

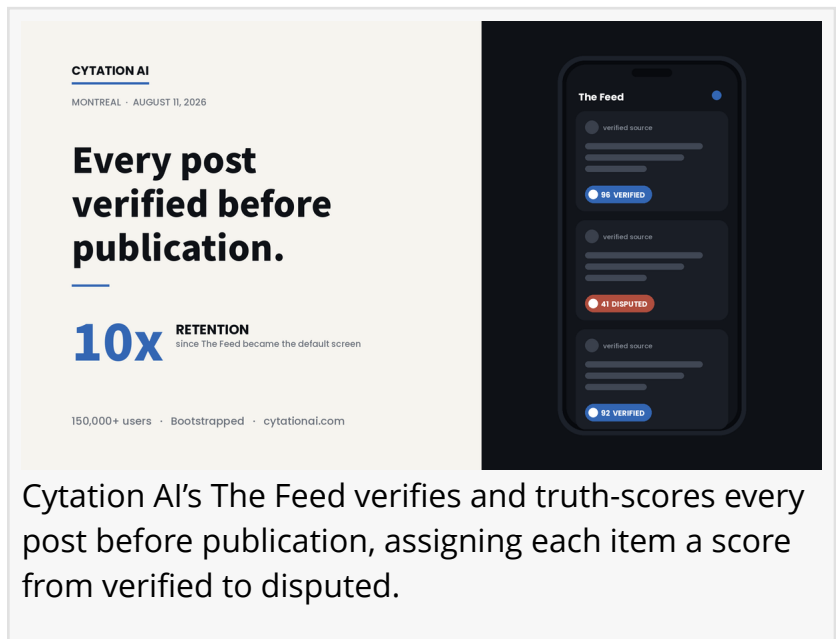
Cytation AI's Verified-First Social Feed Drives Tenfold Increase in User Retention

Cytation AI's verified-first social feed checks every post before publication, reversing how content platforms have always worked

MONTREAL , QUEBEC, CANADA, August 12, 2026 /EINPresswire.com/ --

Everyone said verifying content before publication would kill engagement. The company's data suggests otherwise.

The result contradicts one of the most widely held assumptions in social technology: that friction between creation and distribution suppresses engagement. [Cytation AI](#)'s data suggests the opposite. When users trust what they are seeing, they stay.



The graphic is a promotional image for Cytation AI. On the left, it features the company logo 'CYTATION AI' and the date 'MONTREAL - AUGUST 12, 2026'. Below this, the text reads 'Every post verified before publication.' followed by a large '10x' and the word 'RETENTION' in smaller letters, with a sub-note 'since The Feed became the default screen'. At the bottom left, it states '150,000+ users · Bootstrapped · cytational.com'. On the right, there is a smartphone screen displaying 'The Feed' interface, which shows a list of posts with status indicators like '95 VERIFIED' and '41 DISPUTED'.

Cytation AI's The Feed verifies and truth-scores every post before publication, assigning each item a score from verified to disputed.

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*Sam Cons, Founder & CEO,
Cytation AI*

Conventional platforms distribute first and verify later, if at all. A post spreads, reaches millions, and moderation arrives days afterward — long past the point of consequence. Misinformation, AI-generated images and manipulated video move faster than any review process built to catch them.

[The Feed](#) reverses that sequence. Every post, claim, article, image and video is verified and truth-scored before a single user sees it. Nothing reaches the feed unchecked.

The Feed also solves the cold-start problem that has ended most attempts at building new social networks. It is not an empty room waiting for users to fill it. The Feed ingests trending content from X, Instagram, TikTok, Reddit, YouTube and major news outlets, verifies it, and presents it to

users — the same internet, with the uncertainty removed.

Since The Feed became the default experience, Cytation AI has launched Loops, a verified short-form video format, and is developing Signals, ephemeral verified claims, alongside a browser extension that will bring real-time verification to any website a user visits.

Cytation AI has raised no outside capital. Founded in Montreal in September 2025 and incorporated in Quebec, the company serves more than 150,000 users across a suite of verification products including Cytation, Verifyfy, ExtraLayer and Synth.

The Feed is free to use. Verification tools are available at no cost up to three uses daily.

About Cytation AI

Cytation AI is a Montreal-based artificial intelligence company building trust infrastructure for the internet. Its products verify posts, claims, articles, images, video and files in real time, detecting misinformation and AI-generated media before it reaches an audience. The company was founded in September 2025 and remains fully independent.

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