

NetNation Launches Free All-in-One Business Name Search Tools for U.S. Entrepreneurs

New free tools check business name availability against state registries, federal and state trademark records, and domain availability in a single search



CHICAGO, IL, UNITED STATES, August

13, 2026 /EINPresswire.com/ -- [NetNation](#) Communications, a leading provider of retail and white label online services for small business owners, today announced the launch of free, all-in-one business name search tools designed to help entrepreneurs check whether a desired business name is actually available before they invest time, money, and energy into an official filing.

Most existing name-check tools cover a single piece of the puzzle — a state registry search, a trademark lookup, or a domain checker — leaving founders to run multiple searches across multiple sites and still not know whether a name is fully clear. NetNation's new tools combine state business-name records, federal and state trademark records, and domain availability into one search, giving entrepreneurs a fuller picture in a single step. For founders who haven't settled on a name yet, the tools can also suggest options based on the type of business and its location.

"Choosing a business name shouldn't mean juggling three or four different government and trademark websites before you even know if the name is usable," said John Enright, CEO of NetNation. "We built these tools so entrepreneurs can get a clear answer in one place and see a path forward — whether that's registering the name, securing a matching domain, or finding an available alternative."

What the tools do

- Search state records to check whether a desired business name is available.
- Suggest possible business names based on the type of business and its location.
- Suggest available matching domain names and let users register one directly.
- Search federal and state trademark records to flag potential naming conflicts.
- Point users toward next steps for formally establishing their business once a name is confirmed available.

Why it matters

Business formation in the U.S. has stayed near record levels: Americans filed 5.62 million new business applications in 2025, according to U.S. Census Bureau Business Formation Statistics, and applications have continued at a pace of roughly half a million per month into 2026. Every one of those applications starts with the same question: is this name actually available? Today, answering that fully often means separately checking a state's business registry, the federal trademark database, and domain availability — three lookups, three different systems, and no single answer. For some states and scenarios the process is manual and requires extensive research to access the relevant information.

NetNation's tools consolidate and automate that process, giving entrepreneurs a single, free way to check name availability across the sources that matter most before they file — and to see close alternatives if their first choice isn't available.

Free and available now across the U.S.

The tools are free to use and currently cover business name, trademark, and domain availability checks across all 50 states. They are available in two versions at officialnamesearch.com and stateregistrysearch.com.

Who they're for

- First-time founders who haven't yet settled on a business name.
- Entrepreneurs who have a name in mind and need to confirm it's clear to use.
- Small business owners preparing to file for an LLC or other business entity.
- Anyone who wants a matching domain name secured alongside their business name.

Frequently Asked Questions

Are the tools free to use?

Yes. The business name search tools are free and currently available to users across the United States. They check state business-name registry records, federal and state trademark records, and domain name availability in a single search.

What if my desired name isn't available?

The tools suggest close alternatives and other available name options, along with matching domain names.

Does this replace a formal trademark clearance search or legal advice?

No. The tools are designed to give entrepreneurs an early, informed view before they invest in a formal filing. NetNation recommends consulting the appropriate state agency and a qualified attorney for formal trademark clearance or legal guidance.

About NetNation

Founded in 1995 and a leading provider of retail and white label services to small business owners, NetNation works with North America's leading brands in telco, retail, corporate formation, and business services to provide innovative platforms and services that enable business growth and success. NetNation brands include Hostway, Yola, SolVPS, and DomainPeople.

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