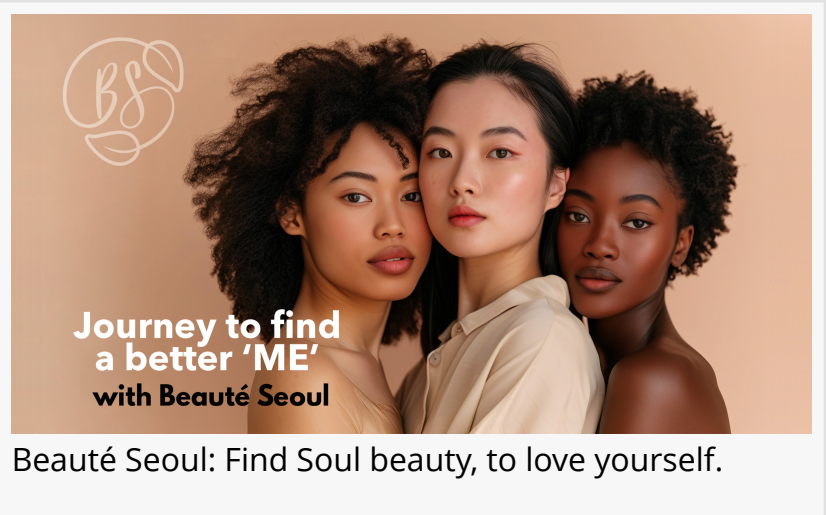


BEAUTÉ SEOUL Announces Expanded Curly Hair Care Line Featuring Upgraded Soft Bonnet hair Dryer Ver 2.0

K-Beauty brand BEAUTÉ SEOUL highlights its curly hair collection, combining solid hair care bars with an upgraded bonnet hair dryer attachment.

NY, UNITED STATES, August 12, 2026
/EINPresswire.com/ -- [BEAUTÉ SEOUL](#)
Announces Expanded Curly Hair Care
Line Featuring Upgraded Soft Bonnet
Dryer Ver 2.0



Designed to adapt Korean beauty formulations for textured and curly hair types, BEAUTÉ SEOUL offers an integrated hair care system structured around eco-conscious solid bars and indirect heat diffusion tools.

Product Portfolio & Technical Specifications

BEAUTÉ SEOUL's core product line incorporates the following functional solutions for hair and scalp care:

1. Bonnet Hair Dryer Attachment Ver 2.0: An upgraded hair dryer accessory engineered with an integrated Velvety Pile Fabric Headband along the interior rim. This soft lining provides a thermal barrier to protect the hairline, forehead, and ears from direct heat exposure while converting standard handheld blow dryers into a hands-free deep conditioning system.
2. Batana Oil Shampoo Bar: A solid, scalp-nourishing cleansing bar formulated with high-purity Batana oil, designed to support hair growth and strengthen natural strands without plastic packaging.
3. Tea Tree Conditioner Bar (Cowash Pod): A foam-free cleansing conditioner bar infused with tea tree oil, formulated to hydrate, soothe the scalp, and assist in detangling wet hair.

Brand Initiatives & Product Pipeline

Alongside its core marketplace operations on Amazon, BEAUTÉ SEOUL engages with online hair care communities and stylists to demonstrate wash-day application methods and hair skinification routines.

Looking ahead, BEAUTÉ SEOUL is developing additional hair care products tailored for curly hair, including a hair fixing stick engineered to define styling without leaving white residue.

Availability

The BEAUTÉ SEOUL product collection, including the Soft Bonnet Hair Dryer Attachment Ver 2.0, Batana Oil Shampoo Bar, and Tea Tree Conditioner Bar, is currently available through global marketplaces, including [Amazon US](#).

About BEAUTÉ SEOUL

BEAUTÉ SEOUL is a Korean clean beauty brand dedicated to making curl care natural, effective, and joyful.

Rooted in K-beauty traditions and reformulated for textured hair, the brand blends gentle ingredients with innovative design to celebrate curls of every kind. Discover more via [Instagram](#) and on Amazon.

Zio Kim
Beaute Seoul
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/933536101>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.