

ShopMinx Launches Early Black Friday Deals in Fashion, Beauty, and Wellness

ShopMinx kicks off early Black Friday savings across fashion, personalized jewelry, beauty, and wellness, with products discounted up to 50% off +

GARY, IN, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- [ShopMinx](https://ShopMinx.com), an online store for fashion, jewelry, beauty, wellness, and everyday finds, has announced early access to its Black Friday deals, giving shoppers an opportunity to save ahead of the traditional holiday shopping rush.



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The early Black Friday promotion brings together discounts across ShopMinx's product categories, including women's and men's fashion, personalized jewelry, skincare, beauty essentials, and wellness products. Current offers include lots of [items discounted by 50%](#) or more from their regular prices.

“

Black Friday shopping doesn't have to wait. Our early access deals give customers more time to discover products they'll love while taking advantage of some of our biggest savings of the season.”

Hilyn Mellanez, Operations Manager at ShopMinx

Fashion shoppers can find deals on seasonal wardrobe pieces, including the Christmas Family Pajamas, currently marked down from \$95.37 to \$47.69, and the 2-in-1 Compression MMA Shorts, reduced from \$96.33 to \$38.97. Other discounted styles include men's shirts, women's dresses, jumpsuits, swimwear, and everyday accessories.

For customers looking for meaningful gifts, ShopMinx is also highlighting its personalized jewelry collection with [Black Friday deals under \\$30](#). The Personalized Photo Projection Bracelet is available for \$24, reduced from \$55.75, while the Personalized Photo Projection Necklace for Men & Women is offered at \$35.56 from \$51.12. Other

customized jewelry and keepsakes are also included in the sale.

Beauty and wellness shoppers can take advantage of savings on everyday self-care products. Current offers include Fluoride-Free Nano Hydroxyapatite Toothpaste at \$23.82, down from

\$47.64, and the 20 Bottles Essential Oils Gift Set at \$27.99, down from \$67.12. Additional deals cover skincare products, massage tools, and personal care items.

“Black Friday shopping doesn’t have to wait until the last minute,” said Hilyn Mellanez, operations Manager at ShopMinx. “Our early access deals give customers more time to discover products they’ll love while taking advantage of some of our biggest savings of the season.”

ShopMinx’s Black Friday deals are now available online. Shoppers can explore fashion, personalized jewelry, beauty, and wellness deals through the ShopMinx website.

About ShopMinx

ShopMinx is a US-based online store offering fashion, jewelry, beauty, wellness, and lifestyle essentials. The store focuses on trend-driven, gift-ready, and self-care products to help shoppers express personal style, discover unique finds, and elevate everyday routines. With an updated selection of seasonal pieces and everyday staples, ShopMinx aims to make online shopping more convenient, inspiring, and accessible for customers seeking both style and practicality in one place.

Hilyn Mellanez

Operations Manager, ShopMinx

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