

Digital Health Leads the Agenda at Global Health Exhibition 2026

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- Saudi Arabia's digital health market is projected to reach USD 11.07 billion by 2033, reflecting growing investment in AI-enabled healthcare and connected care.
- More than 120 international speakers to explore the technologies, partnerships and policies shaping the future of healthcare.
- 2,200+ exhibiting brands from 46 countries, including leading global digital health companies, to showcase solutions improving healthcare delivery.
- Global Health Exhibition supports Saudi Arabia's Health Sector Transformation Programme under Vision 2030 by connecting healthcare leaders, innovators and policymakers.

Global Health Exhibition  26-29 October 2026
Malham, Riyadh, Saudi Arabia



As healthcare systems worldwide move from AI experimentation to implementation at scale, Saudi Arabia is accelerating the deployment of digital health technologies across its healthcare system through Vision 2030. Reflecting this shift, Global Health Exhibition (GHE), 26-29 October 2026, will bring together healthcare leaders, policymakers, innovators and technology providers to explore how AI and digital health are improving patient outcomes and strengthening healthcare delivery.

With Saudi Arabia's digital health market projected to reach USD 11.07 billion by 2033,

investment is increasingly focused on deploying AI across clinical workflows, diagnostics, hospital operations and patient engagement. Global Health Exhibition responds by connecting healthcare providers with the technologies, expertise and partnerships driving this next phase of healthcare transformation.

More than 2,200 exhibiting brands from 46 countries will showcase technologies supporting AI-powered diagnostics, connected care, hospital operations, healthcare data management and clinical decision support. Confirmed digital health exhibitors include Oracle, Dexcom, Health Insights, InterSystems, Adaptive TechSoft, ECcaretech, Wolters Kluwer and Health Connections for Information Technology demonstrating the growing role of global technology providers in delivering scalable, integrated healthcare solutions.

Dr. Fouziyah AlJarallah, CEO, Hayat National Hospital, said:

“Digital transformation is changing how healthcare is delivered, improving patient outcomes, enhancing clinical decision-making and creating more connected healthcare services. As a Foundation Partner of Global Health Exhibition, we are proud to support a platform that brings together healthcare leaders, innovators and policymakers to collaborate, exchange knowledge and advance healthcare across Saudi Arabia.”



Complementing the exhibition the Digital Health Forum will feature more than 120 international

experts discussing AI implementation, interoperability, connected care, digital infrastructure, healthcare financing and data governance, including:

- Professor Shafi Ahmed, Consultant Surgeon, Barts Health NHS Trust and internationally recognised digital health pioneer.
- Dr Arwa Alameen, Director General of Statistics and Information, Ministry of Health Saudi Arabia.
- Professor Dr Ged Byrne, Director of Global Health, NHS England.
- Christopher Rockenbach, Managing Director International and Commercial, Great Ormond Street Hospital for Children NHS Foundation Trust.
- Dr Adham R Ismail Abdel-Moneim, Director of Programme Management, World Health Organization Regional Office for the Eastern Mediterranean.

Professor Shafi Ahmed, Consultant Surgeon, Barts Health NHS Trust, said:

“Digital health is transforming healthcare by improving access to care, supporting clinicians and delivering better outcomes for patients. Global Health Exhibition brings together the people turning innovation into practical action, creating opportunities to exchange knowledge, build partnerships and accelerate the responsible adoption of new technologies. I look forward to sharing how AI, immersive learning and digital innovation can help strengthen healthcare systems around the world.”

New for 2026, the programme introduces interactive formats designed to accelerate the adoption of digital health innovation. The Digital Health Shark Tank will see start-ups pitch live to healthcare and technology leaders, while HealthTech Live will showcase real-world product demonstrations and clinical applications. Health Scaleup will spotlight high-growth companies across AI, cybersecurity, health information systems and mental health, alongside sessions exploring wearables, robotics, automation, agentic AI, ambient intelligence and smart hospitals reflecting healthcare’s shift towards practical, deployable technologies.

Rachel Sturgess, Executive Vice President, Tahaluf, said:

“The pace of digital health innovation continues to accelerate, but technology alone doesn't transform healthcare. Progress happens when ideas are shared, partnerships are formed and solutions are put into practice. Global Health Exhibition exists to help make that happen, creating lasting impact for healthcare in Saudi Arabia and across the world.”

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About Global Health Exhibition

Established in 2018, Global Health Exhibition (GHE) is Saudi Arabia’s premier platform for driving healthcare transformation and innovation. Positioned as the global stage for healthcare

evolution, GHE serves as a strategic meeting point for the world's healthcare innovators, investors, and leaders. Organised by Tahaluf, a strategic alliance between Informa PLC, the Saudi Arabian Federation for Cyber Security and Programming (SAFCSP), and the Events Investment Fund (EIF), the event plays a pivotal role in advancing the Kingdom's Vision 2030 Health Sector Transformation Program.

Hosted at the Riyadh Exhibition & Conference Center (Malham), GHE showcases groundbreaking technologies, including AI in diagnostics, genomic medicine, and telemedicine, while fostering public-private partnerships to reshape the future of healthcare in Saudi Arabia and beyond. Recognised for its excellence, GHE is an award-winning show, having been honoured with the EN Awards for Best Trade Show over 10,000 SQM for its 2025 edition and previously awarded the AEO Best International Show – Middle East & Africa.

For more information, visit: www.globalhealthexhibition.com

About Tahaluf

Headquartered in Riyadh, Tahaluf brings together strategically important commercial communities from Saudi Arabia, the wider Gulf, and the global stage through a portfolio of world-class exhibitions and digital platforms.

Tahaluf is a joint venture between Informa PLC, the world's largest trade show organiser; the Saudi Federation for Cybersecurity, Programming and Drones (SAFCSP); and the Events Investment Fund (EIF). Sela, the Saudi-owned event production company known for creating world-class experiences, is also set to join the venture.

Tahaluf is behind leading events including LEAP, DeepFest, LEAP East (July 2026), Money20/20 Middle East, Black Hat MEA, Kingdom of Gaming (December 2026), Cityscape Global, Global Health Exhibition, and CPHI Middle East.

For more information, visit: <https://tahaluf.com>

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