journal.

###

Media Contact:
Jami Rogers
VP of Growth
Smarty Social Media

714.655.1498
jr@smartysm.com

About Smarty Social Media

Smarty Social is a social-first agency specializing exclusively in healthcare, MedTech, aesthetics, biotech, and life sciences marketing. Smarty helps brands navigate regulated environments through social-first strategy, content production, creator partnerships, live event activation, paid media, customer experience, and digital storytelling systems designed to connect life-changing innovations with the people who need them. Learn more at www.smartysm.com.

About the Inc. 5000

The Inc. 5000 is the annual ranking of the fastest-growing private companies in America. Companies are ranked according to percentage revenue growth over a three-year period and represent some of the country's most successful independent businesses.

Jami Rogers
Smarty Social Media
+1 714-655-1498

[email us here](#)

Visit us on social media:

[LinkedIn](#)
[Instagram](#)
[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933483921>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.