

Around The Clock Announces Broader Home Services Growth Strategy Across Southern Colorado

Colorado Springs-based company outlines next phase of growth spanning home services, roofing and contractor consulting

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/EINPresswire.com/ -- Around The Clock has announced the next phase of its growth strategy across Southern Colorado, expanding its approach beyond individual home service calls toward a broader network of services designed to support homeowners, properties and contractors.

The announcement marks a continued evolution for the Colorado Springs-based company as founder Jose Anon and his team develop Around The Clock alongside Iron Shield Roofing and Infinite Capital Consulting.

Rather than approaching growth solely through increased service volume, the organization is focusing its next stage on building stronger operational systems, developing employees and creating a more connected group of businesses serving different needs within the home services sector.



Around The Clock currently provides HVAC, plumbing, electrical and indoor comfort services throughout Southern Colorado. Iron Shield Roofing provides residential and commercial roofing

services, while Infinite Capital Consulting works with contractors nationally on operations, leadership and long-term business strategy.

Together, the companies represent a broader direction Anon believes can create value at multiple levels of the industry.

“We’ve reached a point where growth has to mean more than simply doing more jobs,” said Anon. “It has to mean building better systems, creating better opportunities for our people and giving customers an experience that earns their trust over time.”

Building Around the Homeowner Experience

The company’s latest announcement comes as Around The Clock continues refining the infrastructure behind its service operations.

For homeowners, HVAC, plumbing, electrical and roofing issues frequently arrive as separate problems. From the company’s perspective, however, each interaction presents the same fundamental challenge: earning enough trust for a customer to feel confident inviting a service provider into their home.

Around The Clock is therefore placing increased emphasis on the experience surrounding the technical work itself.

That includes responsive communication, transparency, employee training and consistency throughout the customer relationship.

The strategy is intended to allow the organization to expand while protecting the service standards that helped establish its presence in Southern Colorado.

“Our reputation is built one interaction at a time,” Anon said. “People remember whether you communicated with them, whether you were honest with them and whether you followed through. Those things become even more important as an organization gets bigger.”

That philosophy also extends to Iron Shield Roofing, which provides roof replacement and storm restoration services for residential and commercial customers while emphasizing education throughout the decision-making process.

The combination creates a broader service structure around some of the most important systems protecting and maintaining a property.

Turning Operational Growth Into a Repeatable Model

The organization’s expansion also has a second dimension.

While Around The Clock and Iron Shield Roofing operate directly within home services, Infinite Capital Consulting takes lessons developed through operating businesses and applies them to contractors working to strengthen their own companies.

The consulting business works with contractors on areas including operations, leadership development and longer-term business strategy.

That creates what company leadership views as a reinforcing model: lessons learned from operating service businesses can inform consulting strategies, while working with contractors across different markets can provide additional perspective on the challenges facing growing service companies.

The objective is not simply expansion for expansion's sake. It is to build companies capable of maintaining standards as their responsibilities increase.

Homeowners and Contractors Can Learn More

As part of the broader growth initiative, Around The Clock is making information about its services available to homeowners seeking HVAC, plumbing, electrical and indoor-comfort support throughout Southern Colorado.

Homeowners can visit CallAroundTheClock.com to learn more about available services and connect with the Around The Clock team.

The company views that direct connection as an important part of its customer-first model, particularly for homeowners looking for a service provider they can continue working with beyond a single appointment.

Growth Is Increasing the Focus on People, Not Reducing It

As Around The Clock moves into its next phase, the company says employee development will remain central to the strategy.

The organization has continued investing in training, leadership development and career advancement opportunities designed to help employees grow alongside the business.

That focus serves an operational purpose as well.

Service companies ultimately depend on the people representing them inside customers' homes. As an organization expands, maintaining a consistent experience becomes increasingly dependent on whether employees understand not only their technical responsibilities but also the standards expected during every customer interaction.

Anon believes building leaders internally can help preserve those expectations as the organization grows.

“You can build systems and processes, but people are the ones who bring those systems to life,” Anon said. “If employees feel like they’re building a career and understand what the company stands for, customers feel the difference.”

The companies are also continuing their involvement in community initiatives, including efforts that provide heating assistance and essential home services to families in need.

Company leadership considers that involvement part of a longer-term commitment to the communities in which its teams operate.

Three Businesses, One Broader Direction

The new growth strategy gives each company a distinct role.

Around The Clock remains focused on essential residential services, including heating, cooling, plumbing and electrical work.

Iron Shield Roofing expands that relationship into another major area of property maintenance and protection through residential and commercial roofing.

Infinite Capital Consulting takes the operational and leadership side of the equation beyond Southern Colorado by working with contractors seeking to strengthen their own businesses.

Although the customer bases and services differ, Anon says the underlying operating principles remain consistent: accountability, transparency, leadership and long-term relationships.

The structure also reflects a deliberate shift toward building businesses that can grow independently while benefiting from shared experience.

Recent recognition has accompanied that momentum. Anon has been named a Colorado Companies to Watch Finalist and has received a Global Recognition Award, while the businesses have received coverage highlighting their growth, customer-service initiatives and community involvement.

Anon said the recognition is ultimately secondary to what happens inside the companies.

“Award recognition is appreciated, but it’s a reflection of the people doing the work every day,” he said. “The bigger goal is creating companies customers want to call again and employees are proud to represent.”

The Next Phase for Around The Clock

Around The Clock plans to continue expanding its operations throughout Southern Colorado while strengthening the systems supporting that growth.

Iron Shield Roofing and Infinite Capital Consulting are also expected to continue developing their respective operations, giving the broader organization multiple avenues for growth across home services and the contractor industry. The company has identified operational excellence, employee development, customer satisfaction and responsible expansion as priorities guiding that next phase.

For Anon, the announcement represents less of a finish line than a clarification of where the organization is heading.

The ambition is to create a group of businesses capable of becoming larger without becoming disconnected from the customers, employees and communities responsible for their growth.

“Scale only matters if what you’re scaling is worth preserving,” Anon said. “We want to build organizations that can grow for the long term because they continue creating value for the people they serve.”

About Around The Clock

Around The Clock is a Southern Colorado home services company providing heating, cooling, plumbing, electrical and indoor comfort services. Under founder Jose Anon, the company is continuing its expansion with an emphasis on responsive service, transparent communication, employee development and long-term customer relationships.

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