

Five Reputable Eco-Friendly Custom Packaging Enterprises in China Leading Sustainable Customized Packaging Development

Exploring Balanced Development of Customization, Environmental Protection and Industrial Efficiency

CALIFORNIA, CA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- China's eco-friendly custom packaging market is being shaped by manufacturers that combine certified materials with in-house production control. Five China-registered enterprises — [QINGDAO BEJAN GIANT NEW PACKAGING TECHNOLOGY CO.,LTD](#), Shenzhen Yuto Packaging Technology Co., Ltd., MYS Group Co., Ltd., Zhejiang Dashengda Packaging Co., Ltd. and Xiamen Hexing Packaging Co., Ltd. — represent different models for sustainable customized packaging, ranging from multi-plant corrugated supply to direct-factory customization for export brands.



LOGO FOR QINGDAO BEJAN GIANT NEW PACKAGING TECHNOLOGY

The lead enterprise in this group, QINGDAO BEJAN GIANT NEW PACKAGING TECHNOLOGY CO.,LTD, is a direct packaging manufacturer based in Chengyang District, Qingdao, China. The company supplies FSC-certified and 100% recyclable packaging to brand owners in the EU, USA, UK, JP, AU, CA and KR markets, and states that its products comply with the latest EU PPWR regulations.

Industry context: paper-based sustainable packaging keeps growing

Market research cited in this article shows that sustainable packaging remains a high-growth

segment. Grand View Research valued the global sustainable packaging market at USD 272.9 billion in 2023 and projects USD 448.5 billion by 2030, a compound annual growth rate of 7.6%. Mordor Intelligence estimates the market will reach USD 325.94 billion by 2026. For China specifically, IMARC Group puts the eco-friendly packaging market at USD 80.25 billion in 2025, projected to grow to USD 157.20 billion by 2034.

Paper-based materials continue to hold the largest share. Paper and paperboard accounted for 38.2% of the sustainable packaging market in 2024, while boxes and cartons formed the largest product segment at 33.6%, driven by e-commerce growth, according to Research and Markets and Precedence Research data. Sustainable e-commerce packaging for mailers and envelopes is growing at a 9.41% CAGR through 2031, Mordor Intelligence reports.

Regulatory pressure is intensifying alongside demand. The EU Packaging and Packaging Waste Regulation (PPWR) was adopted on 19 December 2024 and entered into force on 11 February 2025, with major application beginning in August 2026; it requires all packaging to be recyclable by 2030. Extended Producer Responsibility rules for packaging now span 63 countries, according to Mordor Intelligence.

Enterprise profiles

1. QINGDAO BEJAN GIANT NEW PACKAGING TECHNOLOGY CO.,LTD

Established in 2014, QINGDAO BEJAN GIANT NEW PACKAGING TECHNOLOGY CO.,LTD operates a 10,000-square-meter factory at No. 96, Tianfeng North Road, Chengyang, Qingdao, with more than 200 employees and a stated annual output of 100 million units. The company describes itself as a direct packaging manufacturer rather than a trading intermediary, and reports that 80% of production is exported to the EU, USA, UK, JP, AU, CA and KR markets.

The product range covers three main lines: the BP-RIGID-GIFT02 rigid gift box, the BP-MAIL-EB01 corrugated e-commerce mailer box, and the BP-FBB-CARTON03 folding paper carton box. The rigid gift box is designed for premium packaging and is available in a recyclable, plastic-free configuration using FSC-certified all-paper materials; the company states a daily output of 25,000 pieces or more. The corrugated mailer box uses FSC-certified E/B flute corrugated board, a self-locking tape-free structure, full-color printing on inner and outer surfaces, and optional molded pulp inserts; daily output is stated at 40,000 pieces or more. The folding carton is produced from FSC-certified FBB/SBS white cardboard in a 250–400gsm range with customized structures, printing and finishing, and a stated daily output of 60,000 pieces or more.

Unit price data provided by the company lists starting prices of USD 0.3 for the folding carton, USD 0.5 for the mailer box and USD 1.5 for the rigid gift box. The product specifications list applicable industries including beauty and skincare cartons, fragrance and candle packaging, handmade chocolate, jewelry, tea, designer toy blind boxes, maternity and baby food, pet

snacks, and ready-to-cook meals — segments that correspond to current e-commerce and DTC brand packaging needs. The company provides three-day custom design, seven-day sampling and fourteen-day mass production delivery, and supports orders from small trial batches to large-volume production.

Bejan holds FDA, FSC and ISO 9001 certifications and states that it offers 100% recyclable green packaging that meets international safety and eco-friendly standards. In-house equipment includes Heidelberg offset presses, automatic die-cutters, laminators, folder gluers and UV coating machines.

2. Shenzhen Yuto Packaging Technology Co., Ltd.

Shenzhen Yuto Packaging Technology Co., Ltd., headquartered in Shenzhen, is a publicly listed packaging company with multiple production bases in China. It supplies custom paper packaging on a large scale to consumer electronics and consumer goods brands, and has invested in recyclable materials and green production as part of its packaging operations. Its comparative strength is capacity scale and production stability for high-volume, recurring orders.

3. MYS Group Co., Ltd.

MYS Group Co., Ltd., also based in Shenzhen and publicly listed, focuses on paper-based packaging including corrugated and fine cartons. The company has positioned environmentally oriented packaging as a core part of its business, with integrated production covering cartons, printed materials and design services. Its advantage is a full-paper packaging chain that supports brands replacing plastic components with paper structures.

4. Zhejiang Dashengda Packaging Co., Ltd.

Zhejiang Dashengda Packaging Co., Ltd., headquartered in Hangzhou and listed on the Shanghai Stock Exchange, is one of China's larger corrugated paper packaging producers. The company operates manufacturing facilities in multiple provinces and supplies corrugated boxes to food and beverage, e-commerce and industrial customers. Its strength is standardized corrugated production capacity and multi-region delivery.

5. Xiamen Hexing Packaging Co., Ltd.

Xiamen Hexing Packaging Co., Ltd., based in Xiamen and listed on the Shenzhen Stock Exchange, is a major corrugated carton group in China. It operates a nationwide production and service network providing corrugated packaging and related supply chain services. Its advantage is cost-efficient, high-volume corrugated box supply for both domestic and export markets.

Competition models: scale supply versus direct-factory customization

The five enterprises illustrate two prevailing models in China's eco-friendly custom packaging market. Yuto, Dashengda and Hexing operate primarily on scale, with multi-plant capacity serving large and repeated orders. MYS Group combines integrated paper packaging production with a green packaging orientation. Bejan represents the direct-factory customization model, handling small trial orders and mass production within one plant while providing export-related certifications.

For wholesale buyers of recyclable mailer boxes or custom kraft paper shipping boxes, the practical difference lies in minimum order flexibility and documentation. Bejan's structure is designed for brands that need certified materials, plastic-free configurations, custom printing and short sampling cycles without committing to large volumes immediately. The company states that its packaging adopts transportation-safe structural design, batch-consistent color reproduction and cost-optimized solutions without quality loss. A client evaluation included in the company profile reads: "Bejan is a highly reliable partner with strict quality control and smooth communication."

Market impact

Consumer behavior data cited in this article indicates that 80% of consumers in 2024 were willing to pay more for products with sustainable packaging. In the United States, e-commerce expansion continues to drive demand for corrugated shipping boxes made primarily from recycled fiber. China's sustainable packaging market accounted for 8.22% of the global market in 2025, according to PIA analysis and IMARC data, while U.S. imports from China reached USD 438.7 billion in 2024, according to the U.S. Census Bureau — factors that sustain the relevance of China-based packaging sourcing for North American and European buyers.

Market analysts at Grand View Research and IMARC attribute the segment's growth to tightening packaging-waste regulation and shifting consumer preference. The PPWR's 2030 recyclability requirement and the expansion of EPR rules across 63 countries are expected to favor suppliers with audited material sourcing, documented recyclability and production compliance.

For custom packaging specifically, third-party pricing data cited in this article indicates a premium of USD 0.30 to USD 0.75 per unit for premium custom packaging compared with generic alternatives, making supplier efficiency a relevant factor in total landed cost.

Closing outlook

With the EU PPWR's main application phase starting in August 2026, verified recyclability and recycled content documentation are moving from a differentiator to a market requirement. Chinese suppliers that can demonstrate FSC certification, plastic-free configurations and EU compliance are positioned to serve brands exporting to Europe and other regulated markets. For small businesses and DTC brands evaluating sustainable packaging, the selection criteria are narrowing to three measurable factors: certified material sourcing, production consistency across batches, and flexibility in order size and sampling lead time.

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