

Aventis Expands Asian Leadership & Strategy Series, Bringing Ancient Wisdom to Modern Leadership Challenges

Programmes drawing on Sun Tzu, Three Kingdoms and Yijing equip leaders with new perspectives on strategy, influence and decision-making in complex environments.



SINGAPORE, SINGAPORE, August 13, 2026 /EINPresswire.com/ -- Aventis Learning Group today announced the expansion of its Asian Leadership & Strategy Series, bringing together leadership and strategic principles drawn from three of Asia's most enduring bodies of wisdom: Sun Tzu's Art of War, the [Three Kingdoms](#), and the [Yijing](#) (I-Ching).



Our Asian Leadership & Strategy Series enables executives to re-examine these timeless hurdles through a distinctly Asian lens and turn classic wisdom into modern strategic advantage."

Irene Oh, Director, Aventis Learning Group

Built around the theme "Ancient Wisdom. Modern Leadership.", the series responds to a pivotal global shift: as Asia continues its ascent as the center of global economic growth and geopolitical influence, leaders face increasingly complex, multipolar challenges. It also addresses the growing demand among government officers for Asian-centric strategic perspectives as the region's geopolitical and economic weight expands.

Designed to complement traditional Western management models, the series translates time-tested Asian philosophy into actionable governance insights, equipping leaders to

navigate cross-border complexities, align inter-agency priorities, and drive long-term organisational strategy. The enhanced series is specifically curated for Directors, Deputy Directors, Heads of Department (HODs), and Senior Leaders across government ministries, statutory boards, public-sector agencies, and multinational corporations seeking a strategic edge in an Asian-centric Century.

Three Traditions. Three Leadership Challenges.

Rather than approaching Asian philosophy purely from a historical perspective, the Aventis series focuses on its application to contemporary organisational challenges.

Sun Tzu — Strategic Thinking & Competitive Advantage
Drawing lessons from The Art of War, the programme explores strategic positioning, anticipating challenges, understanding the competitive environment, and achieving objectives through intelligent strategy rather than unnecessary confrontation.

Three Kingdoms — Leadership, Influence & Strategic Decision-Making
Through the strategies and leadership approaches associated with the Three Kingdoms era, participants examine leadership styles, talent deployment, stakeholder influence, alliances and decision-making amid competing interests.

Yijing — Decision-Making & Leadership in Uncertainty

Drawing inspiration from the ancient Yijing, the programme explores change, adaptability and strategic judgement, encouraging leaders to consider situations from multiple perspectives when navigating ambiguity and uncertainty.

Asian Wisdom for a Changing Leadership Landscape

Today's leaders increasingly operate in environments where there is no straightforward answer. They must balance competing stakeholder expectations, lead diverse teams, respond to disruption, and make consequential decisions despite incomplete information.

The Asian Leadership & Strategy Series offers leaders an alternative lens through which to examine these challenges. Rather than presenting Asian philosophy as a replacement for contemporary management frameworks, Aventis integrates its principles with modern organisational contexts, allowing participants to explore how centuries-old strategic ideas can stimulate new approaches to present-day leadership challenges.

“Many of the leadership challenges we face today, from managing talent and scarce resources to navigating uncertainty, have confronted leaders for centuries. Our Asian Leadership & Strategy

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ASIAN LEADERSHIP & STRATEGY SERIES

Timeless strategies from Sun Tzu, the Three Kingdoms and Yijing—applied to today's leadership challenges.

SUN TZU
Strategic Thinking & Competitive Advantage

THREE KINGDOMS
Leadership, Influence & Strategic Decision-Making

YIJING
Decision-Making & Leadership in Uncertainty

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Aventis Expands Asian Leadership & Strategy Series

Series enables executives to re-examine these timeless hurdles through a distinctly Asian lens and turn classic wisdom into modern strategic advantage.” — Ms. Irene Oh, Director, Aventis Learning Group

Supporting Leaders Across the Public and Private Sectors

The expanded series forms part of Aventis' broader Leadership & Strategy portfolio. For public-sector leaders in particular, the programmes speak directly to the priorities they navigate daily, from policy and strategy to organisational transformation, stakeholder management and decision-making. The series is designed to complement Aventis' broader executive portfolio, including the Future-Ready Leadership Series, focused on AI governance, creative innovation, and agile transformation, as well as core offerings in people leadership and executive strategy. Together, these programmes provide senior leaders with a complete toolkit spanning both timeless strategic wisdom and modern technological governance.

Ancient Wisdom. Modern Leadership.

Through the expanded Asian Leadership & Strategy Series, Aventis aims to create a platform where established Asian ideas can be examined, challenged and applied to the realities of contemporary leadership. The current portfolio includes Sun Tzu's Art of War for Success, Winning Without Warring: Advanced Sun Tzu's Art of War Strategy, Three Kingdom Leadership and Business Strategies, and The Yijing Leadership Guide. Upcoming intakes are open for registration now.

To learn more or register interest, visit aventislearning.sg or contact the Aventis programme team.

About Aventis Learning Group

Aventis Learning Group is a leading Singapore-based corporate training provider delivering executive education and professional development programmes to organisations and working professionals across Asia. Since 2008, Aventis has trained over 100,000 learners from more than 3,600 corporate clients, including public sector agencies, MNCs, and SMEs. Aventis holds EduTrust, IBF-STs, and WSQ/SkillsFuture accreditation, and is an approved GeBIZ vendor.

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