

Why Feyree Stands Out Among Home EV Charger Manufacturers for OEM Buyers

GUANGDONG, SHENZHEN, CHINA, August 12, 2026 /EINPresswire.com/ -- The home EV charging equipment market serves a growing number of brand owners, retail chains, and utility programs that require OEM partners with demonstrated manufacturing capability. OEM buyers evaluating home EV charger manufacturers typically consider multiple dimensions — in-house engineering depth, production quality infrastructure, and the scope of customization support a supplier can offer beyond the hardware itself. Each of these dimensions translates into specific technical and commercial requirements that determine whether a partnership can scale effectively across multiple product generations and target markets. Suppliers that can demonstrate documented capability across all three dimensions reduce the time and risk associated with bringing a new EV charging product line to market.

OEM Requirements for Home EV Charger Sourcing

Procurement teams evaluating home EV charger manufacturers can organize their assessment around three measurable criteria:

In-house engineering capability — suppliers that maintain internal control over PCB design, firmware development, and industrial enclosure engineering can respond to custom specifications without relying on third-party design houses, reducing iteration cycles and



protecting intellectual property boundaries.

Production quality infrastructure — automated assembly lines, systematic aging tests, and final QC inspection before shipment provide documented evidence that each unit meets the specifications agreed upon during the development phase.

Customization service depth — the ability to modify hardware branding, packaging design, firmware interface, and mobile application identity under a single project management channel determines how quickly a brand owner can bring a differentiated product to market.

Feyree, established in Shenzhen in January 2014, has structured its operations around these three criteria from the start. With over ten years focused on AC home EV charging equipment, the company maintains full in-house R&D covering PCB layout engineering, industrial enclosure design, firmware architecture, and mobile application development — providing OEM partners with a single point of accountability throughout the product development cycle. The company's product portfolio spans wall-mounted and portable charging solutions from 3.5 kW to 22 kW, covering the power range most relevant to home and commercial AC charging installations.

In-House R&D from PCB Design to Enclosure

A home EV charger manufacturer's engineering depth is most visible in its ability to manage the full product design chain internally. Feyree's R&D team handles PCB engineering, industrial enclosure design, firmware development, and mobile application integration under one roof — eliminating the coordination overhead that occurs when different design stages are distributed across separate vendors. The company's Tuya Smart and Smart Life application integration enables OEM partners to offer remote charging control, real-time monitoring, scheduled charging, and charging history tracking through a branded mobile interface. Remote OTA firmware updates ensure that products in the field can receive feature enhancements and security patches without requiring physical access. For OEM programs targeting multiple regions, Feyree's support for Type 1 (J1772), Type 2 (IEC 62196-2), NACS (Tesla), and GB/T connector standards allows a single hardware platform to serve North American, European, and Asian markets with connector configuration changes rather than full redesigns. This accumulated engineering experience allows Feyree to meet a broad range of OEM customization requirements, adapting existing platforms to specific technical and branding needs. A complete product catalog is available at the [Feyree product collection](#) page for further specification review.

Production Capability and Certification Readiness

OEM buyers require documented quality processes that can be audited and verified. Feyree maintains an integrated supply chain with direct control over key component sourcing, supporting stable production output and consistent delivery timelines for OEM orders. Feyree's production facility operates automated SMT assembly lines followed by systematic aging tests and final quality control inspection before each shipment. The company's certification portfolio supports multi-market distribution without per-order re-certification. The product bears the EU CE mark, confirming compliance with EU safety and EMC requirements. Its cable components have passed TÜV certification from a German accredited laboratory, meeting product safety test standards. The product also complies with the RoHS Directive regarding hazardous substance

restrictions, and holds US FCC certification for electromagnetic compatibility. These certifications are issued by accredited third-party laboratories, and certificate copies are available upon request for any product in the catalog. For OEM partners, this means that a custom EV charger developed with Feyree arrives with the regulatory documentation required for its target market already in place — reducing the timeline from specification to shelf-ready product. The company also holds multiple design and utility patents registered with China's National Intellectual Property Administration, covering aspects of product design and charging technology.

Full-Chain ODM Service for Brand Owners

What distinguishes Feyree in the OEM home EV charging space is the scope of services that accompany the hardware. A dedicated OEM service team manages the full project cycle from initial requirements through final delivery. For standard customization requests, the team completes design and sample production within 7 to 15 working days. The company's ODM offering follows a structured four-stage process. During the consultation and requirements stage, the engineering team studies the client's target market, power requirements, and branding goals. In the design and prototyping stage, industrial design, PCB engineering, firmware development, and enclosure prototyping are handled in-house — allowing rapid iteration without external vendor dependencies. The certification and testing stage coordinates all required third-party testing, with CE and FCC certifications covering the complete unit to ensure the product arrives market-ready with the necessary documentation package. Finally, the production and after-sales stage delivers mass production with full QC, on-time shipment, and dedicated technical support for the product's lifecycle. All products are backed by a two-year warranty covering core components, with technical assistance available through the company's support channel. More details about Feyree's OEM and ODM capabilities are available at the [official website](#).

OEM buyers evaluating home EV charger manufacturers typically assess suppliers across multiple dimensions — engineering depth, production quality, customization scope, and supply chain reliability. Feyree's operational structure aligns with these criteria:

Supply chain integration with stable, self-controlled sourcing — direct control over key component procurement supports consistent production output and on-time delivery for OEM orders

Deep technical expertise to meet a broad range of customization requirements — in-house R&D covering PCB, firmware, enclosure, and application development provides a unified engineering response to custom specifications

Reliable product quality — automated production with systematic testing and multi-market certification (CE, RoHS, FCC, with TÜV certification for cable components) supports volume orders with documented quality assurance

Dedicated OEM service team delivering one-stop solutions within 7 to 15 working days — a structured ODM process from initial consultation through after-sales support enables brand owners to bring differentiated products to market without building their own manufacturing infrastructure

More information regarding home EV charger OEM specifications and manufacturing capabilities

is available at the official company website: <https://www.feyree.com/>. Industry-specific inquiries regarding custom EV charging programs can be directed to the technical sales team through the website.

FEYREE TECHNOLOGY LIMITED

FEYREE TECHNOLOGY LIMITED

+ +86 13724325548

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